



# Wyndham 2040 Community Vision

## 2023/24 Progress Report

**20**  
**WYNDHAM** **40**







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## Acknowledgment of Country

Wyndham City Council recognises Aboriginal and Torres Strait Islander peoples as the first Peoples of Australia. We acknowledge the Wadawurrung and Bunurong Peoples as Traditional Owners of the lands on which Wyndham City operates. The Wadawurrung and Bunurong Peoples have and always will belong to the Werribee Yalook (river), creeks, stars, hills and red clay of this Country. We pay respect to their Ancestors and Elders who always have, and always will, care for Country and community today and for future generations.

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# The Wyndham 2040 Community Vision

## The Community's Vision for Wyndham in 2040 is:

*"A safe, connected and inclusive community. We respect, acknowledge, value and celebrate the First Nations people, our heritage, cultural diversity and multicultural strengths.*

*Our community has the infrastructure and services it needs to support holistic health and wellbeing for all. Local*

*employment and education facilities are plentiful, and there are a variety of recreational, leisure, tourism, art and cultural opportunities for everyone to experience throughout the municipality.*

*We preserve our natural environment and rural lifestyle; we are able to get around easily and get to where we want to go efficiently. We are self-sufficient and pride ourselves on being green and sustainable."*

This vision is supported by the following four themes, which further describe the community's aspirations for the future of Wyndham as written by our community in 2016 and refreshed in 2021.

### People & Community

### Places & Spaces

### Earning & Learning

### Leadership & Participation

These themes are broad areas that contribute to the healthy, vibrant Wyndham municipality our community wants to see in 2040 and beyond.

**Everyone who lives, works, studies or visits the municipality has a role to play in helping achieve the Wyndham 2040 Community Vision. As do all levels of government, businesses, industry groups and community organisations.**





# The Place Based Priorities

During the deliberative consultation process, the community identified a set of place-based priorities that were deemed important to ensuring the vision is progressed.

## LITTLE RIVER, WERRIBEE SOUTH & THE RURAL AREAS

- Improve public and active transport
- Promote, maintain and improve our open spaces
- Eliminate homelessness
- Encourage, mentor and guide youth
- Help re-skill and up-skill mature aged unemployed people
- Tourism must be prioritised
- Protect market gardens/food bowl
- Upgrade local facilities in local communities
- Promote opportunities to bring community together

## TARNEIT, TRUGANINA & PARTS OF MOUNT COTTRELL

- Public transport
- Infrastructure ready in advance
- Mental health programs for everyone
- More public hospitals and specialists
- Commercial hubs and business parks
- Entertainment and socialising activities
- COVID-19 recovery program
- More green spaces
- Accessibility to facilities
- All-in-one community hub

## POINT COOK & WILLIAMS LANDING

- Providing 20 minute neighbourhoods
- Take the lead on climate/environmental action
- Support for local businesses
- Create/advocate for more high quality schools
- Improve/invest in sports facilities
- Improve public health/hospital access
- More bus routes and integration between trains
- Form sub-committee to assist Council decision making

## WYNDHAM VALE, MANOR LAKES & WERRIBEE'S WEST

- Improving infrastructure planning and delivery
- Making more employment opportunities locally
- Safety
- Education
- Focus on holistic mental health
- Access to everything hospital
- Focus on welfare
- Expand on composting to have more sustainable waste management

## WERRIBEE & HOPPERS CROSSING

- Roadworks/shared paths/ease congestion
- Improve public open spaces
- Create local employment opportunities
- Improve security and safety
- Improve local education opportunities
- Create/improve community hubs
- Better community engagement
- Advocate for specialist services in local hospitals
- Create age specific activities for young people
- Create a Wow-factor for Wyndham





# About this progress report

The Wyndham 2040 Community Vision was developed in 2021 off the back of the ['Help Shape Wyndham's Future'](#) project. This deliberative community engagement process identified a set of community place-based priorities to be achieved over the life of the Vision.

This progress report provides the community with:

- results of the 2023/24 Tracking the Vision survey; which aims to track the Vision's indicators.
- an update on the progress of the place-based priorities over 2023/24. Progress is presented in line with the four themes of the Vision.

This is the final progress report before the Council is required to review the Community Vision as part of the deliberative community engagement process that will take place in 2025.

Additional information about Council's performance can be viewed in the Annual Report 2023/24 and the Council Adopted Strategies and Plans Progress Report 2023/24. You can also access last years version of this report [here](#).

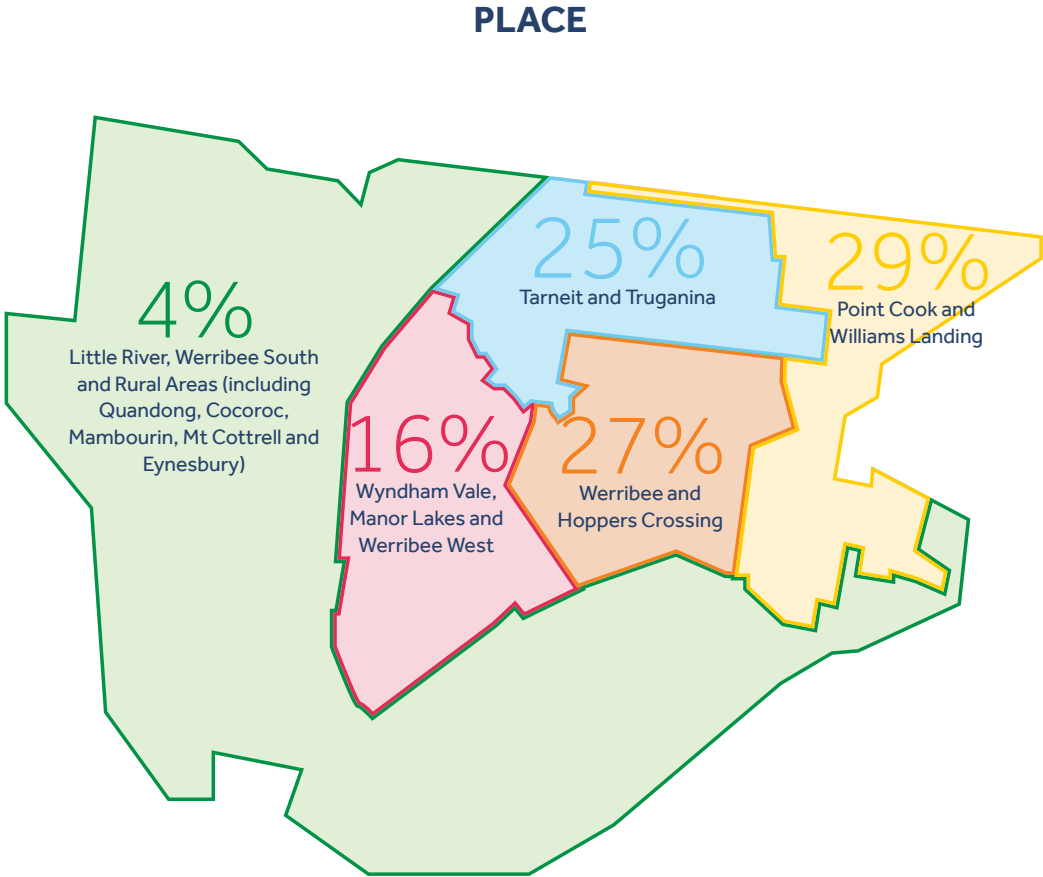
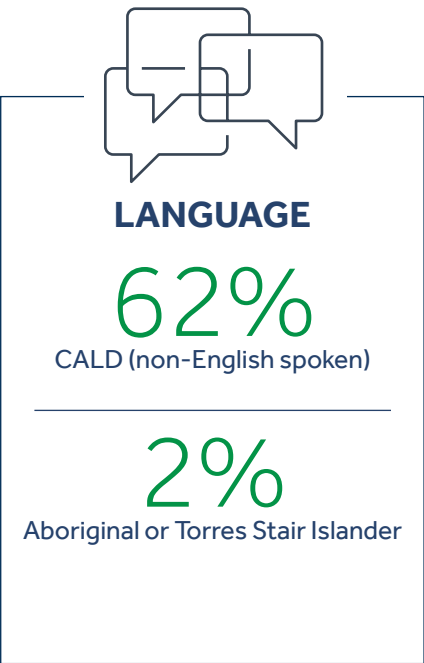
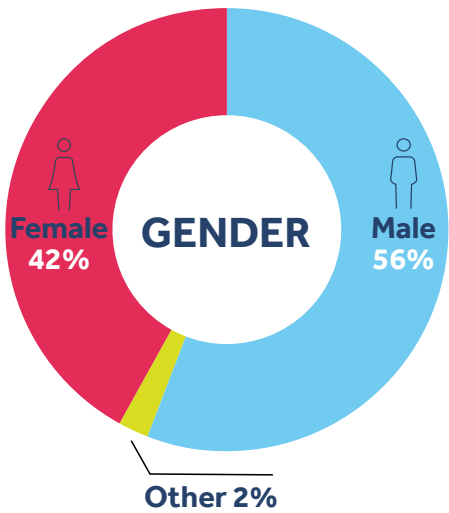
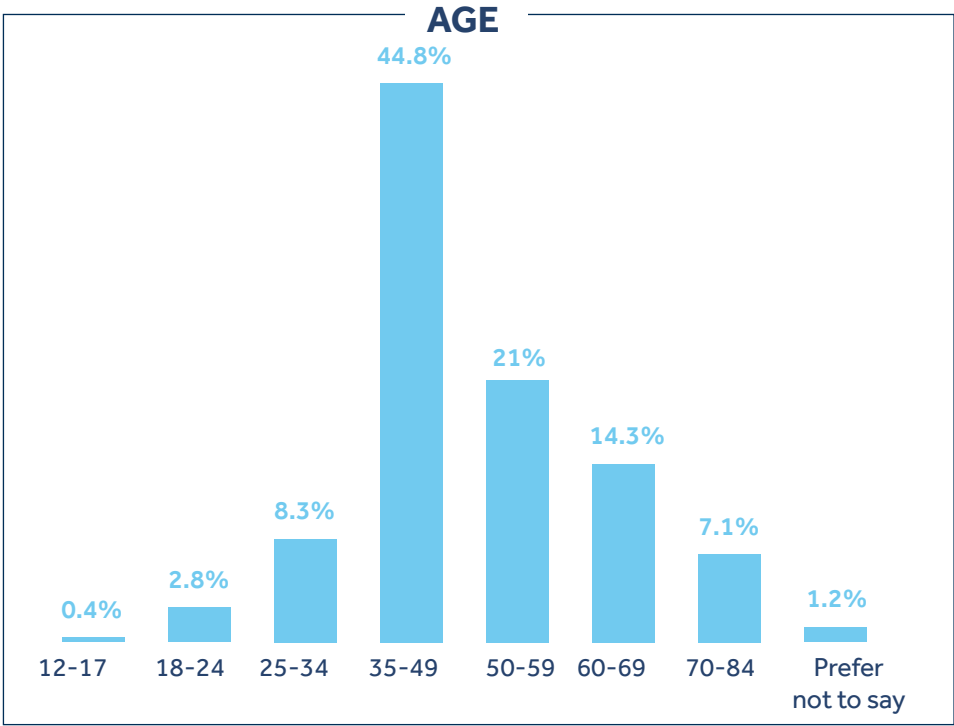




