



BUSINESS TRAINING & EVENTS CALENDAR 2020

WYNDHAM
VISION UNLIMITED

Wyndham City Council's usual training and events schedule has been suspended due to COVID-19. In the meantime, a range of free online webinars for small business are available as listed below.

Free Webinars

Topic	Date	Time	Training Provider	Registration Link
Social Media Marketing 101 for Small Business	Tuesday 24 March	9.30am to 11.30am	Melbourne Innovation Centre	Click here
Marketing in a Crisis	Wednesday 25 March	10.00am to 12.00pm	Melbourne Innovation Centre	Click here
Cash Management in a Crisis	Wednesday 25 March	11.00am to 12.00pm	Victorian Chamber of Commerce & Industry	Click here
Facebook for Small Business Simplified	Thursday 26 March	1.00pm to 3.00pm	Melbourne Innovation Centre	Click here
Introduction to Google Analytics for Business Performance	Tuesday 31 March	11.00am to 1.00pm	Melbourne Innovation Centre	Click here
Performance Management, Redundancies & Stand Down Webcast	Tuesday 31 March	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click here
Digital Marketing Essentials	Wednesday 1 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Click here
Update on the State of Affairs in the Victorian Business Community	Wednesday 1 April	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click here

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Any questions contact business@wyndham.vic.gov.au

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Free Webinars continued

Topic	Date	Time	Training Provider	Registration Link
Content Creation – How to Create and Plan Content for your Business	Thursday 2 April	6.00pm to 8.00pm	Melbourne Innovation Centre	Click here
Tools to Stay Connected	Tuesday 7 April	9.30am to 11.30am	Melbourne Innovation Centre	Click here
Facebook & Instagram E-shop	Wednesday 8 April	10.00am to 12.00pm	Melbourne Innovation Centre	Click here
Low Cost Marketing Tools for your Small Business	Thursday 9 April	10.30am to 12.30pm	Melbourne Innovation Centre	Click here
Design like a Pro with Canva	Tuesday 14 April	11.00am to 1.00pm	Melbourne Innovation Centre	Click here
Simple Steps to Build a Website	Wednesday 15 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Click here
Create an Ecommerce Website with Shopify	Thursday 16 April	6.00pm to 8.00pm	Melbourne Innovation Centre	Click here
SEO Foundations for Small Business	Tuesday 21 April	9.30am to 11.30am	Melbourne Innovation Centre	Click here
JobKeeper & the Fair Work Act	Tuesday 21 April	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click here
Create Marketing Campaigns with Mailchimp	Wednesday 22 April	10.00am to 12.00pm	Melbourne Innovation Centre	Click here

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Free Webinars continued

Topic	Date	Time	Training Provider	Registration Link
Engage Real Followers with Instagram	Thursday 23 April	10.30am to 12.30pm	Melbourne Innovation Centre	Click here
Content that keeps you connected	Tuesday 28 April	9.30am to 11.30am	Melbourne Innovation Centre	Click here
Commercial Leases & Small Business during COVID-19	Wednesday 29 April	11.00am To 12.00pm	Victorian Chamber of Commerce & Industry	Click here
Sell Products on Social Media	Wednesday 29 April	11.00am to 1.00pm	Melbourne Innovation Centre	Click here
Boost Business through Facebook Advertising	Thursday 30 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Click here
Special Webinar – Conversation with Victorian Treasurer, the Hon. Tim Pallas MP	Wednesday 6 May	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click here
As an employer what's next? Return to Work and Notice to End Stand Down	Tuesday 19 May	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click here
Content Creation – How to Plan and Create Content for your Business	Tuesday 19 May	1.00pm to 3.00pm	Melbourne Innovation Centre	Click here
Boost your Website Traffic & Engage Audience through UX	Wednesday 20 May	1.00pm to 3.00pm	Melbourne Innovation Centre	Click here
Rapidly Transition your Business Online	Wednesday 20 May	9.30am to 11.00am	Melbourne Innovation Centre	Click here

Free Webinars continued

Design like a Pro with Canva	Thursday 21 May	12.00pm to 2.00pm	Melbourne Innovation Centre	Click here
Designing & Launching New Products & Services	Friday 22 May	9.30am to 11.00am	Melbourne Innovation Centre	Click here
Profile Building & Networking on LinkedIn	Tuesday 26 May	11.00am to 1.00pm	Melbourne Innovation Centre	Click here
How to Keep Customers during COVID-19	Wednesday 27 May	9.30am to 11.00am	Melbourne Innovation Centre	Click here
SEO Foundations for Small Business	Wednesday 27 May	1.00pm to 3.00pm	Melbourne Innovation Centre	Click here
Gov4U Business Update Webinar	Thursday 28 May	10.30am to 11.30am	Brimbank City Council	Click here
Enhance Business Efficiency with the Cloud	Thursday 28 May	10.00am to 12.00pm	Melbourne Innovation Centre	Click here
Marketing on Social Media during a Crisis	Wednesday 3 June	9.30am to 11.00am	Melbourne Innovation Centre	Click here
The Digital Pivot: How to take your Traditional Business Online	Wednesday 10 June	9.30am to 11.00am	Melbourne Innovation Centre	Click here
Market with Empathy during a Global Crisis	Wednesday 24 June	9.30am to 11.00am	Melbourne Innovation Centre	Click here
Business Webinar Series: Surviving the Digital Business Environment during COVID-19 Keeping your business connected	Thursday 25 June	11.00am to 11.45am	Victorian Chamber of Commerce and Industry	Click here
How to Keep Remote Workers Engaged	Wednesday 1 July	9.30am to 11.00am	Melbourne Innovation Centre	Click here