



- Wyndham 2017 Business Awards Finalists announced
 - Pacific Werribee opens new Fresh Food Precinct
 - The Gordon offering more courses than ever before
- AND MORE.....

Wyndham City Wynning Business Newsletter

Winter 2017

WELCOME



As the saying goes “Cash Flow is King”.

With 91% of Wyndham businesses employing four people or less the strength of the local economy is very much underpinned by small business and for small business payment for services in a timely manner is critical to maximising opportunity for

business growth.

With this in mind I am proud to advise that Wyndham City Council is the very first Local Government Authority to sign Business Council Australia’s Supplier Payment Code.

Other signatories to the code include Commonwealth Bank, Ernst & Young, BHP and QANTAS.

The Code commits signatory companies to pay eligible Australian small business suppliers on-time and within 30 days of receiving a correct invoice, and to help suppliers implement new technologies and practices to speed up invoicing. In some cases this will more than halve payment times and help improve the viability and vitality of small business and enhance the ability of business to create jobs.

Members and non-members of Business Council Australia can sign up to the code.

I would encourage all businesses that deal with small business to implement systems and processes that ensure 30 day payment.

If you have that in place then sign up today at www.bca.com.au

See you at the Wyndham Business Awards! Tickets are available at www.wyndham.vic.gov.au/businessawards

Best regards,

Daryl Wilson
Manager Economic Growth

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CONTACT

For more information on doing business in Wyndham, contact:

Department of Economic Growth,
Industry Facilitation & Tourism
Wyndham City

 **03 9742 0788**

 **business@wyndham.vic.gov.au**

 **wyndham.vic.gov.au/business**

COVER PHOTO:

Brendan Quirk, Wyndham Development Manager, The Gordon



Pacific Werribee opens new Fresh Food Precinct

After three years of development, Pacific Werribee will soon mark its fourth and final stage of the Centre's \$400million landmark expansion, with the opening of a new Fresh Food Precinct.

The new precinct which opened on June 24 completes the Centre's fresh food offering with a new format ALDI, Pretty's Prime Butchers, Marketplace (a 1,000 sqm fruit, vegetable, deli and grocery offer), as well as 13 additional specialty stores.

Supporting the Centre's journey to becoming the West's one-stop shopping destination, the new precinct also plays home to highly sought after family retailers including Toys R Us, Priceline Pharmacy and Daiso.

During its milestone redevelopment, Pacific Werribee has increased in size by 34%, from 72,000sqm to 110,000sqm and now houses over 300 stores (an increase of 90 stores), including four majors, three supermarkets, 18 mini majors and a 10 cinema complex including Gold Class.

While providing locals with everything they could need under one roof, the Centre's new Fresh Food Precinct has also helped to create 150 new jobs in the area.

Pacific Centres' Chief Operating Officer, Daniel Radle says there are a significant number of new and potential residents moving to the area as a result of its growth and developments.

"Wyndham is one of the highest growth corridors in Victoria and we want to ensure that we are delivering on customer convenience and having everything under one roof.

"We believe that our new Fresh Food precinct does just that, enabling customers to purchase all household goods, whether it's a full weekly shop for the family or a quick top-up or your



favourite gourmet treats.

"This is all in addition to a great fashion offering, leisure activities, cafés, entertainment and dining."

ALDI Pacific Werribee follows their new store format with redesigned shelving and expanded wooden produce bays, along with energy efficient LED lighting and chillers. It also has sleek signage and point of sale displays.

The Fresh Food precinct follows the opening of the Centre's impressive new fashion mall, including Swedish retail giant H&M

Pacific Werribee is a significant generator of jobs in Wyndham. For every 100 people directly employed at Pacific Werribee an additional 33 jobs are generated through flow on effects in various sectors such as transport, professional services and education.

and Japan-based retailer Uniqlo alongside an expanded Myer, as well as popular Australian labels such as Mecca Maxima, Seed Heritage, Sportsgirl, Peter Alexander, Decujba and Bardot, Cotton On and Sheike.

Pacific Werribee has been under redevelopment since March 2014 and the Fresh Food precinct will conclude the \$400 million redevelopment, being the eighth development stage since the Centre was built 32 years ago in 1985.

2017 Wyndham Business Award Finalists

Congratulations to the 59 Business Award finalists with a number of entrants being shortlisted in more than one category.

All finalists should take great pride in their achievements in what was yet another year of highly contested entries.

Wyndham City Mayor, Cr Henry Barlow presented certificates to all finalists at an informal gathering in July.

Winners will be announced on Friday 25 August at the 2017 Wyndham Business Awards Presentation Evening.

