WYNDHAM BUSINESS AWARDS 2022



ACHIEVERS







Wyndham City Mayor

On behalf of Wyndham City, I congratulate all entrants, finalists and winners of the prominent and respected annual Wyndham Business Awards.

Now in its 26th year, it continues to be the revered business event in Wyndham and attracts high quality entrants. It is a wonderful way to acknowledge and appreciate business excellence and innovation in our City and celebrates Wyndham's business entrepreneurs, innovators and hard-working operators.

The Awards highlight achievements of leading Wyndham businesses across key industry sectors and provide a unique opportunity for businesses of all sizes and types to be recognised for their efforts, commitment and ultimately, success.

Wyndham is home to more than 24,000 GST registered businesses of various sizes and diversity; from home-based sole operations to large multinationals and everything in between.

Our City has grown from strength to strength and the influx of new businesses has helped shape our local economy to continually develop. Wyndham City has been focussed on growing our local economy for some time.

Our ethos is to encourage businesses to flourish and thrive in Wyndham. That's why we have a dedicated Economic Development Unit that advocates, supports and promotes businesses in Wyndham.

Council's Economic Development Unit is progressive and has diligently and impressively positioned Wyndham as a City that supports and promotes entrepreneurs and innovative companies.

The creation of WYNnovation events has provided the opportunity to cater to different business needs and tailor our services to meet the needs of local businesses.

The Innovation Hub 'Spark' is another endeavour to support innovation

A creative and vibrant hub where member businesses can be part of a collaborative space that supports and mentors digital, tech startups and entrepreneurs, to scale up their concepts and products to

Congratulations to all entrants, finalists and winners of the Wyndham Business Awards. It is certainly a magnificent achievement.

LT's Egg Farm



LT's Egg Farm was started in 1969 by the Cucinotta family as a way to produce food and raise their family. With only 200 birds they were able to produce enough eggs to feed not only their family but also their little local community. The next 50 years would be spent building a business which feeds four generations of families and provides an income for 30 staff. The farm currently produces enough eggs to sustain feeding not only the local community but many other Australian Families.

The farm has implemented new software systems to track the data and monitor the health and wellbeing of the birds to create a benchmark to improve efficiencies in the future and continues to develop the growth of the business with a focus on community engagement and education programs.

The business was expanded with the addition of an onsite deli and café, this diversification was to ensure a sustainable future for the farm.

The addition of the Café has provided customers the opportunity to visit the unique area which includes farming, tourism and sports, (golf, polo and equestrian) as well as the Werribee Mansion and the Werribee Open

Congratulations to the 2022 Mayoral Award Winner, LT's Egg Farm.



Future Focused Portfolio Holder



MESSAGE FROM CR MIA SHAW

As Wyndham City's Future Focused Economy Portfolio Holder, I am delighted to congratulate all 2022 finalists and winners of the Wyndham Business Awards.

The annual Wyndham Business Awards is a prestigious awards event that promotes Wyndham businesses and showcases the vast array of all different businesses in Wyndham, from the sole operators to the larger employers.

Although the last few years have been challenging for all businesses in Wyndham, and no doubt will continue to be, there is still so much to be optimistic about with Wyndham's economy growing in leaps and bounds.

Wyndham's future prosperity is dependent on dynamic economic growth.

Council is committed to working with industry and business to attract new entrepreneurs and to develop all businesses in Wyndham. We are focused on developing strategies and policies that support employment and especially employing

We are embracing new and emerging technology, data and innovation and our aim is for Wyndham to continue to be progressive and the new frontier of liveability and prosperity.

I am extremely passionate about keeping it local and supporting local business. That's why the Wyndham Business Awards are important as they recognise successful Wyndham businesses.

I congratulate all finalists and winners of this year's Wyndham Business Awards and thank them for their significant and important contribution to Wyndham City.



Led by previous Wyndham Young Business Person of the Year, Katelyn Matheson, Cake Creations by Kate continues to push the boundaries when it comes to innovation within the industry.

Recently investing in a new manufacturing warehouse, complete with state-of-the-art equipment along with their new innovative cupcake vending machines, Kate leads a team of 30 passionate, creative staff that aim to provide the highest quality products with signature customer-focused service.

Overcoming the effects of the covid-19 pandemic to come out stronger than ever, Cake Creations by Kate continually has the local community at the forefront of its thinking, regularly donating cupcakes to various charities and supporting the local community.

A clear vision and outstanding business management sees this young but mighty business an incredible asset to the local economy.

