



March 2025

Future Wyndham Community Vision Public Exhibition Report



Project Background

The Future Wyndham project is all about planning the future of our City. It's a chance for the community to have a say in what Wyndham should look like in 25 years' time.

The project will refresh the Wyndham 2050 Community Vision and help inform the next Council Plan (including the Municipal Public Health and Wellbeing Plan) as well as the Long-Term Financial Plan and Asset Plan.

The first deliverable from the project, the Wyndham 2050 Community Vision, sets out our community's hopes and priorities for the future. It helps guide planning—not just for today, but for the years ahead. It is developed by the community, for the community through a deliberative engagement process.

This process involves randomly selected participants who receive balanced information, discuss and evaluate key issues over several days with independent facilitators, and present well-informed recommendations to the council.

In February, 150 community members, randomly selected from our People's Advisory Panel, from across Wyndham joined the Future Wyndham Community Panel. On Saturday, 15 February, 108 panel members came together to review a summary of the thousands of ideas gathered from community surveys, workshops, and pop-up events during **stage one of this project**. They also heard insights from Council staff and members of the 2021 Panel who created the existing Community Vision. Over the day, they worked together to refresh the Wyndham 2050 Community Vision and create a range of priorities for Council to focus on to help progress the Vision. These included priorities for Wyndham as a whole, and place-based priorities for Tarneit and Truganina, Little River, Werribee South and Rural Areas, Wyndham Vale, Manor Lakes and Werribee's West, Werribee and Hoppers Crossing and Point Cook and Williams Landing.

The Draft Vision and priorities were open for community feedback from 17 February to 17 March. During this time, residents shared their thoughts to help the Panel finalise the Vision before it goes to Council. This report summarises the feedback received via The Loop during this time.

Methodology

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities and tools	
Method / technique	Stakeholders engaged
Project page on The Loop	4,929 page views 3,547 total visitors to the page
Online Survey	231 survey contributions
Direct Feedback	3 emails including direct feedback
Pop up engagement sessions	43 attendees - Manor Lakes Community Centre, Point Cook Community Learning Centre, Tarneit Community Learning Centre, Hoppers Crossing Youth Centre, and Wyndham Community Education Centre.

Communications and marketing activities

Online promotion (Facebook, Instagram and LinkedIn Posts)

A mix of nine social media post including a mix of sponsored posts and translated into English, Vietnamese, Hindi, Chinese and Arabic promoting the opportunity to share feedback.

Total Reach: 65,956 **Total Engagement:** 4,232

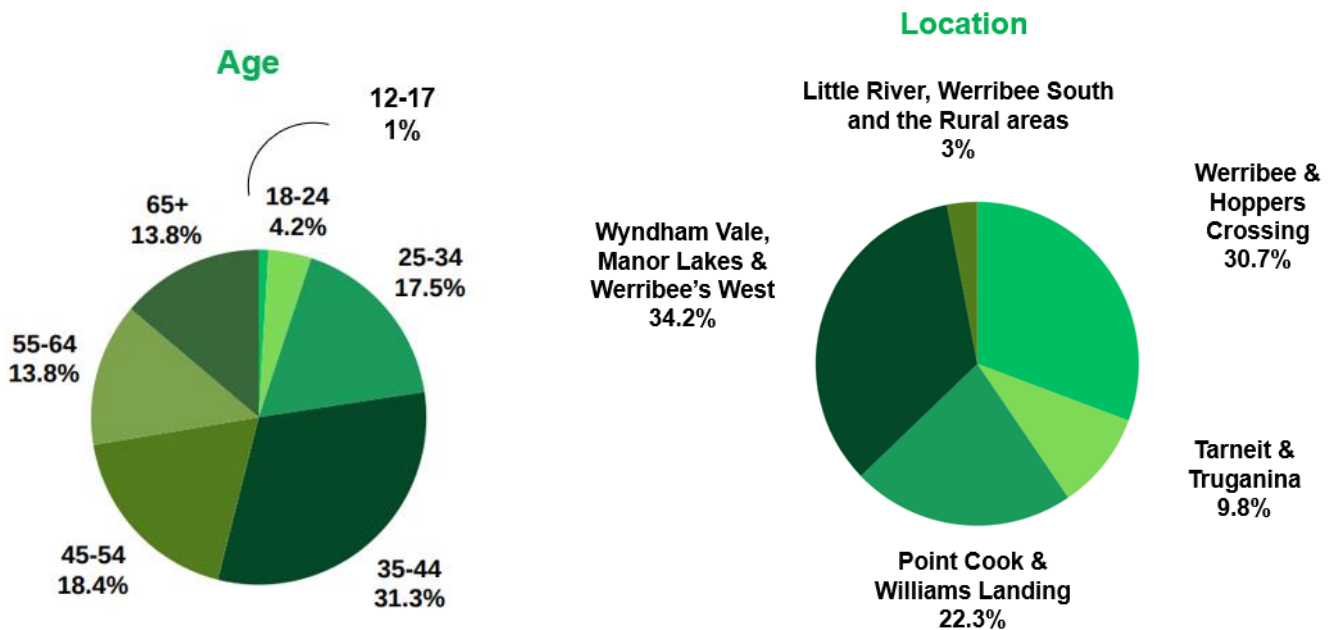
1 x Promotional video from the Mayor, including members of the Future Wyndham Community Panel, encouraging community members to get involved.