# Tracking the Vision Survey 2024

## Demographics

The Tracking the Community Vision survey was completed by members of Wyndham’s People’s Advisory Panel between 7 May 2024 and 28 May 2024. Council received 252 surveys.







## People & Community

We recognise the Bunurong and Wadawurrung people of the Kulin Nation and their heritage as the Traditional Owners of the lands, waterways and coast on which this City is being built. We recognise the diversity of Aboriginal and Torres Strait Islander peoples, culture and stories that continue to shape our lives together.

The country beginnings of our towns and shire are remembered.

Our communities are warm, welcoming, caring, family friendly and inclusive of all.

The people of Wyndham feel safe and connected to each other.

We listen to and learn from the diversity of all residents.

Wyndham celebrates its many cultures and participation in the arts and recreation is fostered.

We create and share stories that challenge and inspire.

Everyone is able to access services for health and wellbeing, and these are delivered to a high standard. It is easy to stay fit and healthy.

Community members are collaborative participants in creating strong, supportive and environmentally sustainable neighborhoods.



# Results of the 2024 Tracking the Vision Survey

## What's it like to live in Wyndham?

55%

agree that they enjoy a good standard of living.

55%

agree that their local neighbourhood is safe and family friendly.

52%

agree that their recreational needs are met in their local neighbourhood.

49%

agree that there are enough opportunities to connect socially with people in my local area

70%

feel safe during the day but 43% feel unsafe during the night. The main reasons for feeling unsafe at night include:

1. inadequate street lighting
2. increased crime rates
3. lack of police presence
4. anti-social behaviour
5. unsafe roads and traffic issues

50%

agree that Wyndham is an age-friendly city with good accessibility for people of all abilities.

56%

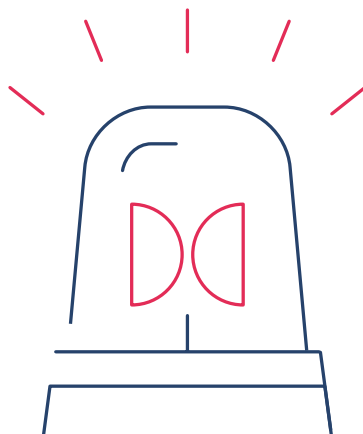
agree they can manage their housing costs (e.g. rent or mortgage) within their budget.

59%

of residents support more social and affordable housing being built in Wyndham.

60%

of residents agree that Wyndham needs more long term supported housing solutions for vulnerable community members.



## What do we know about resident's health in Wyndham?

From the Tracking the Vision Survey, respondents ranked the following on a scale from 1 to 5 stars (1 being very poor, 5 being very good):

### Physical Health

40%

of respondents rated 4 out of 5 stars.

### Mental Health

32%

of respondents rated their mental health 5 out of 5 stars (very good)

### According to the Wyndham City Youth Survey 2024:

70%

of Wyndham's young people (aged 12-25) feel safe in their neighbourhood.

61%

of young people (aged 12-25) rated their mental health 1 or 2 stars out of 5 (very poor or poor).

The 2023 Victorian Population Health Survey are the latest available at local Government level. Updated results are expected to be released by the State Government in early 2025.



What’s it like for residents to access the services they need in Wyndham?

62%

agree that they can easily navigate health services and find the service they need locally.

48%

agree that they can access the family (early learning, child care, after school care) services they need.

76%

agree that they can access the community health services they need (e.g. GPs, Dentists, physios).

32%

agree that there are adequate support services for vulnerable community members in Wyndham.

63%

agree that their access to health services (eg. GPs, dentists, specialists, hospitals) are being met in Wyndham.

31%

agree they can access the community support services they need (e.g. aged, disability, home care).

49%

agree that they can access the specialist and hospital services they need.

44%

agree that health services in Wyndham are sensitive to their cultural needs.



How do residents feel about diversity and inclusion?

61%

agree that Wyndham celebrates its First Nations as cultural custodian.

78%

agree that Wyndham is a welcoming, diverse and inclusive city.

52%

agree that Wyndham is a place for creativity, arts and cultural connection.

72%

are comfortable with the diversity in their local area including the different languages and styles of dress around.

39%

of the adult Wyndham population reported experiencing discrimination (includes due to their sexuality, cultural background, gender or religious beliefs or other).

Of those respondents who reported experiencing discrimination,

18%

experienced discrimination due to their cultural background.

# Priorities related to health

The Local Government Act requires Council to provide good governance in its municipal district for the benefit and wellbeing of the municipal community. Through its Council Plan goal of delivering a healthy and accessible community, Council works to influence the health and wellbeing of Wyndham residents through the provision of services, programs and infrastructure. In turn, the Public Health and Wellbeing Act requires Council to have a Municipal Public Health and Wellbeing plan to guide its work to make Wyndham a municipality where people can achieve maximum health and wellbeing.

