



THE GRANGE:

PUBLIC ART AND ENGAGEMENT COMMISSION EOI

Expressions of Interest Close: 5pm Wednesday 12th August 2020

1. ABOUT THE PROJECT

Background

Council is seeking expressions of interest from suitably qualified artists for the design and development of a permanent public artwork for The Grange. The Grange is a highly used community centre located at 260-280 Hogans Road, Hoppers Crossing, and has recently undergone a significant redevelopment.

The Wyndham area is rich and diverse in its Aboriginal history and was known to be inhabited by the tribes of the Kulin Nation. There are five different language groups in the Kulin Nation that are particular to this region. These groups operated within their own tribal boundaries. However, with the shifting of boundaries since colonisation and the growth of Australia's population, the old tribal boundaries are not so widely known. The collective traditional territory for the tribes of the Kulin Nation extends across the site of Wyndham. For the Eastern side of the Werribee River, there are no Registered Aboriginal Parties, though this has been sought by individual groups/tribes at different points in time. The artistic process will consider this history and living culture as well as incorporate consultation from the local community into the design and development process. The project forms include high level window spaces on the south-facing facades of the building which can be used as a surface for decal or other surface applications that the artist may propose.

Project Scope

The successful artist/s will be commissioned to create and design an artwork which as a 2D work which will be installed on glass window panelling as a durable decal medium. Wyndham City will be responsible for the production and installation though the artist will be closely involved in the confirmation of finishes, materials and the supplier used for this component. The installed artwork will be placed along the identified high level, south facing windows of the redeveloped building. The first window area runs across a shared community space and the other the entry foyer. This brief can be considered as 2 separate artworks if appropriate but needs to be cohesive as an overall site. The area is highlighted in Attachment 2.

The finished works should reflect the input and expression of the community, but it is expected that the lead artist will be responsible for the overall quality, execution and concept of the finished work. The brief is for the artist/s artwork and design to supplier standards. Wyndham City Council will manage the print and installation of the final artwork in consultation with artist. The successful artist/s will be required to actively engage in community consultation, participate in media and promotional activities associated with the work both in development and upon completion.

The final artwork will remain in place for a period of 10+ years and until further work is commissioned to either replace or respond to this initial commission. The contract with the artist/s will include a reproduction clause to allow for reprinting of damaged artwork up to 10 years.

2. PROJECT SITE AND CONTEXT

The Grange Community Centre

The project site is in the south-facing main entrance to the highly used and mixed-use community centre referred to as The Grange. The Grange is in the north western part of Hoppers Crossing and its catchment communities include Tarneit West and Cambridge. The centre services the current and future needs of a growing population and provides services related to early years, family services and youth and adult programs. Adjacent to The Grange are sporting facilities and the centre supports a range of community focussed organisations through the provision of a venue for hire.

The Grange has recently been redeveloped throughout 2019-2020 and the construction is complete. Current use of the centre is limited at present due to the impacts of COVID-19. The application of the artwork onto the main upper facades and entry way areas of the building will support the activation of the site and centre. The commissioning of this artwork will further transform the space to a much more inviting, atmospherically open meeting point, encouraging the community to interact with and feel comfortable in their new surroundings. The successful artist/s should create a work that provides an aesthetic response that boldly reflects the diverse, growing and changing communities within Wyndham.

The successful artist will create a public artwork that considers the following:

1. **Place Specific** - Designed with deep consideration of the local context.
2. **Responsive** - Structured to support emerging ideas, respond to emerging local needs, and test new ways of working.
3. **Community-Led** - We prioritise community-led practice, providing resources, guidance and platforms for artistic outcomes that also meet community needs.

The successful artist/s will be supported to connect with users and stakeholders of the centre and be provided context and background knowledge. The final work should be informed by the above principles while providing a creative and contemporary response to the current and future sense of community and place within the site.

