Williams Landing

suburb profile

Williams Landing is one of the most newly developed areas of Wyndham. Located in the east of the Local Government Areas (LGA), Williams Landing is home to 6,650 residents. At the 2016 census, more than half of all Williams Landing residents were born outside Australia, India being the most common country of birth. Williams Landing is closely connected to Laverton North, a key industrial area of Wyndham.

**Population**

The population of Williams Landing has more than doubled in the last 5 years from 3,223 in 2011 to 6,650 people in 2016.

**Forecast[[1]](#endnote-1)**

The number of residents residing in Williams Landing is forecast to increase by around 4,574 people between 2016 and 2036, taking the population from approximately 7,300 to almost 12,000 residents (62.6% increase). The majority of the growth is forecast to occur between 2016 and 2021, when the population is forecast to increase by 3,922 residents (54.3%). Between 2031 and 2036 the population of Williams Landing is forecast to decrease by 3.6%, or around 444 people.

**Age**

The median age of Williams Landing residents is 31 years; slightly lower than the Wyndham median age of 32 years. There is a large proportion of young children (0-4 years) in Williams Landing (13%), and the smallest proportion of 10 to 14 year olds across Wyndham (5%).

The median age of Laverton North residents is 52; 20 years older than the Wyndham median.

**Births**

The number of births to parents living in Williams Landing was 186 in 2014, an increase of 162% since 2010.

**Cultural Diversity**

The suburb of Williams Landing is more culturally diverse than Wyndham overall. In 2016, 57% of the population were born overseas, compared to 42% of Wyndham residents.

The top overseas countries of birth for Williams Landing residents were India, China, New Zealand, Philippines and Indonesia. Mandarin was the most commonly spoken language other than English (10%), followed by Hindi, Telugu, Punjabi and Urdu.

In Laverton North, the majority of residents were born in Australia. England and New Zealand were the only two other countries of birth recorded. Language spoken at home was limited to English and Maori.

**Households**

There are an estimated 2,251 households in Williams Landing, with an average size of 3.3 people per household, compared to on average 3.1 people across Wyndham. Almost half of all households (49%) in Williams Landing are occupied by couples with children.

The majority of households in Laverton North were occupied by individuals.

**Tenure**

More than half of all properties in Williams Landing (51%) are owned with a mortgage, and over a quarter rented (27%). Less than 10% of dwellings are owned outright, compared to 18% of dwellings across Wyndham.

**Employment**

In 2016, the top industries of employment for Williams Landing employees were professional, scientific and technical services, health care and social assistance, and financial and insurance services.

**Journey to work[[2]](#endnote-2)**

Car as driver was the most common method of travel to work for Williams Landing and Wyndham employees in 2016. However, nearly a quarter of employees in Williams Landing took the train to work on Census day 2016. Working from home was more prevalent amongst Williams Landing employees compared to Wyndham wide (4.9% and 3.6% respectively).

**Education**

Residents of Williams Landing have a higher level of education than Wyndham residents overall. In 2016, 45% of Williams Landing residents over 15 years of age had obtained a bachelor or higher degree, compared to 24% of Wyndham residents. 15% of people had a postgraduate level degree.

**Need for assistance**

Less than 2% of Williams Landing residents require assistance with core activities, compared to 3.9% of Wyndham residents.

**SEIFA Index of Relative Social Disadvantage (IRSD)**

In 2011 Williams Landing had a SEIFA IRSD score of 1074, which is higher than the Wyndham score of 1013 and means the area is less disadvantaged than the municipality overall.

#  References

1. Australian Bureau of Statistics. (2011 and 2016). *Census of Population and Housing.* Compiled and analysed by ID Consulting <http://profile.id.com.au/wyndham>
2. Australian Bureau of Statistics. (2011 and 2016). *Census of Population and Housing.* Compiled and analysed by Wyndham Council via Table Builder <http://www.abs.gov.au/websitedbs/censushome.nsf/home/tablebuilder>
3. Wyndham City Council. (2014). *Maternal and Child Health service - Births*
4. .ID Economic Profile. (2017). *City of Wyndham Economic Profile*. Retrieved from <http://economy.id.com.au/wyndham>
5. .ID Population Forecast. (2016). *City of Wyndham Population and Household Forecasts 2011-2036*. Retrieved from <http://forecast.id.com.au/wyndham>
6. Wyndham City Council. (2016). *Know Your Councillor & Ward. Retrieved from* <https://www.wyndham.vic.gov.au/about-council/councillors-wards/know-your-councillor-ward>
1. .id Consulting base the 2016 population around estimates which account for the approximate 5% non-response rate in the Census and adjustments for births, deaths and net migration. As a result, the forecast 2016 population may differ from that reported in the population section of this profile. [↑](#endnote-ref-1)
2. Method of travel to work data includes Car as driver and train as sole method of travel, and in conjunction with other transport modes (e.g. bus, car, tram etc.). [↑](#endnote-ref-2)