

School Crossing Program: Safe Crossings, Safe Kids

Culturally and Linguistically Diverse
(CALD) Stakeholder Toolkit

MAY 2026



Introduction

The Department of Transport and Planning has launched **Safe Crossings, Safe Kids**: a road safety initiative to remind Victorians of the road rules and safe behaviours at school crossings.

Working with councils and the community, we're focusing on behaviours at school crossings to ensure the safety of our students, school crossing supervisors and the wider community.

We invite you to use this toolkit to educate your local community – particularly drivers – about safe behaviours around school crossings.

In the pack you will find assets in eight languages:

- Vietnamese
- Simplified Chinese
- Punjabi
- Assyrian
- Khmer
- Dari
- Karen
- Chin Haka.

Visit [Safe crossings, safe kids | School crossings rules – Transport Victoria](#) for more information.

How to use this pack

Thank you for your support
in ensuring this initiative
reaches your community.

How to use this pack:

1. Download the materials in this pack
2. Share the materials with your community
3. Post the social content on your social media channels
4. Display posters in your facilities and community hubs
5. Direct people to visit [Safe crossings, safe kids | School crossings rules - Transport Victoria](#) for more information.



Posters

Posters have been designed in eight languages.

Print them out and put them up at
in shared spaces to create
awareness.

You can also add an in-language QR code near the poster so that the community can directly scan from their phone and link directly to their in-language webpage.



Assyrian



Dari



Chin Hakha



Karen



Khmer



Punjabi



Simplified Chinese



Vietnamese

Asset	Size	Output	Download
CALD Posters	A4	Static	<< download link >>
CALD QR code	QR code	Static	<< download link >>

Social media assets

Social tiles and suggested social copy have been designed in eight languages.

These can be shared on your social media channels.

Consider using our handle to tag us when posting across:

- Facebook, www.facebook.com/transportvictoriagov
- Instagram, @transport.victoria

Suggested in-language social copy is included in the Dropbox in a word document. Please follow the download link below.



Assyrian



Dari



Chin Hakha



Karen



Khmer



Punjabi



Simplified Chinese



Vietnamese

Asset	Size	Output	Download
Social Tiles	1080x1350px	Static	<< download link >>

Website

Transport Victoria Website

The Transport Victoria website has up to date information on the rules at school crossings.

We invite you to link all digital assets to this website, so community members can find out about how to stay safe, and keep others safe, at school crossings..

Visit [Safe crossings, safe kids | School crossings rules - Transport Victoria](#)

(Assyrian) ܡܚܕܝܬܐ ܡܥܬܪܐ, ܡܥܬܪܐ ܡܥܬܪܐ)

Dari) محل عبور امن، اطفال مصئون)

(Chinese simplified) 安全过街，守护儿童

(Chin Haka) A him-mi Lamtan, A Him-mi Hngachia hna

(Karen) တၢ်ခိၣ်က့ၢ်လၢအပၤဖျဲး, ဖိသၢ်လၢအပၤဖျဲး

(Khmer) កន្លែងដើរឆ្លងកាត់មានសុវត្ថិភាព កុមារមានសុវត្ថិភាព

(Punjabi) ਸੁਰੱਖਿਅਤ ਸਕੂਲੀ ਸੜਕ ਪਾਰ ਕਰਨ ਦੇ ਰਸਤੇ, ਅਤੇ ਸੁਰੱਖਿਅਤ ਬੱਚੇ

(Vietnamese) An Toàn Điểm Qua Đường, An Toàn Cho Trẻ


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Education resources

Safe Crossings, Safe Kids

We can all do our part to help children get to and from school safely. The Safe Crossings, Safe Kids initiative is a reminder on the rules and important behaviours at school crossings.



The safety of our school children is a top priority. School crossings have special rules and are often a workplace for our School Crossing Supervisors. Your actions on and around school crossings keep our community safe.

Safe behaviours at school crossings

As kids travel to and from school it's important for drivers, pedestrians and cyclists to be aware and take extra care during these busy times. Following the road rules at school crossings doesn't just keep our community safe, it is also the law.

On this page

Safe behaviours at school crossings

Identifying a school crossing

Posters

Transport Victoria Website

We have created eight in-language webpages for the CALD community with information on the rules at school crossings. We invite you to link all digital assets to the appropriate language web page, so community members can find out about how to stay safe, and keep others safe, at school crossings.

Vietnamese:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-s-to-z/vietnamese/safe-crossings-safe-kids-vietnamese>

Simplified Chinese:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-a-to-d/chinese-simplified/safe-crossings-safe-kids-chinese-simplified>

Punjabi:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-m-to-r/punjabi/safe-crossings-safe-kids-punjabi>

Assyrian:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-a-to-d/assyrian/safe-crossings-safe-kids-assyrian>

Khmer:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-e-to-l/khmer/safe-crossings-safe-kids-khmer>

Dari:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-a-to-d/dari/safe-crossings-safe-kids-dari>

Karen:

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-e-to-l/karen/safe-crossings-safe-kids-karen>

Haka Chin

<https://transport.vic.gov.au/languages-hub/roads-translated-information/languages-a-to-d/chin-haka/safe-crossings-safe-kids-chin-haka>

Thank you

For more information, please contact
Road Safety partnerships team:

scsp@transport.vic.gov.au



Department
of Transport
and Planning