

EXPRESSION OF INTEREST DOCUMENT

For:

Operation & Administration of Netball Competition and Programs at Jamieson Way Reserve, Point Cook

Expressions of Interest for this opportunity are to be submitted in accordance with this document

Time for Lodging Submissions - No Later than:

12 Noon on Wednesday 14 October 2026

1. Introduction

1.1 Overview

Wyndham City Council (the "Council") is seeking an Operator to coordinate netball competition(s) and programs from the recently upgraded Netball Complex at Jamieson Way Reserve, Point Cook.

Point Cook residents do not currently have access to a Point Cook based netball competition, and Council seeks to introduce a local competition and participation program offering to the programming mix at Jamieson Way Reserve, to complement the extensive club training that has long been held at the venue.

This approach acknowledges that a diverse programming mix at the upgraded facility is essential to grow participation in netball and encourage greater participation by local residents in healthy activity.

The Agreement between Council and the Operator will be a licence agreement, spanning an initial period of three (3) years, with the possibility to progress to an ongoing (seasonal) arrangement subject to the achievement of mutually agreed Key Performance Indicators (KPIs) and adherence to the licence agreement terms and conditions.

2. Purpose of the Expression of Interest

2.1 General

The purpose of this Expression of Interest process is to:

- Describe the conditions/principles under which the competition and program offering(s) are to be provided;

- Understand the capability of prospective Operators, be it a management company, association, club, group or entity, to meet the requirements of the Specification (Item 4) and the conditions of the licence agreement;
- Identify an experienced Operator with the capability, resources and expertise to effectively manage, operate and program netball competition(s) and programs at Jamieson Way Reserve; and
- Allow Council to negotiate a mutually satisfactory agreement with the most suitable Operator.

3. Background

3.1 About Wyndham

The City of Wyndham is one of Australia's fastest-growing municipalities and a major growth corridor in Melbourne's west. Located approximately 25 kilometres from Melbourne's CBD and linked by the Princes Freeway (M1), Wyndham has transformed from a largely rural municipality into a dynamic and diverse city that is expected to continue growing strongly over the coming decades. In 2025, Wyndham's estimated resident population exceeded 347,000 people, with forecasts indicating growth to more than 488,000 residents by 2046.

The municipality covers approximately 542 square kilometres and encompasses some of Melbourne's fastest-growing communities, including Tarneit, Truganina, Wyndham Vale, Manor Lakes and Point Cook. Much of Wyndham's future population growth will continue to be concentrated within these developing residential growth areas, supported by ongoing investment in housing, transport, community infrastructure, education and employment precincts.

Wyndham is also one of Victoria's most culturally diverse municipalities. Nearly half of residents were born overseas, representing more than 120 countries, and almost half speak a language other than English at home. This diversity contributes to Wyndham's vibrant communities and strong population growth through both migration and a younger demographic profile.

Despite its rapid urban expansion, Wyndham retains a unique mix of urban, industrial, agricultural and environmental landscapes. The municipality includes extensive industrial and technology precincts, major retail centres, significant open space networks and productive agricultural land, including the renowned Werribee South market garden district, one of Victoria's most important vegetable-growing regions.

Wyndham is also home to some of Victoria's most recognised tourism and recreation destinations. These include Werribee Park and Mansion, Werribee Open Range Zoo, the National Equestrian Centre, Point Cook Homestead, the RAAF Museum and the municipality's extensive coastal, river and open space environments. Together, these attractions contribute to Wyndham's identity as a diverse, liveable and rapidly evolving city.

3.2 About Jamieson Way Reserve, Point Cook

Point Cook is Wyndham's largest suburb by population and one of the municipality's most diverse and family-oriented communities. The 2021 Census recorded a population of approximately 66,800 residents, with Wyndham City forecasts estimating this will increase to around 82,000 people by 2040.

Point Cook has a notably young demographic profile, with a median age of 33 years and almost one quarter of residents aged 0-11 years, reflecting the suburb's strong appeal to young families. Cultural diversity is a defining characteristic, with more than 52% of residents born overseas and 51% speaking a language other than English at home. Common languages include Mandarin, Urdu, Hindi, Telugu and Punjabi.

Jamieson Way Reserve (3.55ha) is situated in the established heart of Point Cook next to Jamieson Way Community Centre and Kinder, and Carranballac P-9 College. It is a 250m walk to the Sanctuary Lakes Shopping Centre and 3.8km drive to the closest freeway interchange to Melbourne and Geelong.

The \$16.1M Jamieson Way Community Centre and Reserve Expansion opened in February 2026 and delivered a new indoor multisport venue, netball pavilion with two new netball courts, landscaping, a new playground, BBQ facilities with supporting amenities and a new car park. The expansion complemented 2025 renovations at the adjoining Jamieson Way Community Centre and Kindergarten. The Community Centre is currently operated by Wyndham Community Education Centre (WCEC).

