Wyndham Volunteering Strategy 2019-2024

AT A GLANCE SNAPSHOT OF YEARS 1 & 2 (ENDING 30 JUNE 2021)



wyndhamcity

Key focus area 1:
Engaging, recognising and supporting volunteers

Re-developed volunteer webpages

721 views within the first two weeks of launching the refreshed pages





video views in two-week period

22,186
people saw our social
media in two-week period





personalised
e-cards were sent to Council
volunteers during National
Volunteer Week

Personalised video message from the CEO was sent to each Council Volunteer in recognition of International Volunteer Day



Double page spread in May edition of Wyndham News to recognise local volunteers, reaching

95,000+

Wyndham households



training sessions re-imagined and delivered online, including disability confidence and cultural competence training





new educational videos created that can be translated into

108 different languages

culturally and linguistically diverse grass roots community groups are now accessing free support to recruit and promote their groups through Volunteer West's 'WestSeed' Project



Volunteer West's pop up event during National Volunteer Week connected with community members



4.4 training sessions were offered free to volunteers and community groups





hours of free training

Council volunteer supervisors were surveyed to identify training and networking needs



New WCC Grants guidelines have been simplified, respond to emerging priorities and are more accessible

small to medium Wyndham organisations took part in Volunteer West's VolBoost training package to boost confidence and growth in volunteer management

Updated resources for Volunteer Involving Organisations on website







Invested in volunteer management software for Council volunteer programs

Accessible and inclusive videos on volunteering in Wyndham





Adapted our training offerings to Volunteer Involving Organisations during COVID-19

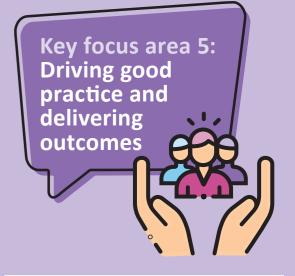
Developed Council guidelines and evaluation forms to reactivate volunteer programs and re-engage Council volunteers





Council's Community
Satisfaction survey now
asks questions about
volunteering

of attendees at Volunteer and Community Group training reported having a better understanding of volunteering and/or running a community group



Supported Council staff who manage volunteers to reactivate their programs and re-engage volunteers



Developed Strategy yearly action plans

Contributed to the development of the Victorian Volunteer Strategy



Delivered 4 training



sessions on the National Standards for Volunteer Involvement to the Wyndham Volunteer Manager Network

Volunteer sector collaboration and networking



90% of volunteer managers agreed their management and leadership skills had strengthened since completing National Standards training