



BUSINESS TRAINING & EVENTS CALENDAR 2020

WYNDHAM
VISION UNLIMITED

Wyndham City Council's usual training and events schedule has been suspended due to COVID-19. In the meantime, a range of free online webinars for small business are available as listed below.

Free Webinars

| Topic | Date | Time | Training Provider | Registration Link |
|--|-----------------------|--------------------------|--|----------------------------|
| Social Media Marketing 101 for Small Business | Tuesday 24 March | 9.30am to 11.30am | Melbourne Innovation Centre | Click here |
| Marketing in a Crisis | Wednesday 25 March | 10.00am to 12.00pm | Melbourne Innovation Centre | Click here |
| Cash Management in a Crisis | Wednesday 25 March | 11.00am to 12.00pm | Victorian Chamber of Commerce & Industry | Click here |
| Facebook for Small Business Simplified | Thursday 26 March | 1.00pm to 3.00pm | Melbourne Innovation Centre | Click here |
| Introduction to Google Analytics for Business Performance | Tuesday 31 March | 11.00am to 1.00pm | Melbourne Innovation Centre | Click here |
| Performance Management, Redundancies & Stand Down Webcast | Tuesday 31 March | 12.00pm to 1.00pm | Victorian Chamber of Commerce & Industry | Click here |
| Digital Marketing Essentials | Wednesday 1 April | 12.00pm to 2.00pm | Melbourne Innovation Centre | Click here |
| Update on the State of Affairs in the Victorian Business Community | Wednesday 1 April | 12.00pm to 1.00pm | Victorian Chamber of Commerce & Industry | Click here |

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Any questions contact business@wyndham.vic.gov.au

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Free Webinars continued

| Topic | Date | Time | Training Provider | Registration Link |
|---|-----------------------|--------------------------|--|----------------------------|
| Content Creation – How to Create and Plan Content for your Business | Thursday 2 April | 6.00pm to 8.00pm | Melbourne Innovation Centre | Click here |
| Tools to Stay Connected | Tuesday 7 April | 9.30am to 11.30am | Melbourne Innovation Centre | Click here |
| Facebook & Instagram E-shop | Wednesday 8 April | 10.00am to 12.00pm | Melbourne Innovation Centre | Click here |
| Low Cost Marketing Tools for your Small Business | Thursday 9 April | 10.30am to 12.30pm | Melbourne Innovation Centre | Click here |
| Design like a Pro with Canva | Tuesday 14 April | 11.00am to 1.00pm | Melbourne Innovation Centre | Click here |
| Simple Steps to Build a Website | Wednesday 15 April | 12.00pm to 2.00pm | Melbourne Innovation Centre | Click here |
| Create an Ecommerce Website with Shopify | Thursday 16 April | 6.00pm to 8.00pm | Melbourne Innovation Centre | Click here |
| SEO Foundations for Small Business | Tuesday 21 April | 9.30am to 11.30am | Melbourne Innovation Centre | Click here |
| JobKeeper & the Fair Work Act | Tuesday 21 April | 12.00pm to 1.00pm | Victorian Chamber of Commerce & Industry | Click here |
| Create Marketing Campaigns with Mailchimp | Wednesday 22 April | 10.00am to 12.00pm | Melbourne Innovation Centre | Click here |

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| Engage Real Followers with Instagram | Thursday 23 April | 10.30am to 12.30pm | Melbourne Innovation Centre | Click here |
| Content that keeps you connected | Tuesday 28 April | 9.30am to 11.30am | Melbourne Innovation Centre | Click here |
| Commercial Leases & Small Business during COVID-19 | Wednesday 29 April | 11.00am To 12.00pm | Victorian Chamber of Commerce & Industry | Click here |
| Sell Products on Social Media | Wednesday 29 April | 11.00am to 1.00pm | Melbourne Innovation Centre | Click here |
| Boost Business through Facebook Advertising | Thursday 30 April | 12.00pm to 2.00pm | Melbourne Innovation Centre | Click here |
| Special Webinar – Conversation with Victorian Treasurer, the Hon. Tim Pallas MP | Wednesday 6 May | 12.00pm to 1.00pm | Victorian Chamber of Commerce & Industry | Click here |
| As an employer what's next? Return to Work and Notice to End Stand Down | Tuesday 19 May | 12.00pm to 1.00pm | Victorian Chamber of Commerce & Industry | Click here |
| Content Creation – How to Plan and Create Content for your Business | Tuesday 19 May | 1.00pm to 3.00pm | Melbourne Innovation Centre | Click here |
| Boost your Website Traffic & Engage Audience through UX | Wednesday 20 May | 1.00pm to 3.00pm | Melbourne Innovation Centre | Click here |
| Rapidly Transition your Business Online | Wednesday 20 May | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |

Free Webinars continued

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|---|----------------------|--------------------------|--------------------------------|----------------------------|
| Design like a Pro with Canva | Thursday 21 May | 12.00pm to 2.00pm | Melbourne Innovation Centre | Click here |
| Designing & Launching New Products & Services | Friday 22 May | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |
| Profile Building & Networking on LinkedIn | Tuesday 26 May | 11.00am to 1.00pm | Melbourne Innovation Centre | Click here |
| How to Keep Customers during COVID-19 | Wednesday 27 May | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |
| SEO Foundations for Small Business | Wednesday 27 May | 1.00pm to 3.00pm | Melbourne Innovation Centre | Click here |
| Gov4U Business Update Webinar | Thursday 28 May | 10.30am to 11.30am | Brimbank City Council | Click here |
| Enhance Business Efficiency with the Cloud | Thursday 28 May | 10.00am to 12.00pm | Melbourne Innovation Centre | Click here |
| Marketing on Social Media during a Crisis | Wednesday 3 June | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |
| The Digital Pivot: How to take your Traditional Business Online | Wednesday 10 June | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |
| Market with Empathy during a Global Crisis | Wednesday 24 June | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |
| How to Keep Remote Workers Engaged | Wednesday 1 July | 9.30am to 11.00am | Melbourne Innovation Centre | Click here |