## Progress on Place Based Priorities: People & Community

Whilst Council plays a limited role in delivering health services such as Maternal Child Health Services, Council is not a direct provider of hospitals or core health services, through its Council Plan, Council has committed to the *provision of high-quality, equitable and accessible services and community facilities that cater for all ages and life stages as well as to advocate and plan for increased investment in health and support services to improve the wellbeing outcomes of all residents*

Priorities	Place	Progress
Improve public health in immediate term. Improve local hospital access and building more hospitals and medical facilities.	Point Cook and Williams Landing	<b>In 2023/24:</b> <ul style="list-style-type: none"> <li>Council worked in partnership with key stakeholders to progress the <a href="#">Municipal Public Health &amp; Wellbeing Plan</a>.</li> <li>Council delivered 1,030 youth counselling sessions. This included 184 new counselling referrals received.</li> <li>Council worked with Sustain to support community gardens, gardeners and organisations increase access to fresh produce, opportunities for connection and improved mental wellbeing, all contributing to this outcome.</li> <li>Unison and Melbourne City Mission recently completed an affordable housing development in Market Rd, Werribee and a seven story affordable housing development in Cottrell Street, Werribee.</li> <li>As part of the <a href="#">Affordable Housing Strategy</a>, Council completed the following work: <ul style="list-style-type: none"> <li>Regular engagement with Homes Victoria to guide investment in social and affordable housing in Wyndham.</li> <li>Council provided a submission to the Commonwealth Issues Paper on a National Housing and Homelessness Plan.</li> <li>During Homelessness Week 2023, the Health, Homelessness and Housing (H3) Alliance and Neighbourhood Houses raised awareness of homelessness issues for women aged over 55 via a presentation of the Under Cover documentary followed by a panel discussion.</li> <li>Young clients are being referred to H3 Alliance for the Melbourne City Mission Youth Housing Initiative from 2024 in Werribee and Point Cook.</li> </ul> </li> </ul> <b>State and Federal Government announcements:</b> <ul style="list-style-type: none"> <li>The Victorian Government is investing more than \$800 million to build community hospitals in major growth areas including Point Cook. The hospital will be located at 140 Dunnings Road, Point Cook. Western Health will manage the Point Cook Community Hospital. The hospital will help take pressure off nearby major hospitals, including Footscray and Sunshine hospitals, and ensure stronger connection to specialists, community health providers and social support services to ensure more seamless follow-up treatment and support for those who require complex care. For more information see <a href="#">here</a>.</li> </ul>
Mental health programs for everyone.	Tarneit and Truganina	
More public hospitals and specialist health services, including disability, mental health, emergency, aged care.	Tarneit and Truganina	
Advocate for specialist services in local hospitals (Werribee Mercy Hospital).	Werribee and Hoppers Crossing	
Focus on holistic mental health and welfare for everyone (more access to it and light shone on it). Promote quality and availability of local mental health services and properly trained mental health workers. Focus on prevention rather than cure.	Wyndham Vale, Manor Lakes and Werribee West	
Access-for-everything' hospital no matter what you need.	Wyndham Vale, Manor Lakes and Werribee West	
Focus on welfare (family violence, alcohol, drugs, victim support).	Wyndham Vale, Manor Lakes and Werribee West	
Eliminate homelessness in Werribee: Provide facilities for people experiencing homelessness including services.	Little River, Werribee South and Rural areas	



## Priorities related to safety

Whilst Council is not a direct provider of policing or security, it does have an important role to play in relation to community safety. Council can enact local laws to deal with important community safety, peace and order issues such as public health, management of council property, environment and amenity.

Local laws often apply to noise, fire hazards, abandoned vehicles, parking permits, disabled parking, furniture on footpaths, graffiti, burning off, animals in public spaces and nuisance pets. Council

## Progress on Place Based Priorities: People & Community

also has a role to play as an advocate for the municipality, working with relevant stakeholders and Federal and Victorian Governments to ensure issues affecting the municipality are heard and community concerns are addressed.

Through its Council Plan, Council has committed to *protecting and promoting community safety*.

Priorities	Place	Progress
Improve security and safety: More police, ambulance and security services.	Werribee and Hoppers Crossing	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>Council supported the delivery of the <a href="#">Empowering Communities Grants Program</a> to support five community organisations to design and lead innovative projects and activities to address the causes of crime and improve perceptions of safety. Empowering Communities funding aims to: <ul style="list-style-type: none"> <li>build the capability of the community to understand crime related issues and design and implement effective crime prevention approaches.</li> <li>strengthen relationships between community stakeholders to work in partnership to deliver crime prevention activity, and leverage community capacity to deliver sustainable outcomes beyond the funding period.</li> <li>engage and mobilise the community to address issues of local concern.</li> <li>build the evidence base for successful community development initiatives that address crime and safety issues.</li> </ul> </li> <li>As part of the <a href="#">Road Safety Strategy 2022-2032</a>: <ul style="list-style-type: none"> <li>9 new school crossings were installed in Wyndham</li> <li>A Variable Message Signs (VMS) trailer was operated to promote safer driving behaviour in school precincts (education around school speed zones)</li> <li>Drop off and pick up zones trialled and other innovative treatments in school precincts</li> </ul> </li> <li>Approvals were received for speed reductions in various school precincts where new school crossings were installed: <ul style="list-style-type: none"> <li>Canvas Street, Truganina</li> <li>Elementary Road, Mambourin</li> <li>Para Road, Tarneit</li> <li>Tuition Drive, Tarneit</li> <li>Hercules Drive, Truganina</li> <li>Everton Drive, Truganina</li> <li>Frome Crescent, Werribee</li> </ul> </li> </ul> <p><b>Council advocated for:</b></p> <ul style="list-style-type: none"> <li>\$6.6 million for Victoria Police to continue the <a href="#">Youth Crime Prevention and Early Intervention Project</a> in Brimbank and Wyndham</li> <li>Council continues to discuss issues relating to young people at risk with local Members of Parliament (MPs) State Government departments, local stakeholders (Victoria Police, Not for Profit organisations, local area health services, schools, and community leaders).</li> </ul>
Safety (managing crime, new police station, secure children's crossings).	Wyndham Vale, Manor Lakes & Werribee West	

## Priorities related to community hubs and activities

Council is a major provider of community centres and/or hubs which provide a range of services, activities and programs that are low-cost for all ages and interests. Some centres are integrated with library services, youth services and customer

service desks. Council is also proud of the suite of events it hosts and supports each year. All events are promoted on Council's website '[What's On](#)'.

Through its Council Plan, Council has committed to the *provision of high-quality, equitable and accessible services and community facilities that cater for all ages and life stages and to the delivery, support and promotion of creative industries including the arts, events and festivals that contribute to the vibrancy and liveability of the City.*

Priorities	Place	Progress
<p>All-in-one (libraries, cafes, pool, dancing classes, playground for younger children):</p> <ul style="list-style-type: none"> <li>Activities for all ages</li> <li>Better branding and signage- consumer facing (What's the offer/ What's the purpose?)</li> <li>Better promotion and integration of services</li> </ul>	Tarneit and Truganina	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>As part of Council's <a href="#">Play Space Strategy</a>, a number of reserves and playgrounds were upgraded with new playground equipment, nature play spaces and pathway seating: <ul style="list-style-type: none"> <li><a href="#">Times Square Reserve</a>, Point Cook – October 2023</li> <li><a href="#">Brougham Avenue Reserve</a>, Wyndham Vale – October 2023</li> <li><a href="#">Aquarius Street Park</a>, Truganina – November 2023</li> <li><a href="#">Thames Boulevard Reserve</a>, Hoppers Crossing – December 2023</li> <li><a href="#">Southampton Drive Reserve</a>, Point Cook – March 2024</li> <li><a href="#">Rosslare Court Reserve</a>, Hoppers Crossing</li> </ul> </li> </ul> <p>Further upgrades are progressing for:</p> <ul style="list-style-type: none"> <li><a href="#">Possy Newland Reserve</a>, Little River – 2024/25</li> <li>Riverbend Historical Park, Werribee</li> </ul>
Create / improve community hubs: Cater for people with disability, 'aged care' and needing employment pathways. Providing culturally diverse activities and promoting them, addressing racism.	Werribee/Hoppers Crossing	<ul style="list-style-type: none"> <li>Youth Services successfully appointed a First Nation's engagement worker who has focused on relationship building and determining the needs and interests of First Nation's young people in Wyndham. A Yarning Circle Network group has been established partnering with the Department of Education.</li> <li>The '<a href="#">Active Kids</a>' program was delivered during the 2023 school year, with 21 schools hosting the program to 169 classes and over 4,200 kids. A further 3,172 children participated in the Active Kinders Weekly Mini Movers Sessions, which provides free activity sessions for children.</li> </ul>
Creating age specific (12-18yo) activities for young people.	Werribee and Hoppers Crossing	
Entertainment and socialising activities (not just in shopping centres).	Tarneit and Truganina	<ul style="list-style-type: none"> <li>Council again delivered a suite of programs to over 4,250 people, aimed at encouraging greater physical activity. Programs included beginner running courses, and women and girls' specific programs during 'This Girl Can' week in October 2023.</li> <li>In March 2023, Wyndham Park was transformed into a glowing wonderland for the Council event '<a href="#">LIT</a>'. For the first time a sensory friendly night was held to cater for people a disability. LIT: was recognised nationally, taking home the award for Creativity and Culture at the National Awards for Local Government.</li> <li>The <a href="#">Sport4All disability inclusion program</a> engaged 28 local sporting clubs and organisations and 14 schools to upskill volunteers and teachers on how to include more children and adults with disability in mainstream sporting opportunities and physical activity.</li> <li>As part of work completed in relation to the <a href="#">Visitor Economy Strategy 2024-2028</a>, Council delivered and promoted the Moorap Yarkeen mural and early works on the development of a First Nations produced event on Werribee River.</li> <li><a href="#">Unite for Diversity: Listen, Share, Understand</a> was held across April and May in 2024 and included a series of fourteen activities and events aimed at building understanding and trust and reducing racism and discrimination in our community through education and storytelling.</li> </ul>