The Netball Complex at Jamieson Way Reserve encompasses six (6) outdoor netball courts with lighting and a pavilion including player and officials changerooms, social room, kitchen and toilet amenities.

3.3 Wyndham 2050 Vision

The Wyndham 2050 Community Vision envisions a vibrant, inclusive and connected city where people of all ages can enjoy strong physical, mental and social wellbeing. Central to the vision is the expansion of affordable community sport, recreation opportunities and access to safe, high-quality open spaces, parks and community facilities that encourage active lifestyles and social interaction. The vision also emphasises strengthening community belonging through social cohesion, youth engagement, arts and cultural activities, and community events that bring residents together across Wyndham's diverse population. Through improved infrastructure, connected neighbourhoods and increased investment in recreation and community spaces, Wyndham aims to foster healthier, more active communities while creating opportunities for residents to build meaningful social connections and a strong sense of place.

4. Specification/ Scope of Works

4.1 Objectives

Council seeks prospective Operators to deliver on the following objectives through their competition and program offering:

- Establish and grow a strong and sustainable Netball Victoria affiliated netball competition(s) at Jamieson Way Reserve to complement existing competitions and ensure competition opportunity that matches demand as Wyndham grows.
- Engage and enable Point Cook residents to be able to access local, affordable and high-quality netball competition and participation experiences.
- Support player, coach, umpire and volunteer development pathways that strengthen the long-term sustainability of local netball.
- Maximise utilisation of the Jamieson Way Netball Complex through efficient programming, scheduling and activation of facilities.
- Work cooperatively with other users of the Netball Complex and the broader Jamieson Way Reserve and Community Centre precinct; and
- Develop strong partnerships with Council, Netball Victoria, local schools, community organisations and netball clubs to support participation growth.

4.2 Competition Structure

Prospective Operators are asked to identify their competition structure (seasons, age groups, capacities, game lengths etc) within their submission.

Council has no specific preference in terms of how competitions are structured, however participation costs should be commensurate with other community netball competitions across Wyndham.

4.3 Programs

Prospective Operators are asked to consider how they can activate the courts through a variety of programs which will increase access to Netball by different groups and those not currently involved in Saturday competition, complement existing opportunities and offer engagement/ beginner programs.

Club training is not included as part of this application; club training requests will be managed through Council's existing booking process.

4.4 Target Cohorts

Prospective Operators are asked to identify their target cohorts within their submission.

As a priority cohort, Council requires Operators to establish a competition offering in Point Cook for Primary School aged participants and where youth competition gaps exist, i.e. boys' competition.

4.5 Court Access and Scheduling

The Operator will have access to;

- Six (6) outdoor netball courts, court lighting and changerooms;
- For 12 months of the year;
- Between 9.00am and 9.00pm on both Saturdays and Sundays.

Access to the social room, kitchen, toilet amenities and storage is subject to negotiation with Council.

Access to courts for competition/ program offerings on Monday to Friday, is subject to negotiation with Council as the facility has traditionally been allocated for club training during this time.

Prospective Operators are asked to identify their proposed competition and programming scheduling within their submission, including any proposed access (including storage) that requires further negotiation with Council.

Weekly use of the Netball courts is as follows (green represents courts unused):

Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
9:00am – 4:00pm							
4:00pm – 5:00pm							
5:00pm - 5.30pm			Tenant Club	Tenant Club			
5.30pm – 6:00pm	Tenant Club	Tenant Club			Tenant Club		
6:00pm - 6.30pm							
6.30pm – 7:00pm							

7:00pm - 8:00pm							
8:00pm – 9:00pm							

Access to the indoor hall/court is subject to Wyndham Community Education Centre's booking process, and independent of this Expression of Interest process.

4.6 Facility Co-Location

The Jamieson Way Reserve and Community Centre precinct has a range of users that prospective Operators will need to work cooperatively with. Specific to the Netball Complex, Point Cook Netball Club and Sanctuary Lakes Netball Association are long time tenants of the reserve and currently hold court allocations for club training.

Council wishes to make it clear that the incoming Operator will be a co-tenant at Jamieson Way Reserve, rather than the lead tenant that is responsible for managing the overall use and users of the reserve. The operator will be expected to work collaboratively with the tenant clubs particularly around any areas that may have club owned appliances/ equipment.

4.7 Facility Hire Fees

Within their submission, prospective Operators are asked to identify their proposed court hire fee on a per court per hour basis.

Please note the following fees will be applied, unless an alternative is negotiated:

- Utilities and services fee of \$17.88 per hour (increases with CPI).
- Netball court lighting fee \$7.23 per court per hour (increases with CPI).

Change room and umpire toilets amenities (toilet roll, soap, sanitary bins) will be the responsibility of the successful operator.

5. Conditions of Licence Agreement

The arrangement between Council and the Operator will be governed by the terms and conditions specified within Council's Sports Facility Licence Agreement. A clean copy of this agreement is provided as Attachment 2, with the particulars relating to the Operator's submission to be included within a set of Special Conditions embedded within the licence.