Additional communication methods

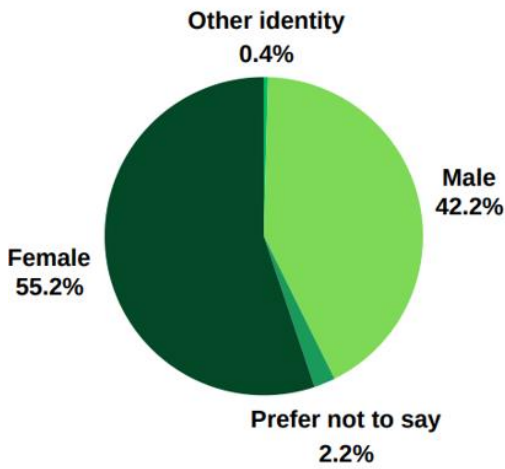
- Articles in the January/February and March editions of Wyndham News
- February Media Release
- Digital screen tiles (including a QR code to The Loop page) at all Community Centres and Facilities
- Distribution of promotional postcards (including a QR code to The Loop page) to all Council Community Centres and Facilities
- Stakeholder distribution via Council e-newsletters and direct emails

Who we heard from

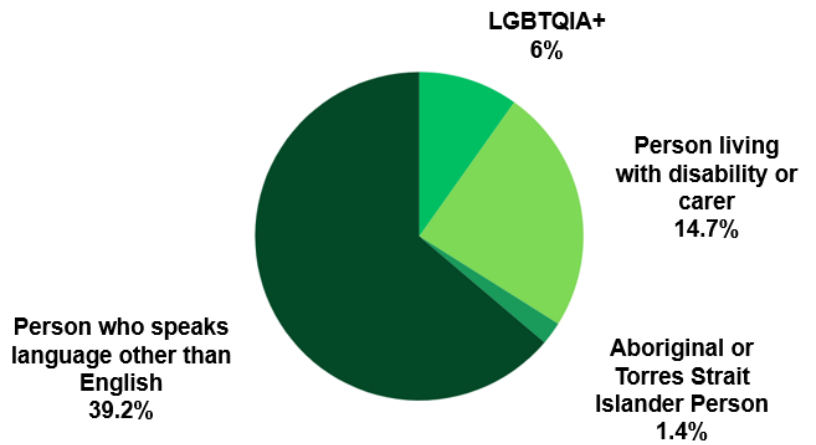
The below highlights the demographics of the 231 people who we heard from via The Loop survey during our engagement process.



Gender



Self-identity



Summary of Feedback

Community members were asked a range of questions about the Draft Vision and Wyndham wide and Place Based Priorities. Feedback captured under each question is represented below.

Feedback received outside of these themes were categorised as statements not relevant to the Vision or Priorities but have been included in the [Community Feedback Dashboard](#).