Priorities	Place	Progress
		<ul style="list-style-type: none"> <li>• Broader business promotion activities were supported including the "Winning Business with Wyndham" workshop and a revamp of the local business <a href="#">directory</a>.</li> <li>• An Inclusion and Diversity Training workshop for local sports clubs was held to build cultural awareness and inclusivity, as well as anti-racism workshops focusing on the impact of racism in our community and how to find allies, speak up and stand up.</li> <li>• More than 850 people attended the <a href="#">Seniors Expo</a> on the 28 November 2023 at Encore, which showcased 54 services and supports for older residents in Wyndham.</li> <li>• 24 major community events were held with 84,282 attendees. Highlights included: <ul style="list-style-type: none"> <li>◦ Mooroop Yarkeen</li> <li>◦ <a href="#">Park Lounge</a></li> <li>◦ <a href="#">State and Rose Garden Show</a></li> <li>◦ <a href="#">Children's Week Picnic</a></li> <li>◦ <a href="#">Winter Street Party</a></li> <li>◦ <a href="#">Firefly Night Market</a></li> </ul> </li> </ul>







## Places & Spaces

We are responding effectively to the impacts of climate change and are working to ensure our natural environment is respected, preserved and protected.

Growth has been managed effectively and we have the infrastructure, services, housing types, jobs, education and recreation opportunities required to support a good quality of life for residents of all ages and abilities.

The city, coast and country elements of the municipality continue to be protected and enhanced through thoughtful and innovative

planning and appropriate development

People are able to move around Wyndham easily. They are able to get to where they want to go efficiently and with greater access to active, accessible and sustainable modes of transport.

Our parks and open spaces encourage people to be active and connect them with nature and the outdoors.

Wyndham provides safe and welcoming destinations



# Results of the 2024 Tracking the Vision Survey



## What's it like to live in Wyndham?

62%

agree that there are good natural environments in their local area and **52%** agree that they are well managed.

51%

are satisfied with the recreational opportunities in their local parks (e.g. exercise areas, BBQs, dog off leash areas).

66%

agree that there are good open spaces in their local area.

80%

agree that more trees could be planted along their local roads.

53%

agree that they like the look and feel (character) of their neighbourhood.

56%

agree that there is diversity of housing types and sizes (houses, flats, units).

45%

agree that public areas (e.g. parks, footpaths, facilities) are accessible for people with a disability.

46%

agree that Council should provide more volunteering opportunities.

46%

are satisfied with the quality of the playgrounds in their local area.



## How do residents feel about getting around?

27%

agree that public transport is improving.

60%

are able to regularly walk to cycle to local destinations.

15%

agree that traffic congestion is improving.

19%

used bus services daily to get around Wyndham.

62%

use a car (as driver or passenger) to commute to and from work or study.

55%

agree that they can walk or cycle to destinations and amenities such as schools, shops, bus or train stations in my local area.

27%

are able to get to where they want to go without a car.

33%

travel up to 90 minutes to work or study each day.

30%

agree that the way they travel has changed in response to COVID-19.



**What are residents’ attitudes and concerns relating to climate change?**

68%

agree that they are aware of the impacts of climate change on Wyndham.

75%

are concerned about the impacts of climate change.

79%

agree that they have a good understanding of what they can do to reduce their impact on the climate.

24%

agree that Council is adequately addressing climate change at the local level.

74%

feel climate change needs to be addressed now.

**Residents top three concerns are:**

- 1. Climate change and extreme weather events
- 2. Environmental degradation and pollution
- 3. Infrastructure and urban planning

Most residents feel best prepared for heat events and/ heatwaves but **73%** of residents have not made any changes to their home or lifestyle to adapt to any extreme weather events

**The biggest barriers to taking action to reduce impacts include:**

- 1. Lack of viable alternatives
- 2. Not having the finances
- 3. And not knowing what to do

Residents are already doing a lot to reduce their impacts on the climate including these examples provided:

63%

always recycle correctly.

56%

always limit the food they throw out.

48%

always buy energy efficient household appliances.

18%

are considering switching their gas appliances over to electric appliances.

42%

always limit the energy they use to heat and cool their home.

49%

always use renewable energy (such as solar) to meet their household’s energy use.

25%

always reduce their meat intake.



## Priorities related to open and green spaces

Public open spaces play a vital role in the life of a community and are highly valued because they provide the space for exercising, playing and watching outdoor sports, meeting, socialising with friends and family or relaxing and unwinding. Council has many roles to play in this space, starting with how land is used and how developments are designed. Council is also the primary owner and manager of open spaces for its

residents, workers and visitors and is the key decision maker about open space and how it is planned, provided, developed, used and managed.

Through its Council Plan, Council has committed to *encouraging residents to be physically active and healthy through the provision of accessible and diverse sporting facilities, leisure and recreational opportunities.*

Priorities	Place	Progress
Promote, maintain and improve the character of our open spaces and environmental corridors and green wedge. Educate about the value of green and clean spaces.	Little River, Werribee's South and Rural areas	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>Council achieved Climate Active <a href="#">Carbon Neutrality accreditation</a> for its operations, excluding the RDF.</li> <li>Council delivered the <a href="#">City Forest and Habitat Strategy 2017-2040</a>. This work included: <ul style="list-style-type: none"> <li>Over 17,000 trees were planted as part of the 2023/24 planting season across the municipality in street scapes and open spaces. Tree planting events provided community with opportunities to get involved with plantings.</li> <li>Free Tree Giveaway – this program promoted urban greening in the private realm by gifting 1,000 trees to local residents. It also supported local nurseries and provided economic development opportunities within Wyndham.</li> <li>Continued management of the Western Grassland Reserve via Council's administration of the \$1.6 million Land Protection Grant Scheme. This resulted in 1,225ha of weed management activities, flora surveys across 1,347ha, the planting of 23,000 native plants and implementation of 24 new land management agreements across the reserve.</li> </ul> </li> <li>Five schools across Wyndham participated in the Habitat Heroes for Schools program which established biodiversity and habitat areas within the schools' grounds. The annual World Environment Day, Open Garden Day, Native Pasture Establishment workshop, and the always popular Habitat Heroes Program for residents were all delivered in 2023/24.</li> <li>As part of the <a href="#">Resilient Wyndham Strategy 2021-2025</a>, Council delivered the <a href="#">Green Living Program</a> including 177 community events across the themes of biodiversity, sustainable food, home gardening, energy saving, and recycling and waste minimisation. This included an: <ul style="list-style-type: none"> <li>Environmentally focused 'Green Living' stall at the Tarneit Firefly Markets.</li> </ul> </li> <li>As part of the <a href="#">Open Space Strategy 2045</a>, which guides Council's provision of Council owned/managed open spaces including parks, sportsgrounds, trails and natural areas, Council has targeted the following projects: <ul style="list-style-type: none"> <li>Rosslare Court Reserve in Hoppers Crossing. Construction of Stage 1 works is underway.</li> <li>Riverbend Historical Park in Werribee. Concept design work and cultural heritage investigations continue. Community consultation on the draft design is expected in late 2024.</li> </ul> </li> <li>The annual World Environment Day, Open Garden Day, Native Pasture Establishment workshop, and the always popular Habitat Heroes Program for residents were all delivered by Council</li> </ul>
More green spaces (be more engaged with nature, activities for everyone, trees, and parks).	Tarneit and Truganina	
Improve public open spaces: Revegetation planning, re-populating natural spaces, tree planting. Maintaining the ratio of green space to development. Improve mental health and wellbeing through green spaces.	Werribee/Hoppers Crossing	
Take the lead on climate / environmental action, increasing tree canopy and grassland protection. Focusing on protecting the natural environment and biodiversity.	Point Cook/Williams Landing	
Protect market gardens/ food bowl and promote our rural community. Honouring our primary producers, prioritising rural land for farming.	Little River, Werribee's South and Rural areas	