6. Submissions

6.1 Form of Submission

A proposal document can be found at Attachment 1. This document shall be completed by the operator, and the submission should provide all information to be used in assessing their suitability. This will include:

- The completed and signed Registration Form: **Section 1: Schedule A.**
- Acceptance to the conditions of the licence agreement (or disclosure of any proposed deviations): **Section 2: Schedule B.**

- Future projections in **Section 3: Schedule C** for:
 - Facility Utilisation (hours of court use per week for competition and programs) and details of the proposed Facility Hire Fee (cost per court, per hour) at Years 1, 2 and 3.
 - Participation (team, program and participant numbers) at the end of Years 1, 2 and 3 of the agreement.
- A Proposal document of no more than five (5) pages in **Section 4: Proposal** outlining:
 - The experience and resourcing capacity of the Operator that will underpin the establishment of the new competition offering at Jamieson Way Reserve.
 - The Operator's strategy and/or approach for engaging the Point Cook community to establish strong local representation in the new competition offering and participation programming.
 - Particulars of the proposed competition and program offering(s), including but not limited to target cohorts, competition structures, scheduling, program types and facility access.

6.2 Place to Lodge Submissions

Submissions must be lodged via email to recreationstrategy@wyndham.vic.gov.au.

Acknowledgement will be provided by Council upon receipt of a submission.

6.3 Time for Lodging Submissions

Submissions will close at **12 Noon in Melbourne, Australia on Wednesday 14 October 2026.**

No extensions of time will be provided.

7. Selection Criteria

Submissions will be evaluated in accordance with the selection criteria. The Operator should ensure that each of these criteria is fully addressed in their submission and all attachments completed.

Selection Criteria	Weighting
Appropriately registered entity	Pass/Fail
Netball Victoria affiliation (or commitment to affiliate)	Pass/Fail
Acceptance of the conditions contained in the Licence Agreement	Pass/Fail
<u>Capability</u> Demonstrated experience, capability and organisational capacity to establish, deliver and sustainably manage a new netball competition and participation programs at Jamieson Way Reserve.	25%

Selection Criteria	Weighting
<u>Local Engagement</u> Quality of the proposed approach to engaging the Point Cook community, attracting participants, removing barriers to participation and building a strong, sustainable local player base.	15%
<u>Competition and Program Structure & Scheduling</u> Suitability of the proposed competition and program structures, scheduling and programming to meet local community needs, maximise participation opportunities and support long-term competition sustainability.	10%
<u>Facility Utilisation</u> Ability to maximise utilisation of the Jamieson Way Netball Complex, including projected participant numbers, court usage and growth targets over the term of the agreement.	20%
<u>Price</u> Proposed hourly court hire fee and the overall hire fee once court utilisation is also considered.	30%
Total	100%

Following the evaluation process, Council will seek to finalise an agreement by negotiating with the Operator which received the highest evaluation rating against the selection criteria.

8. Timelines

Council intends to proceed according to the following timeline:

- Expressions of Interest Open – Wednesday 16 September 2026.
- Expressions of Interest Close – Wednesday 14 October 2026 (4 weeks).
- Evaluations undertaken based on the selection criteria – Wednesday 14 October - 28 October 2026 (2 weeks).
- If required - Conduct interviews with potential Operator(s) – Week of 2 November 2026 (1 week).
- Enter negotiations with the preferred Operator – Week of 9 November 2026.
- Finalise the agreement – end November 2026.

*Please note, these are indicative timelines and may change pending the process.

9. Contact Officer

The Contact Officer for this Expression of Interest is:

Camilla Briggs
45 Princes Highway
Werribee Victoria 3030
Telephone: 1300 023 411

10. Requests for Information and Issue of Addenda

Prospective Operators may seek further information or clarification regarding any aspect of the Expression of Interest documentation where they consider the requirements to be unclear, ambiguous, incomplete, or where they identify any inconsistency or contradiction within or between the documents.

All requests for information or clarification must be submitted via email to recreationstrategy@wyndham.vic.gov.au.

Unless a query is considered commercially sensitive, Council's response will be published on Council's website, alongside the Expression of Interest documentation, to ensure all prospective Operators have access to the same information and clarifications.

It is the responsibility of prospective Operators to regularly monitor Council's website for any issued clarifications or additional information. No requests for clarification will be accepted, and no further clarifications will be issued, after 7 October 2026.

11. Canvassing

Respondents must not approach or request any other person to approach any councillor or member of Council's staff individually to solicit support for their submission, or otherwise seek to influence the outcome of the Expression of Interest process. Council will not consider the submission of any Operator who engages in conduct prohibited under this clause.

12. No Legally Binding Contract

An Operator being invited to negotiate an outcome does not give rise to a contract (express or implied) between the Operator and the Council. No legal relationship will exist between the Council and an Operator relating to the supply of any services unless and until such time as an agreement between them is executed.