Wyndham 2050 Community Vision

Community Vision	Yes	No	Maybe
Is the Refreshed Wyndham 2050 Vision what you want for Wyndham’s future?	60%	11%	29%

If community members selected no or maybe to the above question, they were asked ‘If no or maybe, is there anything missing from the Vision that you think should be included?’ Top themes from these responses included:

Percentage	Theme and feedback
2%	<p>Keep</p> <ul style="list-style-type: none"> • General focus on health, education, enterprise, local jobs, innovation • Prioritising infrastructure and safety over vague language

16%	Change <ul style="list-style-type: none"> Length – shorten if possible Order of "City, Country, Coast" to match Wyndham's tagline Communication and Wellbeing – Suggestion to separate or reframe the connection between these two concepts: they are not clear. Wording of "united" in vision statement (some find it repetitive) Communication & wellbeing statement needs rewording or removal
57%	Add <ul style="list-style-type: none"> Acknowledgement of creativity, arts and culture Importance of infrastructure for our growing community – specific infrastructure projects made up the majority of 'add' comments Reference to city amenity and city pride
10%	Meaning <ul style="list-style-type: none"> Broad statements – hard to see the clear direction of the Vision as many things are referenced Questions around what heritage and history is being referenced

Wyndham Wide Priorities to support the Vision

Do you agree that these are important priorities for Wyndham?	Yes	No	Maybe
Health and Public Safety	90%	3%	7%
Infrastructure and Planning	94%	3%	3%
Tourism and Recreation	59%	17%	24%
Transport	93%	3%	4%
A Connected Community	73%	9%	18%
Sustainability and Environment and Civic Pride (protecting the land, sea and coastlines)	77%	9%	14%

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Wyndham?' Top themes from these responses included:

Percentage	Theme and feedback
43%	Keep <ul style="list-style-type: none"> All priorities received positive overall feedback with Health and Public Safety, Infrastructure and Planning and Transport receiving a high level of support in comments
14%	Change <ul style="list-style-type: none"> Separate community safety and health Prioritise infrastructure projects over tourism opportunities Focus on connecting suburbs on the outskirts to other suburbs of Wyndham
25%	Add <ul style="list-style-type: none"> Additional infrastructure including road upgrades, sport and recreation facilities Local jobs and businesses

- Advocacy on State Government responsibilities including schools, universities, healthcare, arterial roads and
- Arts and culture
- Specific Inclusion activities for different Wyndham community groups, including LGBTQIA+

Werribee and Hoppers Crossing Priorities (only answered by those who reported they live or spend the most time in Werribee or Hoppers Crossing).

Do you agree that these are important priorities for Werribee and Hoppers Crossing?	Yes	No	Maybe
Safe and efficient Transport	91%	4%	5%
Update and Maintain/Improve existing infrastructure	911%	4%	5%
Optimise Land Management	65%	15%	20%
Promotion of local events/groups	66%	14%	20%
More Public Places	68%	17%	15%
Protecting and preserving natural spaces	89%	3%	8%

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Werribee and Hoppers Crossing?' Top themes from these responses included:

Percentage	Theme and feedback
18%	<p>Keep</p> <ul style="list-style-type: none"> • Importance of supporting local events and community groups – including places for them to meet • Planting more and preserving existing trees and open spaces • Improving accessibility and making Wyndham walkable
45%	<p>Change</p> <ul style="list-style-type: none"> • Optimise land management is a broad term that could mean several different things – community members worried that it contradicts protecting and preserving natural spaces • More public places could be changed to 'improve and enhance current public spaces' given Wyndham is mostly developed in major areas • Questions about why the establishment of a street design committee is needed as a priority – can be seen as too operational.
27%	<p>Add</p> <ul style="list-style-type: none"> • Calls for investment in public transport through advocacy along with advocating for community safety systems for serious crimes and crises • A need for more community spaces where community groups can meet

Tarneit and Truganina Priorities (only answered by those who reported they live or spend the most time in Tarneit or Truganina).

Do you agree that these are important priorities for Tarneit and Truganina?	Yes	No	Maybe
Reliable connectivity	91%	9%	-
Increased parks and recreation facilities	91%	5%	4%
Social hubs and programs	100%	-	-
Enhanced green spaces	91%	5%	4%
Proactive council-planning around new housing development areas	91%	9%	-
Proactive council-planning and design for business hubs and industrial areas	100%	-	-

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Tarneit and Truganina.' Top themes from these responses included:

Percentage	Theme and feedback
80%	<p>Keep</p> <ul style="list-style-type: none"> All priorities received positive feedback with proactive council-planning and design for business hubs and industrial areas and social hubs and programs the highest rated Strong importance of new recreation facilities, including leisure centres and facilities
20%	<p>Add</p> <ul style="list-style-type: none"> Encourage more local businesses to create social spaces for all residents, including young people and middle-aged newcomers.

Point Cook and Williams Landing Priorities (only answered by those who reported they live or spend the most time in Point Cook or Williams Landing).