Priorities	Place	Progress
		<ul style="list-style-type: none"> <li>Council is part of the <a href="#">WPHU Population and Preventive Health Reference Committee (PPHRC)</a> whose purpose it is to lead work occurring in the West towards the priorities that are contained in the Health Plan including climate change health impacts. Council is engaged in the following WPHU PPHRC working group: <ul style="list-style-type: none"> <li>Action for Climate Transformation in the West Group (ACT-WEST) <ul style="list-style-type: none"> <li>working to address the impacts of climate change on health and wellbeing.</li> </ul> </li> </ul> </li> <li>Since 2022, Council has collaborated in the project 'Mobilising Climate Just and Resilient Communities in Melbourne's West' which recognises that climate change also interacts with the social and environmental determinants of health to exacerbate and create new forms of health inequity. The project produced a resource in 2023, a framework for collaborative action and learning on climate justice.</li> <li>This project recognised the need for greater community capacity, knowledge, skills and resilience to meet healthy eating challenges, especially in a year of increased cost of living. Support for community gardens and community gardeners and organisations increases access to fresh produce, opportunities for connection and improved mental wellbeing, all contributing to this outcome.</li> <li>The continued management of the Western Grassland Reserve via Council's administration of the \$1.6 million Land Protection Grant Scheme has resulted in 24 new land management agreements across the reserve.</li> <li>In partnership with the Department of Energy, Environment and Climate Action (DEECA) and the Grassy Plains Network, Council facilitated the Western Grassland Reserve Management workshop to determine best approaches to proactively protect the small patches of surviving grasslands which are under threat.</li> </ul>





## Priorities related to public transport

Whilst Council is not a direct provider of public transport, it does have a role to advocate for the municipality, working with relevant stakeholders and Federal and Victorian Governments to ensure issues affecting the municipality are heard and community concerns are addressed.

Through its Council Plan, Council has committed to *delivering and advocating for a quality, sustainable and accessible transport network that enables the community to move around the city easily. Over the past few years Council has been fostering active transport through the provision of bike and footpaths.*

Priorities	Place	Progress
More bus routes within Point Cook.	Point Cook/Williams Landing	<b>In 2023/24:</b> <ul style="list-style-type: none"> <li>Council commenced engagement with the State Government Department of Transport and Planning on the <a href="#">Wyndham Traffic Management Action Plan</a>.</li> <li>Council engaged with the State Government Major Projects - Tarneit West Railway Station, to identify the local transport issues that need to be considered in the project scope.</li> </ul> <b>State and Federal Government Announcements:</b> <ul style="list-style-type: none"> <li>\$39.7m to be allocated in the 2024/25 State Government Budget towards new and modified bus routes between Tarneit and Laverton North</li> <li>\$21.5m in the State Government Budget for a new bus connection between Harpley Estate and Cornerstone Estate communities in Werribee, and the Wyndham Vale Station</li> <li>\$4.5m was allocated to a Williams Landing Station upgrade in the 2024/25 State Government Budget, which includes a new bike cage on the Wallace Avenue side of the station.</li> </ul>
Better integration of busses and trains with more train stations and station parking.	Point Cook/Williams Landing	
Improve public and active transport (including walking and cycling paths) to connect communities.	Little River, Werribee South and Rural areas	
Public transport (car parking and buses on demand, including active transport).	Tarneit and Truganina	



## Priorities related to roads

One of the biggest challenges for a growth area Council, is to ensure the required infrastructure and services are properly in place before residents move in. Roads are a major part of that infrastructure, and whilst Council currently has ownership and responsibility for over \$3.4 billion of community assets, including infrastructure such as roads, drains, buildings, and open spaces, it does not provide all roads and associated infrastructure needed by the community. As such, Council also has a role to play as an advocate for the municipality,

## Progress on Place Based Priorities: Places & Spaces

working with relevant stakeholders and Federal and Victorian Governments to ensure issues affecting the municipality are heard and community concerns are addressed.

Through its Council Plan, Council has committed to the *provision of sustainable infrastructure through the construction of new assets and renewal of existing assets, and to the creation of neighbourhoods which allow residents to get around easily.*

Priorities	Place	Progress
<p>Roadworks: Ease congestion</p> <p>Invest in / improve roads, shared paths, footpaths (and maintenance thereof).</p> <p>Create more frequent and active transport options</p>	<p>Werribee/Hoppers Crossing</p>	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>As part of the <a href="#">Road Management Plan 2021-2025</a>, the following program of works was completed: : <ul style="list-style-type: none"> <li>6.1 kilometres of roads <a href="#">resurfaced</a></li> <li>205.1 kilometres of crack sealing completed</li> <li>7.4 kilometres of footpaths repaired *</li> <li>301 kilometres roads graded</li> <li>22,826 kilometres roads swept</li> <li>840 completed proactive works on roads</li> <li>9,830 completed repair (reactive) works on roads</li> <li>225 traffic management improvements completed</li> <li>5,020 signs replaced</li> <li>10,670 requests completed for road maintenance and cleansing</li> <li>\$140 Million - Value of gifted road assets handed over to Council from Developers for future care and maintenance</li> </ul> </li> <li>Council completed the Boundary Road/Derrimut Road intersection upgrade and the Ballan Road intersection upgrade (at McGrath Road/Greens Road).</li> <li>The Neighbourhood Path Connections component of Council's <a href="#">Active Transport Program</a> completed 23 new footpaths in the Cambridge Precinct, Hoppers Crossing. The first package of 14 new footpaths have also been completed within the Bellbridge Precinct, Hoppers Crossing. Construction has also commenced on a missing section of the Laverton Creek Shared User Paths that will connect the existing path to the Federation Trail. The background work to enable the upgrade of an existing gravel SUP to a concrete path along Skeleton Creek, Sanctuary Lakes was completed.</li> <li>Council also engaged with the following State Government major projects, Ison Road Rail Overpass, Tarneit West Station and the Ballan Road intersection upgrade, to identify the active transport components and local transport issues that need to be considered in the project scope.</li> </ul> <p><b>Council advocacy efforts were able to secure:</b></p> <ul style="list-style-type: none"> <li>\$60m contribution towards the construction of the Ison Road extension</li> <li>\$20 million allocated to deliver roads and other enabling infrastructure to unlock government owned land in East Werribee/ Point Cook Southwest precinct</li> <li>Funding to upgrade the Tarneit Rd/Bethany Rd intersection.</li> </ul>



## Priorities related to community infrastructure

The ownership and care of assets owned in common by the community is a core Council service. No other organisation can do this on behalf of the Wyndham community. The responsibility to care for the community's assets brings the expectation

that Council will ensure assets are fit for purpose, safe and managed to minimise whole of life costs. As Wyndham ages, the maintenance, renewal and replacement of assets will have a significant impact on Council's financial operations and long-term financial sustainability. For this reason, ensuring Council's

work is guided by community input, strong evidence and data is critical to ensuring that Council can continue to deliver the wide variety of work it does into the future within available resources.