3. THEMES, CONTENT AND AUDIENCE

The final work will be sited in a highly visible community space; proposed artworks should be suitable for a general public audience but also encourage appreciation and understanding of contemporary community-engaged public art.

The final work should reflect the themes and content generated through engagement and consultation with the community though can be approached in an abstract form. It is expected that the lead artist will generate a response that incorporates these themes but extends them into a fully realised work of contemporary public art suitable for a 10+ year lifespan. Aboriginal and Torres Strait Islander artists are strongly encouraged to submit an Expression of Interest.

4. TECHNICAL AND MATERIAL REQUIREMENTS

- Creation of a final artwork design for the overall artwork site to specifications
- The final artwork should retain a level of translucency/transparency to respond to the open and bright south facing façade and entry way.
- The final artwork and preferred finishes and design will consider the surface medium which is clear laminated safety glass
- Prior to production and installation, provide recommendations on materials and work closely with a preferred supplier and Council to input into the the manufacturing and installation of the final artwork
- Final artwork to be provided in as per fabricators specifications likely: Files generated and saved for JPi, CMYK 100% size at 100ppi with 10mm bleed on each side and saved as tiff files, delivered on a flash drive

Please note the printing/production and installation will be managed and paid for by Wyndham City. The preferred finishes and supplier of the print and installation of the artwork will be done in consultation with the artist.

5. RISK MANAGEMENT

- Police Check – condition of acceptance, Working with Children Check preferred
- Artist Public Liability (\$10,000,000) and Professional Indemnity (\$20,000,000) Insurance – condition of acceptance
- Job Safety Analysis – condition of acceptance
- (Defect guarantee provided by contractor for installation)

6. BUDGET

A total project cost for the all components of the work including consultation, on-costs, design development, travel and lead artist's time and skill, design and artwork is \$20,000 (+GST).

7. PROJECT TIMELINES

This project must be completed within the set timeframe. This will be discussed with the appointed lead artist.

Wed 12 Aug	EOIs Close Wed 12 August 5pm
Mon 17 Aug	Artist appointed
Wed 19 Aug	Engagement/Consultation Process and Planning commences (3 Weeks)
Fri 11 Sept	Design briefing to Council
Fri 18 Sept	Design Concept Complete and approved by Council
Mon 21 Sept – 16 Oct	Production/Fabrication/Installation Period
Mon 19 Oct	Project install completed
TBC Nov-Dec	Opening launch (due to caretaker periods for local government elections and COVID-19 an opening date for The Grange is not yet confirmed. Artist attendance at the opening is included as part of the fulfillment of the contract).

8. EXPRESSION OF INTEREST PROCESS

This is a one-stage selection process, artists are invited to submit an expression of interest that details their experience and expertise as it relates to the project and the evaluation criteria outlined below. No design is requested as part of the EoI process.

Expressions of interest will be assessed by a panel of Council officers drawn from Arts and Culture.

Evaluation Criteria

Criteria	Weighting
Demonstrated ability to produce high quality contemporary public art in community environments at scale.	30%
Calibre and quality of portfolio of previous work	20%
Suitability of past work to translate into the scope of this project	30%
Experience of project team in relation	20%

9. SUBMISSION REQUIREMENTS

Expressions of interest should include the following:

- A concept proposal that responds to the evaluation criteria, considering the weighting indicated and the specific background of the community. (1-2 pages)
- Comprehensive CV of the lead artist/s and any other collaborators or sub-contractors
- At least 6 high resolution images of previous works presented as 1 PDF file
- Full contact details for 2 referees per applicant who can comment on the evaluation criteria outlined
- Budget response to proposed fee

Expressions of interest should be submitted as 1 PDF via email to:

Tegan Lang
Team Leader Arts & Culture
Tegan.lang@wyndham.vic.gov.au

Expressions of interest close 5pm Thurs 6 Aug 2020.