Congratulations to the 2022 Business of the Year **Cake Creations by Kate**

BUSINESS OF THE YEAR **FINALISTS:**

Fruit2Work

The Centre of the West

- Home First Services

WILLIAMS LANDING

BUSINESS OF THE YEAR

Williams Landing is proudly developed by Cedar Woods Properties Limited, a leading Australian property company renowned for the quality of its projects, consistent growth in earnings and generating superior returns to shareholders.

With a diverse project portfolio across Victoria, Western Australia, Queensland and South Australia, Cedar Woods is committed to quality, sustainability and community, and has a strong reputation for creating award-winning communities across the country.

Cedar Woods' flagship development, Williams Landing, includes four residential neighbourhoods and a town centre

which has limitless potential for growth. The town centre currently comprises the Williams Landing Shopping Centre with a dedicated

dining precinct, Williams Landing Train Station, Target Australia Headquarters, Emergency Communications Facility, 111 Overton Road and 101 Overton Road Strata Offices, and several apartment buildings.

As the area continues to grow, construction is planned to commence soon on the next project in the town centre, Boston Commons Strata offices.

BUSINESS OF THE YEAR HONOUR ROLL

2022 Cake Creations by Kate 2019 Aqua Tap Plumbing 2018 Class Plastics

2017 Hopper Motor Group 2016 Encore Tissue

2015 bm-papst A&NZ 2013 Aus Lock & Safe Company 2012 Plum Heating and Cooling 2011

Mainstream Aquaculture

Werribee Open Range Zoo 2010 Alex Fraser Group 2009 Essence Food Studio

2008 Rodpak 2007 Nufarm Australia

2006 Cat Logistics Services 2005 Agfab Engineering 2004

Costa's Mitre 10 2003 Claytons Kitchens Australia 2002 The Mansion Hotel 2001 Cowland North Architects 2000 Claytons Kitchens Australia

1999 Redmond Repetition **Engineers** 1998

Hudson's Drycleaning

1997 Rick Wolany Toyota AB Oxford Cold Storage Co

Down Under Produce

1995

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Mark Round - Symmetry Physiotherapy & Sports Medicine

Mark Round is the Managing Director of Symmetry Physiotherapy and Allied Health Group comprising nine state of the art clinics and employing over 100 professional and administrative staff. Mark's excellence in building personal relationships and professional mentoring has been key in the company's rapid growth.



Mark is a current board member and

National Vice President of the Australian Physiotherapy Association (APA), and a board member of the Australian Physiotherapy Council (APC) who accredit Undergraduate Physiotherapy university courses and assess the eligibility of overseas physiotherapists to practice in Australia.

The success and growth of Symmetry Physiotherapy is largely due to the vision, passion and business processes Mark has implemented.

Congratulations to the 2022 Business Person of the Year, Mark Round

WHAT THE JUDGES SAID...

Mark Round has built an enviable reputation for professional physiotherapy services and grown the footprint of his business from Hoppers Crossing in the City of Wyndham into Melbourne's West through nine locations. Mark serves on peak industry and professional bodies such as the APA and APC and provides leadership to enhance both the quality of graduates to the industry as well as enhancing ethical standards and broader recognition for the profession. Furthermore, Symmetry Physiotherapy has created a range of partnerships with amateur sporting clubs and emerging athletes that offers both monetary and in-kind support, giving back to the communities it serves. Mark has nurtured staff seeking to lead their own practices and has provided a strong training and mentoring network to ensure career progression for those that work in Symmetry. The judges were impressed with the operational and strategic planning in place that signal that Mark has created a sustainable business that will continue to serve Melbourne's West into the future".

FINALISTS

- Dr Raj Khillan- Western Specialist Centre
- Jessica Cleary Hopscotch and Harmony Psychology
- Rob Brown Fruit2work

Muhammad Ashraf - T-Time Australia

Muhammed Ashraf is the owner of T-Time, selling the ever-popular bubble tea drinks.

When the pandemic began, Muhammad had just recently graduated and was not able to find any employment and thought the only way he could survive was through opening his own business. At the young age of 23, he jumped straight in the deep end researching

business options and creating his own brand.

Muhammad started his business in a small food truck operating daily and working hard to eventually expand his business by moving into a shop front in Werribee's City Centre.

Starting a business during a global pandemic was always going to have its challenges however Muhammad continues to display discipline, passion and commitment to not only keep the business operating but thriving.

Muhammad is a great supporter of local employment hiring local teenagers around school hours to support their work experience and studies. Muhammad is also passionate about his own professional development regularly attending business forums and courses to learn from other business leaders.