Through its Council Plan, Council has committed to *aligning service delivery expectations with available funding so that the sustainable management of all required supporting assets is achieved.*

Priorities	Place	Progress
Infrastructure ready in advance (Roads, schools, hospitals, community centres, emergency services).	Tarneit and Truganina	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>Construction (led by Parks Victoria) of the Boardwalk between Sanctuary Lakes and Saltwater Coast in Point Cook was completed. New wayfinding signage has been installed to support public use of the improved local walking and cycling path networks.</li> <li>The <a href="#">Active Transport Program</a> includes a component known as 'Higher Order Paths', which works towards completing trails and Shared User Path (SUP) gaps in our network. As part of this component, construction has commenced on a missing section of the Laverton Creek SUP that will connect the existing path to the Federation Trail. The background work to enable the upgrade of an existing gravel SUP to a concrete path along Skeleton Creek, Sanctuary Lakes was completed.</li> <li>As part of the <a href="#">Library Service Strategy 2018 – 2040</a>. <ul style="list-style-type: none"> <li>the <a href="#">Truganina Community Centre</a> officially opened on 26 June 2024 to provide a space for residents to meet and connect locally. This centre provides access to local services, programs and information, including three and four-year-old kindergarten (commencing 2025), maternal and child health, community hub activities and programs, youth services, a library lounge and allied health.</li> </ul> </li> <li>The <a href="#">People's Advisory Panel</a> was engaged to review and update Council's emergency preparedness brochures and communication, with a particular focus on culturally and linguistically diverse community engagement and inclusion.</li> <li>All the planning from Sport and Recreation this year has been to support the request for a 2024/25 funded initiative. On 25 June 2024, the <a href="#">Tarneit Major Town Centre Indoor Facility</a> was confirmed as the priority project with funding allocated in the 2024/25 Budget to commence planning and design works. Works to engage with the community, key stakeholders and prepare a design brief are now underway.</li> <li>Featuring three pitches, a two-storey pavilion and capacity for 5,000 spectators the <a href="#">Ironbanks Fields and Pavilion</a> is the first step towards the Wyndham Stadium Precinct. A landmark public-private partnership between Wyndham City, Western Melbourne Group and a consortium of investors to transform a previously undeveloped 63-hectare site along Sayers Road in Tarneit into a world-class sport, entertainment, business and residential precinct</li> <li>Wyndham City has adopted the <a href="#">Werribee South Beach Master Plan</a>, which will transform Werribee South Beach into a new, welcoming and fun place by implementing a range of visitor, amenity and access upgrades. Key features of the plan include:</li> </ul>
Improving infrastructure planning and deliver (emergency access, roads, telecommunications and public transport).	Wyndham Vale, Manor Lakes & Werribee West	
Ensure sustainable community building, providing 20-minute neighbourhoods and safe pedestrian and public transport access and community facilities (all through improved planning).	Point Cook/Williams Landing	
Accessibility to facilities (libraries, pools, community centres): <ul style="list-style-type: none"> <li>Awareness relating to access to information and communication (promoting the services and activities that are available).</li> <li>Proximity, extended opening hours and cost of council facilities.</li> </ul>	Tarneit and Truganina	
Upgrade local facilities in local communities.	Little River, Werribee's South and Rural areas	
Improve / invest in indoor sports facilities and more adult outdoor gyms.	Point Cook/Williams Landing	

Priorities	Place	Progress
		<ul style="list-style-type: none"> <li>Wyndham Bay Trail improvements, including an elevated boardwalk that will be setback from the Beach Road edge and a shared user path between Grahams Wetland Reserve and Wyndham Harbour <ul style="list-style-type: none"> <li>New solar lighting along the length of the Werribee South Bay Trail</li> <li>A new wetland deck overlooking the Werribee River</li> <li>A new fishing deck and seating area</li> <li>An upgraded and expanded playground</li> <li>Additional BBQ and picnic facilities</li> <li>New public toilets with facilities for people living with disabilities and accessible beach matting to the main beach shoreline</li> </ul> </li> <li>In consultation with the Bunurong Land Council Aboriginal Corporation, interpretive signage has been designed for the <a href="#">K Road Cliffs</a>. The signs will be installed as part of site upgrade works in 2024.</li> <li>Projects delivered included the completion of the Davis Creek Active Path (Tarneit), the Glen Devon Bike Skills Track, Werribee Bowls Green redevelopment (Werribee), and installation of an additional cricket wicket at Alcock Road Reserve (Truganina). Construction has also commenced at Galvin Park Sexton Pavilion (Werribee), Lawrie Emmins Reserve Gateway and Youth Precinct (Laverton North).</li> </ul> <p><b>Council advocacy efforts were able to secure:</b></p> <ul style="list-style-type: none"> <li>A new Point Cook South Specialist School</li> <li>\$68.9m to acquire land in Wyndham Vale for a school and</li> <li>\$48.2 million for upgrades to Alamanda K-9</li> </ul> <p>Council submitted motions to the Municipal Association of Victoria (MAV) to ask the State Government to commit to supporting funding the development and operation of shared use community infrastructure on school sites, including:</p> <ul style="list-style-type: none"> <li>early learning centres,</li> <li>sports courts and facilities,</li> <li>'Community hubs' that provide meeting rooms, or</li> <li>health services.</li> </ul>



## Priorities related to environment

Through its Council Plan, Council is committed to the creation of a green city by *leveraging opportunities and invest in environmentally sustainable, renewable energy, waste and resource management initiatives which increase the community's resilience to the impacts of climate change.*

Priorities	Place	Progress
Expand on composting initiative to have more recycling, more responsible and sustainable waste management. (Free composting, green recycling at schools and across community inc. health centres etc.)	Wyndham Vale, Manor Lakes & Werribee West	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>As part of the <a href="#">Resilient Wyndham Strategy 2021-2025</a> which will guide and manage the way Wyndham adapts, survives and thrives in the face of future events such as climate change, extreme weather, natural disasters, pandemics, cyber-security attacks and economic downturn, Council has delivered the <a href="#">Green Living Program</a> including 177 community events across the themes of biodiversity, sustainable food, home gardening, energy saving, and recycling and waste minimisation.</li> <li>Electric vehicle charging stations were installed at the Civic Centre and a range of community centres to support the transition of Council's fleet and the community to zero emission vehicles.</li> </ul>







## Earning & Learning

Our City offers varied and plentiful employment opportunities that respond to the skills and expertise of the community. Wyndham is a place of choice for diverse businesses and it has a thriving network of small business operators.

Wyndham offers a high standard of educational opportunities, particularly through early childhood, schools and tertiary institutions. There are lots of

ways for people to learn and gain employment. Residents are able to share skills and build knowledge through lifelong learning opportunities.

Wyndham has a wide variety of retail and hospitality opportunities. Local events and attractions build Wyndham's reputation as a place to visit and are a source of community pride.



Results of the

# 2024 Tracking the Vision Survey

What's it like to live in Wyndham?

40%

agree that Wyndham is a place for learning and development for people of all ages.

72%

agree that their local town centre and/or local businesses provide for most of their daily needs and

39%

agree that there are good education opportunities for all ages available.

58%

agree that it provides a good mix of shopping (retail).

27%

agree that they can access local employment opportunities that meet their skills, qualifications and experience.

57%

agree that there are things to do in their local area and

37%

agree that there are good opportunities for business development in Wyndham.

61%

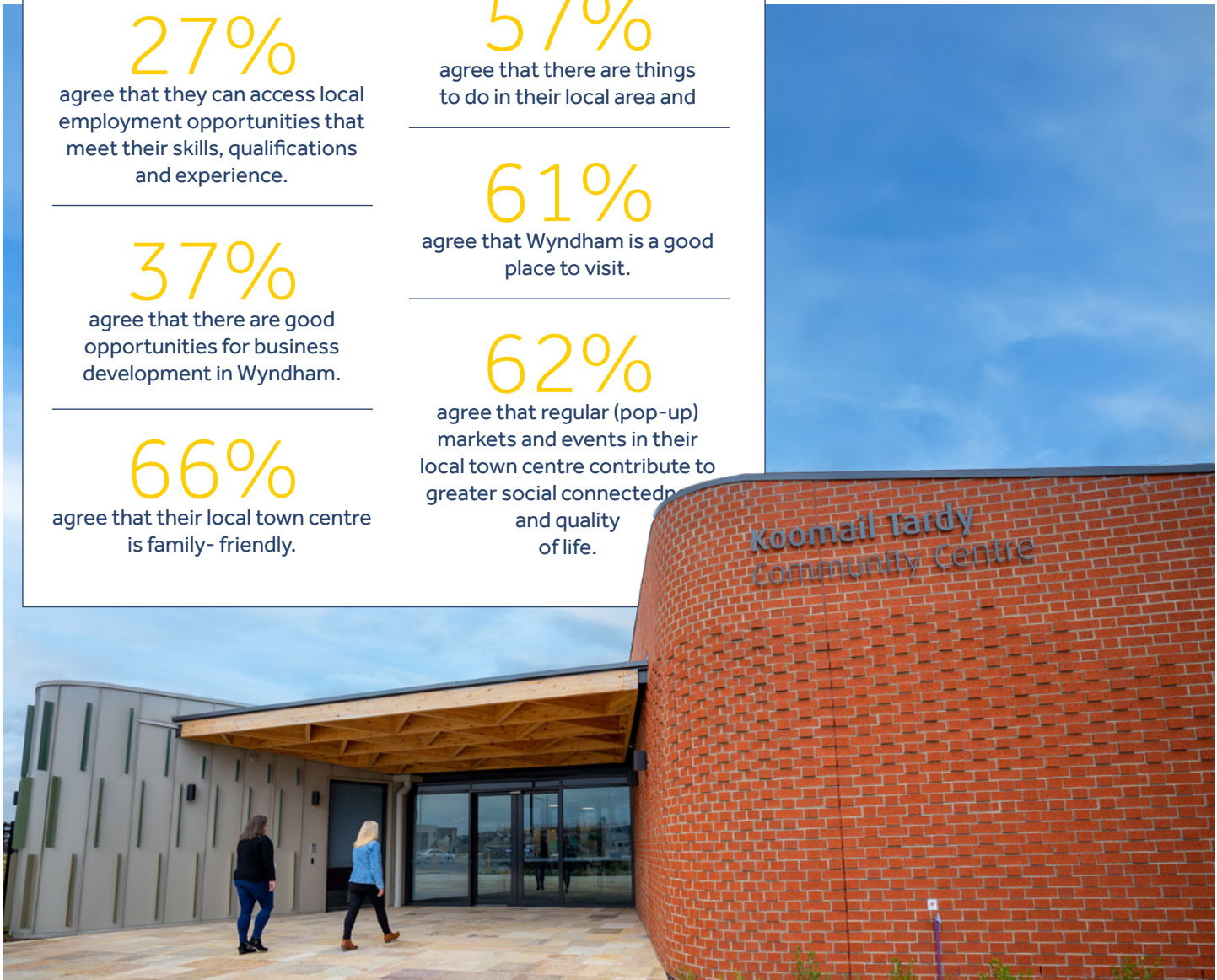
agree that Wyndham is a good place to visit.

