

Sanctuary Lakes Golf Club Case Study

Gender Equality in Wyndham Sport project

Sanctuary Lakes Golf Club worked hard on developing a 'Women and Girls in Golf' board paper during the lockdown period (Winter 2020). Wyndham City Council was able to provide input and support including local data, girls' and women's inclusion and case studies from other golf clubs. The representative attended most of the Training and Networking sessions and provided reports back to the committee. The board paper was approved, and from this a gender equality action plan developed.

The staff on the ground have chosen to become more broadly inclusive through developing three pathways: Juniors, All Abilities and Women and Girls. The pathways include 'Come & Try', Clinics, Academies and Trial memberships. They have improved signage and are posting more frequently on Facebook – particularly around 'Come & Try' and Beginners clinics. As part of SLGC's new member process, all members have a 'Welcoming interview' with the Club manager who aims to understand how best to direct them into appropriate supportive activities and meet other members, to develop their golf skills and enjoyment, and integration into the club. The key achievement is that the club are thinking more holistically and open to new ideas to engage a wider audience and as a result may offer intersectional opportunities, ie for women with a disability. Alongisde increasing the number of their members over the next few years, they are also looking to increase the percentage of membership by girls/ women.

SLGC applied for a Change Our Game Committee workshop and are actively trying to encourage more women to be involved in their committee. The Club manager is working closely with Golf Australia around All Abilities and are hosting the Victorian Inclusive Championships in April, where they expect to have 40 to 50 competitors of all abilities competing.

The club plan to build on their pathways in 2021. Strategically through strengthening relationships with Golf Australia through All Abilities and Women and Girls, and locally through identifying and developing partnerships with local organisations including schools, community groups, sports clubs and council teams.

Photos of Sanctuary Lakes Golf Club's new signage on next pages.