Major Sponsor: Williams Landing proudly developed by Cedar Woods

Category Sponsors: Committee for Wyndham, Commonwealth Bank, Crowe Horwath, Homestead Financial Group, MatchWorks, Negotiis Property, Victoria University, Wyndham BizNet, Wyndham Star Weekly

Media Partner: Wyndham Star Weekly



Hopscotch & Harmony



Awesigns



Circus Fit Studio

Direct Vet Services



All Green Nursery

Kumon Truganina



Point Cook Dog Training & Day Care



Country Road Group Logistics

Multiskills Training



Ray White Werribee

Global Lift Hire



Full list of finalists

92 Degree Espresso

All Green Nursery
& Garden Supplies

Awesigns

Baby Scent Natural Skin Care

BizBuddyHub

Bookit Bookkeeping

Cat Napping Suburban Retreat

Chevron Market

Children Heaven
Family Day Care Australia

Circus Fit Studios

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Country Road Group

Craig Kennedy
(Telstra Point Cook)Curtis Vincent
(Print & Courier Co)Daniel Peers
(Altair Art Gallery)

David McCarthy Plumbing

Direct Vet Services

Ebony Centazzo
(Cat Napping Suburban Retreat)

Enchanting Parties

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Hopscotch & Harmony

Jack Hurmez
(Hopper Motor Group)

John Gai (Today Catch)

Kumon Truganina

Light & Glo. Designs

Mail Boxes Etc

Mark Round
(Symmetry Physiotherapy)Mathew Heywood
(Ray White Werribee)

May West Caravans

Multiskills Training

NAN Electrical Cable

Night Ollie

Plum Heating and Cooling

Point Cook Dog Training
and Day Care

Priya Indian Cuisine

Proven Resume and
Recruitment ResultsQuest Apartments
Werribee

Ray White Werribee

Reliance Real Estate

Sanjuku International

South West Training
Services Pty Ltd

Smudge Dog Grooming

Telstra Point Cook

The Gordon

The Refectory
Werribee Park by BursariaTheresa Sgambaro
(Werribee Accounting Service)Werribee Roadworthy
Centre

Gracie's Boutique



Cat Napping Suburban Retreat



South West Training Services

Dream it. Live it. Do it.

The Gordon offering more training than ever before

In 1887 when The Gordon officially opened in Geelong, you could study architecture, shorthand, book keeping and languages. If you were a woolgrower you could learn how to prepare your wool for market.

Throughout its 130 year history, The Gordon's training program has evolved to reflect our changing economy and society.

Today The Gordon is one of Victoria's largest regional TAFEs. It offers more than 50 accredited training programmes, covering subjects as varied as engineering and celebrancy.

Before expanding to Wyndham in 2014, The Gordon closely assessed the region's growth industry sectors and how they could help meet the demand for relevant job skills. As a result, the courses offered at The Gordon's three Wyndham sites reflect local growth in areas such as construction, childcare and healthcare services.

"At our brand new building at 24 Watton St, Werribee we offer health and community service training in response to the growing need for staff in Wyndham with these skills," said

Brendan Quirk, The Gordon's Wyndham Development Manager.

"And given the huge amount of building in the local area, last year we opened our Hoppers Crossing Trade Centre Campus in Old Geelong Road, where students learn construction trades and design", he added.

Furthermore, The Gordon operates the Werribee Learning Centre at 9 Bridge St, Werribee in conjunction with Deakin University. Courses available include early childhood, building management and plumbing licencing.

The Gordon also has connections with other local employers including Parks Victoria and The University of Melbourne's Veterinary Hospital to give students practical training opportunities.

"Many of our courses include work placements giving us a direct connection with a range of industries and employers", Brendan Quirk said.

The Gordon is active with local business networking groups as well. This includes collaborating with the Committee for Wyndham to deliver the "Future Leaders of the West" (FLOW) Program. This 12-month program offers aspiring leaders the opportunity to gain practical business experience and develop their leadership skills.

"The FLOW program is now accredited so graduates will be awarded a Diploma of



Leadership and Management.

"With Wyndham being one of the fastest growing regions in Australia, we need to ensure that we have a strong supply of highly trained leaders", said Brendan Quirk.

The Gordon also hosts a Skills and Job Centre at their Watton St, Werribee location. Free services include help with career planning, assistance with resumes, job search support and training and re-skilling advice.

www.thegordon.edu.au

Skills and Job Centre

Ph: 5225 0700

E: skillscentre@gordontafe.edu.au

Industry Engagement/Work Placement Contacts

Leesa Hanlon - Industry Engagement Manager – Building Design and Construction

Ph: 0437 755 600

Megan Hortle - Industry Engagement Manager – Health, Science & Community Care

Ph: 0438 337 468



\$10m investment will create **100 new jobs in Wyndham**

Local companies Unipod and TFI Group both successfully bid for Victorian State Government funding under the Local Industry Fund for Transition (LIFT) Program. The LIFT fund gives grants of up to \$2m to businesses which can create jobs in areas affected by the closure of automotive manufacturing.

Unipod manufactures expanded polystyrene waffle pods which are used to build concrete slabs for new homes, extensions and other commercial industrial buildings. The grant will help support their investment in building a \$9.8million world-class manufacturing plant in Truganina. The company will soon take on 92 new employees including 85 roles which will be suitable for former automotive workers.

In a further boost for auto workers in Melbourne's west, TFI Group (Total Fleet Imaging) in Laverton North received a LIFT grant to create eight new jobs. Adam Bennett of TFI Group said that the funding will assist the company expand its signage operations, in particular the digital printing side of the business.

Expressions of Interest for LIFT funding are currently open.
www.business.vic.gov.au/LIFT



Become a voluntary **business trainer**

Each year Wyndham City offers free business training sessions for small and medium businesses. Our training calendar covers a range of topics such as starting a business, law, marketing and social media.

Wyndham City is keen to receive expressions of interest from local businesses interested in becoming voluntary business training providers in 2018. Expressions of interest for a business training topic of your choice will be considered.

As a service provider you will be acknowledged by Wyndham City and you will have the opportunity to promote your business.

For more information and to submit an expression of interest, visit www.business.vic.gov.au/businesstraining