

Council works to ensure activities in community centres meet local needs and interests. With projected growth in population in the coming years, we are focussed on reaching out to new residents and communities who we haven't met yet. Priorities for activities have been developed for each community centre based on local demographic data, what residents have told us is important to them along with an assessment of current activities. This fact sheet provides an overview of all this information and the related local priorities.

# Who lives in and Around Point Cook?



63,802 residents in Point Cook in 2019



Countries of birth outside of Australia

India 12.8% | China 5.5% New Zealand and Philippines 4% | England 2.9%



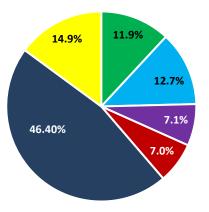


More than half (54%)

of households in Point Cook are couples with children



#### **Point Cook: Age Profile**



- Babies (0-4 years)
- Primary (5-11 years)
- Secondary (12-17 years)
- Tertiary (18-24 years)
- Adults (25-49 years)
- Seniors (50+ years)



## Point Cook Residents Value

"Quality Education"

"Local Services"

"A Place to Bring-up a Family" Wyndham 2040

### What We're Hearing...

"There is a lack of rehearsal space locally"

"There is a need for early career art exhibition spaces"

"Events and groups that share cultural traditions are important to community wellbeing"

"Exercise and mental health are important at all life stages"

#### **NEIGHBOURHOOD ACTIVITY PRIORITIES FOR 2023**

- Activities and programs which promote and encourage positive mental, physical wellbeing and emergency relief and assistance.
- Arts programs across all platforms and skill levels, particularly theatre and performance programs.
- Cultural activities and events that connect the whole community.
- Social and physical activity groups for different life stages.



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