



Image: Safa El Samad, *Fruits of My Father's Labour* at Wyndham City's Light Box Program 2025. Photographed by Christo Crocker.

March 2026

# Wyndham City's Light Box Program

# Wyndham City's Light Box Program

Artist Brief

## INTRODUCTION

This document explains the background, context, themes, timelines, budget and deliverables of Wyndham City's Light Box Program for applying artists. The following information will help the Artist or Collective applying for the project to understand what the expectations and considerations of the project are if they are successful in being selected, as well as deciding if this opportunity is the right fit for their work.

Throughout the rest of the document, the Artist or Collective in this project will be referred to as 'Artist'.

## 1. ABOUT THE PROJECT

### ***Background and Context***

The intention of Wyndham City's Light Box Program is to commission artists for a temporary public art exhibition. ***The framework of this project is informed by themes which are drawn from Wyndham's Public Art Plan 2022-2032.***

Rationale:

- Opportunity to present visually engaging artworks in the built environment which represents and engages with the diverse local community.
- Council's 10 Year Public Art Plan contains the Arts & Culture principles, curatorial themes, strategic priorities, and pillars of approach that form the basis for all public art commissions.

Creative framework:

- Three Artists will be engaged for three locations. Each location has four light boxes and one didactic. See appendix below for images.
- Due to the nature of prints on light boxes, two-dimensional artworks with minimal materiality, for instance, digital, photographic, prints, drawings and paintings are best suited to this project.
- Artists are invited to develop new works within the project timeframe that respond to the physical characteristics of the existing light boxes, as well as the social and environmental context of the site.
- Curatorial vision: the program will bring together diverse and innovative ideas from artists with a strong connection to Wyndham or Melbourne's west. Each series of work will be socially site-responsive to its respective facility, surrounding suburb, or the broader experience of Wyndham.

### ***Project Scope***

- 3x (three) selected Artists will provide a final artwork for the project.
- Council will provide support for applicants throughout artwork submission and artist statement delivery.
- The final successful artist is expected to participate in media and launch activities.

### ***Schedule***

This project must be completed within the set timeframe. This will be discussed with the selected Artists.

Timeline	Activity
March 10	Artist EOI opens
April 6	Artist EOI closes
April 10	Successful Artists appointed and notified
April 15	Organised site visit
Early May	Progress check-in meeting (online or in person)
May 25	Final artworks in correct format received
June 15	Installation completes and project launches

### Selection Criteria

The Expressions of Interests will be assessed against the selection criteria.

Artistic merit	<ul style="list-style-type: none"> <li>Originality and novelty of artwork concepts</li> </ul>
Locality	<ul style="list-style-type: none"> <li>Artist has a strong connection with Wyndham or Melbourne's western suburbs</li> <li>The proposed concepts or artworks speak to the local community of Point Cook, Truganina, Manor Lakes, or the broader experience of Wyndham in general</li> </ul>
Impact	<ul style="list-style-type: none"> <li>Engagement with contemporary issues including social, cultural, environmental, etc.</li> <li>Potential to stimulate meaningful conversations</li> <li>Visual experience it can bring and suitability for light box flat printed surface and other physical contexts</li> </ul>

## 2. BUDGET

Artists can propose to exhibit new work or existing work for a project space of four light boxes. A \$6,000 AUD (ex GST) commission and licencing fee is provided to each shortlisted Artist. Artists will only need to submit the work in its digital format. Council undertakes printing and installation.

## 3. DELIVERABLES

### Initial EOI Process

Deliverable	Description	Payment
Artist information and images of work	Information about the Artist applying, with images of previous artwork, should be submitted via the online EOI form to express your interest in the project. This is also confirmation that you can work to the stated timelines in the Schedule above.	N/A - No payment

### 3x Successful Artists

Deliverable	Description	Payment
Artist Agreement	3x (three) Artists will be selected	50% will be paid on signing of artist agreement
Artwork production	The selected Artists will provide four artworks in correct digital formats (hi res pdf or jpeg 300dpi @10%). The size can be either: <ul style="list-style-type: none"> <li>2A0 (1189 x 1682mm)</li> <li>or in proportion of 2A0 no smaller than A3</li> </ul>	

Artist statement and artwork info	Supported by council, the selected Artists will provide an artist statement which will be published on council's webpage for promotional purposes. The artist statement will be in writing and in audio.	50% will be paid on receipt of the artwork to standard, and the artist statement
-----------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------

#### 4. FURTHER INFORMATION AND SUPPORT

All enquiries should be forwarded to:

Yi Li

Public Art Officer, Wyndham City Arts & Culture.

Email: [yi.li@wyndham.vic.gov.au](mailto:yi.li@wyndham.vic.gov.au)

## Appendices – Site Images

Three artists will be selected, with each appointed to one of the locations listed below. Please note that digital files do not need to be supplied at the exact light box dimensions at this stage.

All light boxes are the same size (2A0, 1189 × 1682 mm). The orientation and layout are fixed and cannot be adjusted.

### Point Cook Library



Manor Lakes Library



Arndell Park Community Centre