Congratulations to the 2022 Young Business Person of the Year, Muhammad Ashraf

WHAT THE JUDGES SAID...

"Judges were delighted to meet Muhammed Ashraf at T-Time Australia on Synnot Street: Muhammed is the inspiration behind bringing the wildly popular bubble tea drink range to Wyndham's residents in recent years. Muhammed is the first to admit he's learnt most of his evidently strong business acumen "on the job", founding his food truck selling bubble tea in the thick of the pandemic lockdown and very quickly learning about supply and demand challenges; ideal price points for his products and marketing through trial and error. However, Muhammed applied all his learnings to address challenges that presented and has since achieved success in moving to a permanent shop-front and now employs up to 12 local staff. Muhammed is proud of what his hard work has enabled and plans to keep evolving and growing and becoming a more integral player in Wyndham's business community to support ongoing business and community success".

FINALISTS

- Aayushi Khillan Body Buddies
- Natasha Mirra Mirra Skin & Aesthetic Clinic
- Renay Ahmed Wyndham Cache

FINDEX

Findex is once again delighted to sponsor the Busines Person of the Year and Young Business Person of the Year awards.

These awards hold special meaning to Findex as they reflect the values, work ethic and dedication of our own firm. As the largest accounting firm founded in Australia, we know a thing or two about strong business leadership, and when business people surround themselves with talented staff and expert advisers, they not only impact the success of their own business but the wider business community.

Findex provides an end-to-end financial solution, which gives us the privilege of working with businesses and business people through all stages of their journey. Not only through the challenging and uncertain times but also the celebrations as they realise their visions and achieve their goals. All of which make up their story and being with them through that story,

sharing that story, and being proud of that story IS our business.

Sponsoring these awards is a great example of the celebrations we are honoured to be part of.

As we know that a successful business person has a strong team behind them, we congratulate not only the nominees and finalists of this award but the dedicated and passionate teams they work with.

To the winner of the 2022 Wyndham Business Person of the Year and Wyndham Young Business Person of the Year, your commitment to success and contribution to the community is being rightfully recognised and for that we say thank you, and congratulations. We look forward to sharing your story and your achievements as you continue to grow.



As an independent Support Coordinator, M & A Support Service's purpose is to find the best service to meet their clients' individual needs and goals then matching them to ensure their clients are receiving the best in care and support.

With a focus on the personal growth of not only their clients but also their staffing team and a strategic plan with an emphasis on growth, goals and milestones, M&A Support Services strives for continuous improvement to ensure they are providing their customers with an exceptional experience.

Director Annalisa Cannizzaro says "my motto in life is to live and love like today

is your last day and I'm passionate about advocating for those less fortunate than myself. I believe that all people who want to work should be able to work including those with disability and this is something that I would love to leave as a legacy. No matter how much or little a person has, we are all able, we all have dreams and we all deserve the right to contribute to the community. Disability is not a barrier, ignorance is".

Congratulations to the 2022 New & Emerging winner,

M & A Support Services

WHAT THE JUDGES SAID...

"Starting in a what is perceived a crowded marketplace, M & A Support Services has created their own space drawing on their extensive backgrounds and experiences. With a focus on their clients and

listening to their needs, they have been able to draw on their extensive networks to help their clients not only understand trier, 'the system' but to ensure their needs are being met. They also understand that

to help their clients not only understand 'the system' but to ensure their needs are being met. They also understand that their clients do not necessarily operate to a normal timetable and they are willing to go out of their way to not only meet these needs but to give that bit extra that may help clients have a better quality of life."

FINALISTS

- Beat Freakz Fitness
- BibVault
- DigitXL

SERVICE MICRO

InSimplify

Insimplify is a fully integrated modular software that provides an interactive, fully integrative experience for stakeholders during the complex and challenging homebuilding experience.

Founder and CEO, Murthy Muthuswamy, identified the gap in the market four years ago when building his own home finding many builders having problems throughout all stages of new home builds. With software industry expertise, Murthy saw an opportunity for technology implementation leaving his job to start the business which now assists close to 100 builders across Australia.

With a clear vision and business plan in place following participation in Wyndham City's Innovate to Excelerate program along with having a business coach, Insimplify continues to grow within the industry striving to improve its product and service to its customers.

Congratulations to the 2022 Service Micro winner, InSimplify

WHAT THE JUDGES SAID...

"InSimplify is an integrated modular software provider servicing the homebuilding industry. The business leverages technology to resolve pain



points and deliver optimum outcomes for its customers. InSimplify has created a scalable and responsive commercial model which leads the business to unlimited growth".

