



# BUSINESS TRAINING & EVENTS CALENDAR 2020

**WYNDHAM**  
VISION UNLIMITED

Wyndham City Council's usual training and events schedule has been suspended due to COVID-19. In the meantime, a range of free online webinars for small business are available as listed below.

## Free Webinars

Topic	Date	Time	Training Provider	Registration Link
Social Media Marketing 101 for Small Business	Tuesday 24 March	9.30am to 11.30am	Melbourne Innovation Centre	Click <a href="#">here</a>
Marketing in a Crisis	Wednesday 25 March	10.00am to 12.00pm	Melbourne Innovation Centre	Click <a href="#">here</a>
Cash Management in a Crisis	Wednesday 25 March	11.00am to 12.00pm	Victorian Chamber of Commerce & Industry	Click <a href="#">here</a>
Facebook for Small Business Simplified	Thursday 26 March	1.00pm to 3.00pm	Melbourne Innovation Centre	Click <a href="#">here</a>
Introduction to Google Analytics for Business Performance	Tuesday 31 March	11.00am to 1.00pm	Melbourne Innovation Centre	Click <a href="#">here</a>
Performance Management, Redundancies & Stand Down Webcast	Tuesday 31 March	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click <a href="#">here</a>
Digital Marketing Essentials	Wednesday 1 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Click <a href="#">here</a>
Update on the State of Affairs in the Victorian Business Community	Wednesday 1 April	12.00pm to 1.00pm	Victorian Chamber of Commerce & Industry	Click <a href="#">here</a>

page 1 of 3 continues over page

Any questions contact [business@wyndham.vic.gov.au](mailto:business@wyndham.vic.gov.au)

# BUSINESS TRAINING & EVENTS CALENDAR 2020

**WYNDHAM**  
VISION UNLIMITED

## Free Webinars continued

Topic	Date	Time	Training Provider	Registration Link
Content Creation – How to Create and Plan Content for your Business	Thursday 2 April	6.00pm to 8.00pm	Melbourne Innovation Centre	Click <a href="#">here</a>
Facebook & Instagram E-shop	Wednesday 8 April	10.00am to 12.00pm	Melbourne Innovation Centre	Available soon
Low Cost Marketing Tools for your Small Business	Thursday 9 April	10.30am to 12.30pm	Melbourne Innovation Centre	Available soon
Design like a Pro with Canva	Tuesday 14 April	11.00am to 1.00pm	Melbourne Innovation Centre	Available soon
Simple Steps to Build a Website	Wednesday 15 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Available soon
Create an Ecommerce Website with Shopify	Thursday 16 April	6.00pm to 8.00pm	Melbourne Innovation Centre	Available soon
SEO Foundations for Small Business	Tuesday 21 April	9.30am to 11.30am	Melbourne Innovation Centre	Available soon
Create Marketing Campaigns with Mailchimp	Wednesday 22 April	10.00am to 12.00pm	Melbourne Innovation Centre	Available soon
Engage Real Followers with Instagram	Thursday 23 April	10.30am to 12.30am	Melbourne Innovation Centre	Available soon

page 2 of 3 continues over page

Any questions contact [business@wyndham.vic.gov.au](mailto:business@wyndham.vic.gov.au)



# BUSINESS TRAINING & EVENTS CALENDAR 2020

**WYNDHAM**  
VISION UNLIMITED

## Free Webinars continued

Topic	Date	Time	Training Provider	Registration Link
Content that keeps you connected	Tuesday 28 April	9.30am to 11.30am	Melbourne Innovation Centre	Available soon
Sell Products on Social Media	Wednesday 29 April	11.00am to 1.00pm	Melbourne Innovation Centre	Available soon
Boost Business through Facebook Advertising	Thursday 30 April	12.00pm to 2.00pm	Melbourne Innovation Centre	Available soon

page 3 of 3

Any questions contact [business@wyndham.vic.gov.au](mailto:business@wyndham.vic.gov.au)