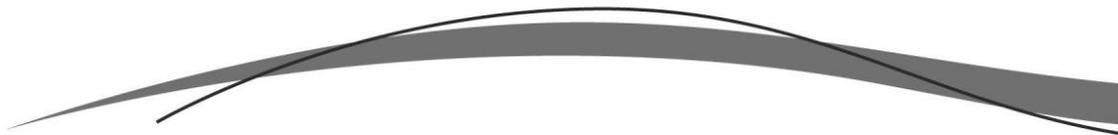
Late submissions will not be considered.

10. FURTHER INFORMATION

All enquiries should be forwarded to the Team Leader Arts & Culture

Email: tegan.lang@wyndham.vic.gov.au

Phone: 0448 314 445



Attachment 1: Themes and Background

The Grange Community Centre is located in the north western part of Hoppers Crossing (3029) in Wyndham. The catchment for the centre includes the small areas with populations of; The Grange (3029): 6,368; Tarneit West(3029): 12,963 Cambridge(3029): 7,948 with a total of 27,279 people in 2018. Service planning has determined that there is continuing demand for early years and integrated family services across the catchment, along with youth, adult programs through to older adults ageing in place. The community has experienced and continues to grow more culturally diverse with 21% of residents having arrived in Australia from overseas in the last 5 years. The changing community and growing community has a high portion of households that include children. Shared across the community is an interwoven sense of cultural history, and pride and a deep connection to their heritage and the journey they have all taken to get there. Residents have a loud, expressive voice and want good things for their families and community.

The Grange Vision Statement: *“Your community, where everyone matters”* – influences the planning of our programs in order to engage the community.

There are also some unique challenges for the people that live in the catchment area: Some rapid changes have happened as the community has grown in the last 6-7 years, which presents the challenge of meeting an uncertain future. Young people growing up are at risk of losing their cultural identity – but in this they are also building a new identity which carries a sense of freedom & self-discovery.

Key users, services and stakeholders:

Traditional Owners

Early Years Education program – Kindergarten

The Grange – Board of Governance, Centre Management, Staff, Families

Maternal Child Health Care services

Outside Hours School Program students

Soccer Club

Apex Club

Thematically the artwork should:

- Acknowledge and respond to the Aboriginal heritage of the area
- Reflect on the vibrant and changing culturally diverse community
- Encourage a sense of welcome and confidence for the users of the space
- Reflect a contemporary approach to a sense of place, based on convergence and diaspora
- Be informed by the natural environs and users of the space

Attachment 2: Project Site

Image 1: Architects depiction of redevelopment of The Grange. Circled areas indicate proposed site area for public artwork only, not indicative of design.



Image 2: The window facades for the artwork are coloured in red above. Detailed dimensions are available will be provided upon request during the EoI process. The glass is toughened and glazed safety glass.

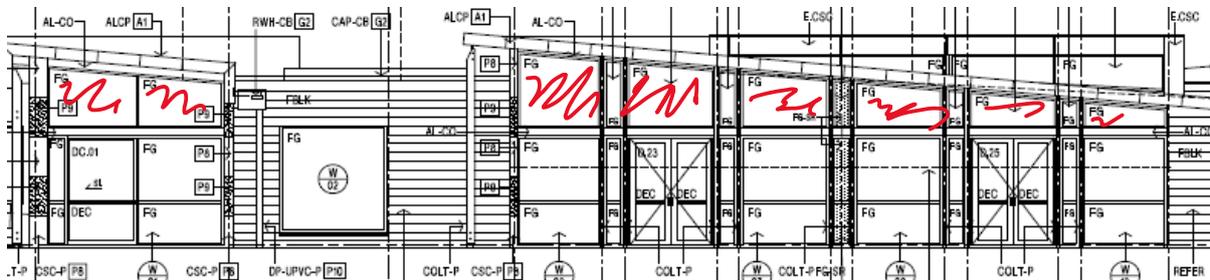


Image 3: Internal rooms adjoining artwork