FINALISTS

- Business Addicts Coworking
- M & C Accountants
- PROfound Leadership

SERVICE SMALL

BrandScent

From the award-winning team behind Light & Glo Designs, BrandScent creates a service-based option to what is conventionally thought to be product based. With a focus on scent marketing and creating a signature scent for brands, think of it as an olfactory logo. A team led by doctors turned creatives BrandScent puts the science back into sensory branding.

The sense of smell is one of our most powerful senses and directly connects to a part of our brain that evokes memories and emotions. We help foster memorable brand associations that transform consumer experiences. BrandScent, through the power of scent redefines the experience economy.

The BrandScent mission doesn't stop

at creating beautiful scents. The entire fragrance range is produced with ethical and sustainable practices and responsible sourcing of scent raw ingredients, striving to minimize packaging and eliminating the use of plastic and recycle.

Congratulations to the 2022 Service Small winner, BrandScent

WHAT THE JUDGES SAID...

"BrandScent has evolved from a candle business which offered customers a variety of scents for their personal use. The owners drew on their own scientific backgrounds and corporate customer feedback to develop a service for the corporate market seeking to capitalise on scent marketing. Their commitment to creating bespoke scents to meet each business client's ambitions to attract

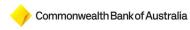
oconsible striving and consolidate their own customer relationships through particular scen was impressive. Their understanding the different customer segments am

relationships through particular scents was impressive. Their understanding of the different customer segments amongst businesses enabled them to adapt their service to meet differing circumstances and expectations. Their careful approach to relationships with business clients demonstrated very clear communication and planning of each specific aspect of the job."

FINALISTS

- Ausdirect Migration
- Australian Skin Clinics Pacific Werribee
- Mirra Skin & Aesthetic Clinic

COMMONWEALTH BANK OF AUSTRALIA



The Commonwealth Bank of Australia is one of Australia's leading providers of integrated financial services including business and corporate banking, retail, funds management, superannuation, insurance, investment and broking services. As a long-standing supporter of community activities and organisations it is our

privilege to be able to continue our long-standing relationship with the Wyndham Business Awards and to celebrate your success. The business community in Wyndham represents a very important part of our highly valued client base and we are proud to support the community and service their banking needs.

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Hopscotch & Harmony Psychology



Hopscotch & Harmony Psychology was established in 2014 by Director, Jessica Cleary, to meet the mental health needs of the growing population in Melbourne's west.

From small beginnings, Hopscotch & Harmony now has a large team of psychologists with multidisciplinary support including paediatric dietitians and occupational therapists.

With clinics in both Werribee and Geelong and providing online counselling, the team has held more than 7,500 therapy sessions in the last 12 months to help families achieve their well-being goals.

In a competitive market for exemplary clinicians, Hopscotch & Harmony also market to be a preferred employer with successfully implementing free webinars for early career psychologists and the introduction of their innovative Graduate Program (Victoria's first) to attract talent to the practice.

The unique Provisional Psychologist Training Program was developed by Jessica and her team in recognition of the knowledge and skills gap that often exists between an enthusiastic yet inexperienced trainee psychologist, and a psychologist who can competently and confidently manage the demands of a paediatric psychology practice.

Congratulations to the 2022 Service Medium winner, **Hopscotch & Harmony Psychology**

WHAT THE JUDGES SAID...

"Despite being in an industry heavily affected by the covid-19 lockdowns of 2020-21, this business was able to navigate change and alter their business model to enable growth. Outstanding strategic leadership and innovation, geared towards creating a positive team culture, has resulted in a world class business that continues to lead the industry."

FINALISTS

- Aspire Lawyers
- Capture Recruitment
- VFT Resources

SERVICE LARGE

Armstrongs Driver Education



Armstrongs Driver Education has been delivering high-quality training and assessment for the Transport and Logistics industry for over 50 years.

Established in 1958, Armstrongs was purchased by Barry Nicholson and his wife Beryl in 1969. The business is still owned and operated by the Nicholson family to this day.

Located in Truganina in their 10,000 sqm purposed built training centre, Armstrongs' is a Registered Training Organisation, accredited by VicRoads to deliver heavy vehicle and motorcycle training and assessment. The business is also WorkSafe accredited to deliver forklift licence training and

Armstrongs strong reputation as a trusted provider of training and licensing means that customers also often come via referrals and word of mouth.

Congratulations to the 2022 Service Large winner, **Armstrongs Driver Education**

WHAT THE JUDGES SAID...