66%

agree that their local town centre is family- friendly.

62%

agree that regular (pop-up) markets and events in their local town centre contribute to greater social connectedness and quality of life.



# Priorities related to education

Whilst Council is not a direct provider of education, it does have a role to as an advocate for the municipality, working with relevant stakeholders and Federal and Victorian Governments to ensure issues affecting the municipality are heard and community concerns are addressed.

## Progress on Place Based Priorities: Earning & Learning

Through its Council Plan, Council has committed to *ensuring the needs of the community are well represented through effective advocacy and strong collaborative partnerships with key stakeholders and all levels of Government.*

Priorities	Place	Progress
Create / advocate for more high-quality schools. Ensure they have better resources and cater for disability and additional needs and lifelong learning.	Point Cook/Williams Landing	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>The new <a href="#">Learning Community Strategy 2024-2029</a> was endorsed by Council on 23 April 2024. The purpose of the Learning Community Strategy is to provide a strategic and integrated framework for the creation of a community of lifelong learning. As part of this strategy, Council has delivered: <ul style="list-style-type: none"> <li><a href="#">Wyndham Learning Festival</a> - Wyndham's largest annual learning event, focusing on promoting and celebrating learning across life led by the Wyndham Community and Education Centre with support from Council.</li> <li>Annual Principals' Breakfast provided the opportunity to discuss issues impacting schools and learning across Wyndham and to build constructive relationships with principals in the municipality.</li> </ul> </li> <li>The new \$4.5 million Integrated Family Centre (IFC) at Mossfield Reserve was opened in 2024, with kindergarten service commencing at the beginning of the kinder year. The centre is now officially known as <a href="#">Hoppers Crossing Family Centre</a>.</li> <li>The initial stage of planning for the <a href="#">Black Forest Road North (Interim name) facility</a> has been completed and responds to service planning needs identified in 2023. High level planning for the Tarneit Community Centre has been completed, with further work to be undertaken next financial year.</li> <li>Council delivered a <a href="#">Seniors Expo</a> on the 28 November 2023 at Encore Events Centre in Hoppers Crossing. The free Wyndham City event showcased more than 50 different services and supports for seniors and carers to learn about in Wyndham. Seven organisations provided free talks on their services, and the Expo provided a great opportunity to be able chat face-to-face and ask lots of questions about equipment, safety, social and leisure activities, as well as financial and legal assistance.</li> </ul> <p><b>Council advocacy efforts were able to secure:</b></p> <ul style="list-style-type: none"> <li>A new Point Cook South Specialist School</li> <li>\$68.9m to acquire land in Wyndham Vale for a school and</li> <li>\$48.2 million for upgrades to Alamanda K-9</li> </ul>
Encourage, mentor and guide youth through education and stewardship into local work.	Little River, Werribee's South and Rural areas	
Improve local education opportunities.	Werribee/Hoppers Crossing	
Education (local schools across stages, high quality tertiary options, public standards match private, more focus for years 9-12).	Wyndham Vale, Manor Lakes & Werribee West	



# Priorities related to employment

Local employment contributes to making the municipality a desirable place to live. Council has many roles to play in this space, starting with how land is used and developed, as well as advocacy.

## Progress on Place Based Priorities: Earning & Learning

Through its Council Plan, Council has committed to *taking an active role in attracting investment opportunities that grow the local economy and create more jobs and over the past few years has also been a direct provider of employment supports, fostering pathways residents to address barriers to employment.*

Priorities	Place	Progress
Help re-skill and up-skill mature aged unemployed people.	Little River, Werribee's South and Rural areas	<p><b>In 2023/24:</b></p> <ul style="list-style-type: none"> <li>From February 2023 to March 2024, Council delivered the Priority Workforce Project Grant (DJSIR). As part of this project, 100 new businesses committed to providing employment opportunities. As a result, 189 people were placed into employment or further education. 1,143 people received one-on-one support to access local employment opportunities.</li> <li>Council delivered the Wyndham Learning Festival - Wyndham's largest annual learning event, focusing on promoting and celebrating learning across life. This was one of the 40 career building programs delivered by Council.</li> <li>During Homelessness Week 2023, the Health, Homelessness and Housing (H3) Alliance and Neighbourhood Houses raised awareness of homelessness issues for women aged over 55 via a presentation of the Under Cover documentary followed by a panel discussion. H3 Alliance collecting data of women clients aged 55+ years.</li> <li>Wyndham's <a href="#">Spark Innovation Hub</a> is pioneering research in Wyndham's entrepreneurial ecosystem and Women in STEM to fuel future skills, jobs and employment.</li> <li>Delivery of the annual <a href="#">Wyndham Volunteer Expo</a> in May 2024 which attracted 98 stallholders from 49 Wyndham based volunteer-involving organisations and over 400 Wyndham residents. 114 new volunteers were recruited to these organisations.</li> <li>Council has: <ul style="list-style-type: none"> <li>provided capacity building to over 1,400 attendees at volunteer training sessions;</li> <li>directly supported over 300 organisations and reached over 100,000 residents with volunteer related articles via Council communication tools.</li> </ul> </li> <li>Council has successfully recruited two First Nations Business Support trainees, through Maxima Recruitment services. The trainees started on 18 March 2024 and will undertake a Certificate 3 in Business over the next 12 months.</li> </ul> <p><b>Council advocacy efforts were able to secure:</b></p> <ul style="list-style-type: none"> <li>The activation of <a href="#">East Werribee Employment Precinct</a>, with the State Government Department of Skills, Industry and Regions and Victorian Planning Authority</li> </ul>
Create local employment opportunities: Invest in volunteering opportunities and business supports.	Werribee/ Hoppers Crossing	
Making more employment opportunities locally, across industry and other work stages and age groups.	Wyndham Vale, Manor Lakes & Werribee West	
COVID-19 recovery program (inc. welfare, business, family financial support).	Tarneit and Truganina	

## Priorities related to business and industry support

Council is working to ensure Wyndham is an attractive place to visit and invest in through its Council Plan commitment to enhancing the vibrancy and activation of the City by collaborating, supporting and promoting our entertainment,

hospitality, and small business industries. Through its Council Plan, Council is also committed to driving growth and activation of the tourism economy and activity centres.