Do you agree that these are important priorities for Point Cook and Williams Landing?	Yes	No	Maybe
Advocacy for accessible education	83%	4%	13%
Create, promote and advocate for professional opportunities	76%	4%	20%
Management, beautification and protection of the environment.	79%	4%	17%
More opportunities for community to engage and connect with each other	83%	6%	11%
Reduction of loose waste	68%	13%	19%

Advocate for more accessible transport	94%	2%	4%
Increase accessible sporting and leisure opportunities for community	74%	9%	17%

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Point Cook and Williams Landing.' Top themes from these responses included:

Percentage	Theme and feedback
33%	Keep <ul style="list-style-type: none"> Strong emphasis on advocating for more accessible public transport and improvements to roads and intersections Importance of residents connecting with each other, especially retirees and older residents
13%	Change <ul style="list-style-type: none"> Add parking solutions at train stations under 'advocate for more accessible transport' Importance of educating diverse communities on sustainability practices
33%	Add <ul style="list-style-type: none"> Advocacy around community safety, including local police Focus on youth services including the accessibility of services and youth workers

Little River, Werribee South and the Rural areas Priorities (only answered by those who reported they live or spend the most time in Little River, Werribee South or the Rural areas).

Do you agree that these are important priorities for Little River, Werribee South and the Rural areas?	Yes	No	Maybe
Defend Little River & Werribee South from industrialised exploitation thereby protecting the rural playground of Wyndham.	86%	14%	-
Promote tourism and events	71%	14%	15%
Protect Green Wedge	86%	14%	-
Build new infrastructure	71%	29%	-
Safety, Accessibility and Recreation	43%	29%	28%
Strong Focus on Education in Werribee South	14%	86%	-

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Little River, Werribee South and the Rural areas.' Top themes from these responses included:

Percentage	Theme and feedback
67%	Keep <ul style="list-style-type: none"> • Look after existing assets and protect the current environment • Focus on new infrastructure where needed, while also protecting the environment

Wyndham Vale, Manor Lakes and Werribee's West Priorities (only answered by those who reported they live or spend the most time in Wyndham Vale, Manor Lakes or Werribee's West).

Do you agree that these are important priorities for Wyndham Vale, Manor Lakes and Werribee's West?	Yes	No	Maybe
Safety and health	91%	5%	4%
Improved infrastructure	97%	-	3%
Accessibility and connectivity	93%	3%	4%
Youth and community engagement	61%	12%	27%
Education and employment	82%	7%	11%
Maintenance and beautification of public spaces	73%	8%	13%

If community members selected no or maybe to the above question, they were asked 'If no or maybe, should any other priorities be included for Wyndham Vale, Manor Lakes and Werribee's West.' Top themes from these responses included:

Percentage	Theme and feedback
47%	Keep <ul style="list-style-type: none"> • Importance of new and improved infrastructure, including local roads and connecting Wyndham Vale and Manor Lakes to the rest of Wyndham • Support for beautification of public spaces, improving what we already have • Support local business to set up in the local areas
12%	Change <ul style="list-style-type: none"> • Add the importance of connecting people of all cultures together via youth and community engagement – others dispute that community engagement is a high priority

35%

Add

- Advocacy for education, public transport and improvements to arterial roads (including Ballan Road)
- Support services for older residents and a focus on mental health awareness and support

Next Steps

The Future Wyndham Community Panel will use this feedback to finalise the Wyndham 2050 Community Vision and priorities. At the March Council Meeting, they will present the final Vision together with recommendations for key Council plans, including the Council Plan (including the Municipal Public Health and Wellbeing Plan, Long-Term Financial Plan and Asset Plan).

Council will use these recommendations to draft each Plan before they are presented for community feedback in April.

Future Wyndham Timeline

- ✓ **Stage 1 Engagement** – June – August 2024
- ✓ **Review of Community Feedback** – September – November 2024
- ✓ **Community Panel creates our Draft Vision and priorities** – February 2025
- ✓ **Public Exhibition of Draft Vision and priorities** – February – March 2025
- **Community Vision, Priorities and Recommendations presented to Council** – March 2025
- **Share your feedback on our Council Plan (including the Municipal Public Health and Wellbeing Plan, Long Term Financial Plan, Asset Plan and Budget** – April – May 2025
- **Council Plan (including the Municipal Public Health and Wellbeing Plan, Long Term Financial Plan, Asset Plan and Budget are considered for adoption by Council** – June 2025