"A family-based and values-driven business - Armstrongs Driver Education is a leader in its field. It stands apart for leadership, investment mindset and industry recognition. A firm stand on quality, compliance, and program design and development. The business demonstrates a commitment to safety through driver performance on the road."

FINALISTS

- CS Accounting & Taxation
- MultiSkills Training
- Symmetry Physiotherapy and Sports Medicine

Casaccio Egg Farm

AGRIBUSINESS

Casaccio Egg Farm was established in 1966 and is a third-generation family business, based in Werribee.

With a family history spanning over 56 years, the Casaccio Egg Farm started from humble beginnings, with a small flock of 2,000 hens in a backyardfarm. Environmentally friendly, automated hen-houses, free-range systems and a state of the art grading floor have been implemented to keep up with today's industry standards and to cater for market demand.



The Casaccio family has built its farm on a strong foundation of traditional farming values passed down and strengthened through the generations.

Congratulations to the 2022 Agribusiness winner, Casaccio Egg Farm

WHAT THE JUDGES SAID...

"Lina and her family have built an outstanding business over the past 46 years. In line with public expectations they saw the need to diversify into free range hens for egg production.

Building a new free range facility with the latest technology grading machine system capable of 108,000 eggs per hour.

During covid-19 they established a home delivery service by 3 of their own delivery trucks, also at this time with help of other local businesses they supplied 3,500 families with eggs as well as donating 43,000 eggs to Food Bank.

The judges were impressed with accounting, social media, O.H& S. and staff induction procedures with the emphasis on working in an open and respectful manner.

We found the staff to be a very happy bunch with a lot of pride in the company.

A great established family business with exciting growth plans for their future."

FINALISTS

- Agrifood Technology
- LT's Egg Farm

RETAIL

The Garden Feast Nursery, Café, Functions

The Garden Feast Nursery|Café|Functions is a multifaceted business. Its numerous elements and diversity provide a unique experience for its guests. The business started in 1972 as a general retail nursery providing a large range of mainly native plants to the expanding Wyndham city. Seven years ago the old 'Grevillea Nursery' re-invented

itself to include hospitality in the form of a café which was a vehicle to introduce non-

In 2019 The Garden Feast was

gardeners to gardening.

launched. A feast of plants and food. The café promotes local, fresh produce as well as the more unusual edible plants on offer in the garden centre.

All 16 of the business' staff are Wyndham residents meaning an impressive 100% of the payroll costs support locals.

Congratulations to the 2022 Retail winner, The Garden Feast Nursery, Café, Functions

WHAT THE JUDGES SAID...

"Under the guiding hand of Managing Director, Maree Planner and her friendly and knowledgeable staff she has not been content to have the business rest on its laurels but has chosen to adapt to the changing times. This has seen the establishment or a range of different business initiatives. Primarily Maree has overseen the development of the site which has brought additional revenue streams through new tenancies and an all-weather cafe and function space which was a departure from the core business and her existing competency in the garden centre. The judge's admired the way the business adapted to the challenge of covid-19 lockdowns and built its online community. The business also needs to be recognised for its significant investment in visual merchandising, the use of colour, shapes, signage including QR codes (for marketing and education) that all add to a shopping experience that has been curated to maximum effect. Maree's commitment to her business is an exemplar for the City of Wyndham and we have great pleasure in awarding this business winner of the Retail category."

FINALISTS

- All Green Nursery & Garden Supplies
- Baby Presents
- Greenigo

WYNDHAM BIZNET

Wyndham BizNet has been long established as one of Wyndham's leading networking associations. With a history of providing opportune networking within our vastly growing city, our aim is to facilitate an evening which encourages business owners/managers/staff to make long term connections both professionally and personally.

Monthly evening events are held from February to December. We enjoy listening to high quality keynote speakers who vary from local business advocates to international sporting

identities. Our venue selection highlights the culinary experience that our city has to offer.

Wyndham BizNet has had a long association with the Wyndham Business Awards and is proud to again be sponsors of this magnificent evening. We congratulate each and every entrant for taking the initiative to take part in this year's awards

Contact us today on:

MATCHWORKS WERRIBEE

MatchWorks Werribee was delighted to see the return of the Wyndham Business Awards in 2022. Congratulations to all category winners and finalists. As proud event sponsors, this is one of the many ways we continue to support local businesses in the community. We're experts in making recruitment easier and less costly for businesses of every size. Partnering with us means building a productive and diverse workforce at no cost, while empowering people from all ages, backgrounds and abilities to reach their full potential.