Priorities	Place	Progress
Support for local businesses, which generate local jobs and draw on local expertise and support for local start-ups. Local business start-up support.	Point Cook/ Williams Landing	<b>In 2023/24:</b> <ul style="list-style-type: none"> <li>As part of the <a href="#">Economic Development Strategy 2022 - 26</a>, Council delivered: <ul style="list-style-type: none"> <li>A series of hallmark business events to enhance knowledge, entrepreneurship and innovation and celebrate business excellence.</li> <li>Business development masterclasses at the <a href="#">SPARK Innovation Hub</a> for its member businesses and founders, as well as providing mentoring opportunities from a select panel arranged to support this initiative.</li> <li>The <a href="#">WYNnovation 2024 – The Festival of Human Connection</a> —a week-long celebration igniting innovation, creativity, connection and inclusivity drawing 450 leaders from diverse sectors to participate in the masterclass, summit and pitch finale; with practical insights, tips and resources available in a free digital eBook: Build a better business.</li> <li>The annual <a href="#">Wyndham Business Awards</a> which attracted 175 applications, united 350 guests and awarded business excellence across 12 categories. The November Business Networking event which connected 150 businesses, fostering crucial synergies for future growth.</li> <li>The <a href="#">Women in Business Luncheon</a> on International Women's Day (March 2024) which engaged 200 attendees from diverse backgrounds and businesses. The event invested in local procurement of women-led businesses (florals, gifts, printing) and performing artist.</li> <li><a href="#">Wyndham's Innovation Business Growth Programs</a> supporting 20 local businesses, joining an alumni of 123 graduates since 2018.</li> <li>13 impactful business training sessions, with 842 registrations and 338 attendees, which covered essential topics from social media, personal brand, grants and tenders - to sales and business growth on platforms like Google, LinkedIn and TikTok.</li> </ul> </li> <li>Broader business promotion activities were also supported including the "Winning Business with Wyndham" workshop and a revamp of the local business <a href="#">directory</a>.</li> <li>The <a href="#">Visitor Economy Strategy 2024-2028</a> was endorsed by Council 19 December 2023 and provides direction for Council and industry to work together to foster a sustainable and prosperous visitor economy. The key aspects of this strategy are to: <ul style="list-style-type: none"> <li>Improve transport connectivity and amenity between, and at key destinations: Assess feasibility of a hop-on hop-off Shuttle Bus Service taking visitors to and from accommodation, visitor attractions.</li> <li>Develop, implement and evaluate dedicated marketing campaigns to drive top of mind awareness, to position the region as a destination of choice vs competitor set to increase visitation, dispersal and spend.</li> <li>Review, strengthen and leverage long-standing sponsorship agreements which provide visitor economy outcomes for Wyndham.</li> <li>Scoping of a sponsorship framework with a set of principles to ensure funds are allocated to events that attract visitors, favourably position Wyndham as a must visit destination and generate an economic benefit.</li> <li>Scoping of the Tourism Event Attraction Prospectus to showcase Wyndham's potential to event organisers and raise the profile of event locations with a specific focus on amplifying awareness of Wyndham's secondary event locations.</li> </ul> </li> </ul>
Commercial hubs and business parks (supporting local business and supporting local jobs).	Tarneit and Truganina	
Tourism must be prioritised, more festivals, events and celebrate the many nationalities and talents. Push the country to coast element. Rebrand the Werribee image.	Little River, Werribee's South and Rural areas	
Promote opportunities to bring communities together: <ul style="list-style-type: none"> <li>Community information forums- What's happening in the community?</li> <li>Festivals and events.</li> </ul>	Little River, Werribee's South and Rural areas	
Create a 'wow-factor' gateway treatment/ arts precinct for Wyndham, tourist destination, beautify Wyndham.	Werribee / Hoppers Crossing	



Priorities	Place	Progress
		<ul style="list-style-type: none"> <li>The <a href="#">K Road Cliffs</a> in Werribee South are a unique and natural tourist attraction in Wyndham. As part of the <a href="#">K Road Cliffs Master Plan</a>, works commenced and will be completed in early 2025. These include: <ul style="list-style-type: none"> <li>Major drainage works to reduce erosion of the K Road Cliffs</li> <li>A new cliff-top walking path running the length of the K Road Cliffs with two viewing platforms overlooking the Werribee River</li> <li>A staircase leading down to riverbank with terraced seating, new picnic shelter and seating</li> <li>Rock beaching along riverbank to make it more accessible for fishing</li> <li>Safety fencing and car parking</li> <li>Improving pedestrian access and walkability.</li> </ul> </li> <li>The <a href="#">Seniors Expo</a> was held on 28 November 2023 and provided an opportunity for different services and agencies to come together under the same roof.</li> <li>The <a href="#">Wyndham Learning Festival</a> was held from 1-7 September 2023 focusing on promoting and celebrating learning across life, led by Wyndham Community and Education Centre (Wyndham CEC) with support from Council.</li> <li>The Annual Principals' Breakfast was held to provides the opportunity to discuss issues impacting schools and learning across Wyndham and to build constructive relationships with principals in the municipality.</li> <li>Two key areas of marketing and promotion this year have included the Moorap Yarkeen mural and public art walking tour.</li> </ul>







## Leadership & Participation

Our City is home to engaged and informed residents who use their skills, knowledge and passion to effectively work together and advocate for the needs of the community.

Residents are empowered and contribute their ideas in meaningful conversations about issues and matters which affect their municipality.

Strong and effective partnerships with all levels of government, community, industry and the business sectors deliver outcomes in the best interests of the community.

Wyndham will have a variety of ways for community members to volunteer in support of others.

Together, we attain the Wyndham 2040 Community Vision.



# Results of the 2024 Tracking the Vision Survey

These are the results of the Tracking the Community Vision survey as they relate to 'Leadership & Participation.'

**What's it like living  
and volunteering in  
Wyndham?**

56%

agree that they feel part of the  
community.

74%

agree that they can get help  
from families, friends and/or  
neighbours when needed.

34%

agree that they know where to  
find out about volunteering.

22%

of respondents volunteered  
in some capacity.

39%

are aware that Council provides  
free training for volunteers and  
community groups.



## Priorities related to leadership and participation

As the closest level of government to the community, communicating and engaging effectively is important to Council in order to understand community needs and issues. Despite its many functions and responsibilities, Council is not always legislatively able to do everything. Council's leadership is vital for strong, successful advocacy and lobbying which influences the decisions made by other levels of government

investment in the municipality for the benefit of the entire Wyndham community.

Through its Council Plan, Council is committed to ensuring the needs of the community are well represented through effective advocacy and strong collaborative partnerships with key stakeholders and all levels of Government

Priorities	Place	Progress
Form a sub-committee from each Council ward to assist with Councillor decisions. Council to improve communications.	Point Cook/Williams Landing	<b>In 2023/24:</b> <ul style="list-style-type: none"> <li>Community engagement has undertaken consultation on <b>32</b> projects. The top visited projects include: <ul style="list-style-type: none"> <li><a href="#">The Wyndham Plan</a></li> <li><a href="#">Werribee South Beach Master Plan</a></li> <li><a href="#">Help grow the future of Tarneit Major Town Centre</a></li> <li><a href="#">Local Law Review</a></li> <li><a href="#">Kinder Reform</a></li> </ul> </li> <li>There was a total of <b>82,181</b> visits to <a href="#">The Loop</a> resulting in <b>5,415</b> contributions made by community members. A total of <b>1,140</b> new members signed up to <a href="#">The Loop</a>.</li> <li>With almost 50 per cent of people living in Wyndham born overseas, the community engagement team has been working on broadening their reach to ensure more diverse participation in Council project engagement. Focus sessions were established with language groups identified as having low English proficiency.</li> <li>Council has launched community engagement videos which are translated into seven different languages. This, more accessible format allows community members to understand more about what community engagement is, how to get involved and the advantages of signing up for <a href="#">The Loop</a> to stay up to date on projects that are of interest to them.</li> <li>Between April to May 2023, Council recruited new members of the <a href="#">People's Advisory Panel</a> to assist to further representation from each Ward of the community to ensure that Council hear from the community to inform their decision making. Examples of key projects panel members have participated in the development of are, the <a href="#">Annual Plan and Budget 2023-24</a>, Council's Customer Experience Strategy, and Council's emergency preparedness brochures and communication.</li> <li><a href="#">Wyndham News</a> magazine is a monthly magazine for residents to keep up to date about Council's key projects, initiatives, major events as well as programs and activities in the local community. The magazine is published monthly and is available online and delivered to all residential addresses in Wyndham.</li> <li>To find all Council related information, community can connect with Council on their preferred social media channel: <ul style="list-style-type: none"> <li><a href="#">Facebook</a></li> <li><a href="#">Instagram</a></li> <li><a href="#">Twitter</a></li> <li><a href="#">YouTube</a></li> <li><a href="#">LinkedIn</a></li> </ul> </li> </ul>
Better community engagement: More events like this and more contact from Council - Bring back 'Wyndham News'.	Werribee/Hoppers Crossing	





#### FURTHER INFORMATION

For more information or to receive a copy of this document in an alternate format, please contact:

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