We're also part of genU, a national not-for-profit organisation with a rich history of bringing people together. Connect with us; together, we can achieve your business goals while building inclusive communities

matchworks.com.au 1300 13 23 63.



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UBX Hoppers Crossing



UBX [pronounced you-box] is a group training gym that delivers a unique mix of boxing and strength training suitable for all fitness levels.

Husband and wife owners Matt and Bianca pride themselves on providing a fun and inclusive experience for members whilst always looking for ways to value add to their customer's memberships.

To enable customers to make the most of their memberships, UBX offers a no set class times program which enables members of the gym to train when it is most convenient for them.

Having been heavily impacted by the covid-19 pandemic, the team at UBX continue to show resilience and passion to grow the business with a clear vision and mission for their future.

Congratulations to the 2022 Arts & Recreation winner, UBX Hoppers Crossing

WHAT THE JUDGES SAID...

"Matt is very passionate about the health and fitness of the local community and ensuring everyone has access to facilities in a comfortable fun environment. The business is all about fostering a sense of belonging, inclusivity and offering a range of exercise formats for different ages and abilities.

Although this business and the fitness industry were hit hard during covid, they were able to retain the majority of their members and looked for ways to engage them via online Zoom classes and trivia nights to keep that spark alive. They also took the opportunity to hire out some of their equipment to members so they could continue to train from home which also allowed the business to generate some income during the challenging times. Impressively, they have been able to bounce back strongly and are looking to a prosperous future and other new initiatives in order to be able to provide the community with even greater access to their business."

FINALISTS

- Circus Fit Studio
- Martial Fitness Australia
- Wyncity Bowl & Entertainment

HOME BASED

Murnane Print Group

ascolour. PRINT GROUP

Murnane Print Group (MPG) provides brand promotion options for local businesses. The business specialises in offering marketing solutions through unique print on apparel, laser engraved promotional products and vinyl product labels.

Having commenced on ebay as a small store, Murnane Print Group has steadily grown through new ideas, innovation and evolving with current market demands and trends.

With their knowledge and experience in the printing and promotional industry, Murnane Print Group understand the importance of honest, reliable and friendly customer service, and continue to strive to offer exceptional service to their customers.

Congratulations to the 2022 Home Based winner, Murnane Print Group

WHAT THE JUDGES SAID...

"You get a good feeling when you walk into a business and sit with staff who contribute to the conversation while continuing to work on the tasks at hand.

Murnane Print Group is well equipped, look to the latest technology to produce high class goods and work with and in, their local community.

Their ability to assist local small businesses with quick turn-around printed labels as those businesses need to pivot and offer new ranges of products during covid-19 showed their flexibility and client focus.

Staff members spoke highly of business owner Emma – and we don't just think this was because of the 5pm Friday Margaritas."

FINALISTS

- Bench Studios
- JM Virtual Business Services
- Smudge Group

PEOPLE'S CHOICE AWARD

Masters Pet Grooming



Masters Pet Grooming is a leader in providing a well balanced and happy grooming experience for the dogs of Australia.

Taking special care with each and every pet the business grooms, it treats each one with the respect it deserves.

Nick and his team continually learn and create new techniques and adapt these to better their skills to benefit their customers' furry friends.

With dedicated customer service staff to attend to any and all of their customers' questions or grooming needs, they pride themselves on the quality care of both their humans, as well as their doggy customers.

Congratulations to the 2022 People's Choice Award winner, Masters Pet Grooming

WHAT THE PEOPLE SAID...

"Friendly service, made me and my pet feel at ease with thorough care and consideration of our needs."

"The staff are so friendly and the quality of work is unparalleled. My pet returns to me looking and smelling amazing, feeling great and happy. One of the best service experiences I've had."

"The attention to the customers' needs is great."

"They are very professional, kind and caring. Best Pet Grooming I have come across."

FINALISTS

- Circus Fit Studio
- Impactiv8
- UBX Hoppers Crossing & Point Cook

NOT FOR PROFIT

Fruit2Work



Fruit2Work started its life inside a traditional charity before becoming a stand-alone certified social enterprise. Fruit2Work create meaningful employment opportunities for people impacted by the justice system. Through the vehicle of fruit and milk delivery Fruit2Work provides the opportunity for people to re-build their lives.

Ex-offenders are given opportunities to learn important workplace and life skills with a chance to transition to meaningful permanent employment.

In the past five years, Fruit2Work is proud to have transitioned 70 people into meaningful employment.

Congratulations to the 2022 Not for Profit winner, Fruit?Work

WHAT THE JUDGES SAID...

"Driven by purpose and empowered through human-to-human service, Fruit2Work is causing and creating - inspiring chances for individuals, great products for their business-to-business clients and exponential social value to their local community.

Excellent leadership and management in action – innovation is a practice and commercial success a consistent theme to its operation."

FINALISTS

- B-24 Liberator Memorial Australia
- Wyndham Eye Care

MEGALINES INSURANCE



From humble beginnings as a home run business in 2007 to becoming home to

Australia's number one insurance broker in 2015, Megalines Insurance has become the local pride of Wyndham and indeed an Australian success story, a truly iconic signature brand with national appeal and local presence. Having won a Wyndham Business Award many times, Megalines now proudly supports the awards as regular sponsor and this year in the Not for Profit Accommodation/Hospitality and Manufacturing categories. This year's awards deliver a special appeal coming on the back of the Global covid-19 Pandemic where every aspect of our lives were impacted and shaped one way or another. At Megalines, we recognise that local businesses are the heartbeat of our economy hence we go the distance to ensure that our clients are covered, not just insured. This became elevated to prominence even more so with the uncertainties that accompanied the pandemic. From quote to claim, we advocate for you and our policies are so tailored, you could almost wear them. When it comes to your insurance, we really do more! We recognise and celebrate all of the businesses that have demonstrated resilience and encouraged excellent covid safe practices both for their customers and our community. We also congratulate all of the finalists in this year's 26th Wyndham Business Awards and thank dearly our City's Economic Development Unit for continuing to

showcase yearly some of our best and inspirational businesses.

COMMITTEE FOR WYNDHAM

Since 1998 the Committee for Wyndham has brought business, community, government and individuals together to promote and enhance the social and economic wellbeing of the broader Wyndham community. The Committee does this by connecting the local economy, encouraging local jobs and

employment, advocating for economic and social infrastructure and promoting Wyndham. Committee for Wyndham proudly supports the 2022 Wyndham Business Awards and congratulates all entrants and winning businesses.



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ACCOMMODATION & HOSPITALITY

Honey Dee Loukoumades



In 2015 noticing there was a gap in the industry owner Bill started cooking Loukoumades and selling them at markets, festivals, and events. This was very successful later prompting an expansion into the food truck scene.

During the original Olympic Games "honey tokens", golden fried balls of dough covered in honey were given to the victors as the main prize. Honey Dee uses this ancient recipe and has added a modern twist by using flavours such as Salted Caramel, Bueno, Chocolate Hazelnut just to name a few.

With a focus on the local community and a desire to support others, Honey Dee hires local staff that have various barriers such as high anxiety, autism, social anxiety, and low solf-octoom.

Congratulations to the 2022 Accommodation and Hospitality winner, Honey Dee Loukoumades

WHAT THE JUDGES SAID...

"Honey Dee Loukoumades run by Bill Moragiannis has developed an enviable reputation for his tasty Greek delicacies.

The business has expanded from a small retailer at special events to a permanent retail location as well as a manufacturer/wholesaler with HACCP certification.

Bill and his wife have worked to employ local disadvantaged youth from the area giving them a much needed break into employment."

FINALISTS

- Holiday Inn
- Teddy Picker
- Quest Werribee

MANUFACTURE

Cake Creations by Kate



Cake Creations by Kate was established in her home kitchen in 2017 by now 23-year-old passionate young entrepreneur Katelyn Matheson. The store, located within the Point Cook Town Centre specialises in mini cupcakes, macarons, biscuits and cake pops along with specialty cakes for all occasions.

To increase brand awareness, the team regularly visits locations around Melbourne with its pop-up stores and has collaborated with a number of corporate clients.

Recently Kate has invested in technology to assist staff with everyday tasks along with a new state of the art manufacturing headquarters to service the retail store, online demand and their new cupcake vending machines.

Kate attributes the success of her business to a commitment to providing excellent products and outstanding customer service.

Congratulations to the 2022 Manufacture winner, Cake Creations by Kate

WHAT THE JUDGES SAID...

"Cake Creations by Kate is an example of business agility and turning the page on covid-19 disruptions – equipped with ergonomic process flows at an expanded Werribee based facility the business quickly responded to industry challenges improving its customer and community reach with an enhanced business model integrating eCommerce, packaging and new branded vans for direct delivery to homes, businesses, large corporates and charities.

With forward thinking on the agenda, and a developing team guided by Kate's business skills and enthusiasm, expect to find your next cake creation at a catering function or a new vending machine some time very soon."

FINALISTS

- OFI Weigh & Inspection Solutions
- Smartech Door Systems
- The Little Potion Co

MEGALINES INSURANCE

From humble beginnings as a home run business in 2007 to becoming home to Australia's number one insurance broker in 2015, Megalines Insurance has become the local pride of Wyndham and indeed an Australian success story, a truly iconic signature brand with national appeal and local presence. Having won a Wyndham Business Award many times, Megalines now proudly supports the awards as regular sponsor and this year in the Not for Profit, Accommodation/Hospitality and Manufacturing categories. This year's awards deliver a special appeal coming on the back of the Global covid-19 Pandemic where every aspect of our lives were impacted and shaped one way or another. At Megalines, we recognise that local businesses are the heartbeat of our economy hence

we go the distance to ensure that our clients are covered, not just insured. This became elevated to prominence even more so with the uncertainties

our best and inspirational businesses.

that accompanied the pandemic. From quote to claim, we advocate for you and our policies are so tailored, you could almost wear them. When it comes to your insurance, we really do more! We recognise and celebrate all of the businesses that have demonstrated resilience and encouraged excellent covid safe practices both for their customers and our community. We also congratulate all of the finalists in this year's 26th Wyndham Business Awards and thank dearly our City's Economic Development Unit for continuing to showcase yearly some of

MEGALINES

TRADE & CONSTRUCTION SMALL

Melbourne Wide Demolition



Melbourne Wide Demolition specialise in residential and commercial demolition projects with over 12 years of experience in the demolition industry.

The business was established in 2021 by close friends Moira and Joanne who saw an opportunity within the industry to change the way demolition projects were handled and created a unique business model to ensure the best results for their clients in a friendly, professional way.

A strong focus on sustainability ensures that all material is disposed of or recycled in the best possible way reducing waste and giving new life to items that would normally go to landfill. Offering support and solutions from start to end ensures Melbourne Wide Demolition is well positioned to provide its customers with a complete customer service experience to achieve their project goals.

Congratulations to the 2022 Trade & Construction small winner, Melbourne Wide Demolition

WHAT THE JUDGES SAID...

"This business is driven by two women determined to disrupt a very strongly male dominated industry. With a meticulous focus on careful project planning, they deliver strong customerfocused outcomes with close attention to safety and quality implementation at every stage of the process. Their thorough and professional approach to relationships both with clients and their sub-contractors relies on very clear communication and proper documentation of each specific aspect of the job. They aim for 90% of the demolition to go to salvage or recycling, thus minimising the impact on landfill. They aim to encourage many more women to join this sector, helping to enhance the quality of relationships amongst all participants in the demolition process."

FINALISTS

- Global Lift Hire
- Supercool Heating, Cooling and Plumbing
- Top Coat Painting Melbourne

TRADE & CONSTRUCTION MEDIUM-LARGE

HomeFirst Service



HomeFirst Services is a one stop shop for all your home maintenance needs. Combining services within the plumbing, electrical and heating and cooling areas HomeFirst currently employs 30 staff in their Hoppers Crossing headquarters with 130+ tradespeople operating across three states of Australia.

An impressive 90% of staff that work at the head office are from Wyndham with the company placing an emphasis on employing from the local area.

Genuine same day domestic emergency repairs backed up with qualified, experienced tradesmen offering a lifetime guarantee and award-winning service sees HomeFirst Services with over 34,004 members on their Home Protection Plan Membership Club which offers preferential service and significant discounts to all members.

Congratulations to the 2022 Trade & Construction Medium-Large winner, HomeFirst Services

WHAT THE JUDGES SAID...

"Home First Services is an incredibly unique trade business which has been able to scale to impressive levels – starting in Wyndham and now operating in three capital cities with more than 170 vans on the road. This impressive expansion over ten years has been achieved through innovative technology, inciteful diversification and a commitment to doing the fundamentals remarkably well. This company is a true thought leader in Australia when it comes to scaling a trade business."

FINALISTS

- McCarthy Plumbing Group
- Melbourne Furniture Installers
- R.P. Motors

VICTORIA UNIVERSITY

Victoria University has been a proud and continuing sponsor of the Wyndham Business Awards since 1995. We have an enduring commitment to working with partners to build the capacity of Melbourne's West, one of Australia's fastest growing municipalities. We applaud the grit and determination of the



business community to continue to survive and adapt through what has been an extremely challenging period. We are proud to support these business awards and we extend our warm congratulations to all winners, finalists and entrants across all business sectors and industry categories.

10 2022 Wyndham Business Awards | Achievers

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