

Wyndham City Plan 2017-21



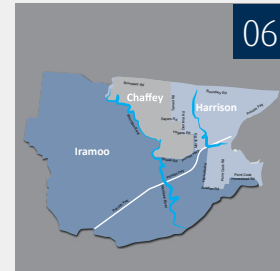
Contents



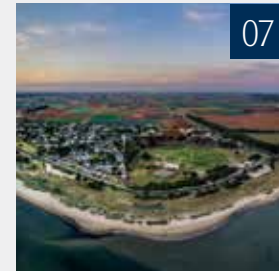
Your Councillors



Message from
the Mayor & CEO



Ward Map



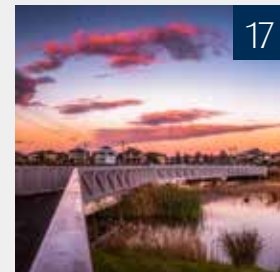
Wyndham City
Profile



Community
Engagement



Our Vision for
People and
Community



Our Vision for
Places and Spaces



Our Vision for
Earning and
Learning



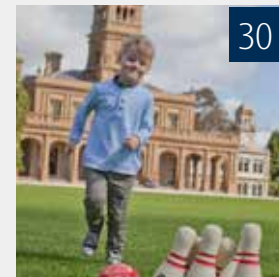
Our Vision for
Leadership and
Participation



Council's Planning
Framework



Council's Reporting
Framework



Endnotes

Towards Wyndham 2040: City Plan 2017-2021

A place for people

Wyndham City acknowledges that Aboriginal people have lived in this area for over 60,000 years. The Werribee River has been a significant meeting place for its first custodians, the peoples of the Kulin Nation.

For a diversity of Aboriginal peoples who have moved here from around Australia, it is a centre of economic activity and a place to build community.

In this way Wyndham has always been a place for people. The Wyndham City Statement of Commitment provides a set of principles that underscore how Council commits to work with Aboriginal and non-Aboriginal people in the context of Reconciliation.

To see an interactive digital
version of this Plan visit:

[www.wyndham.vic.gov.au/
cityplan](http://www.wyndham.vic.gov.au/cityplan)

Your Councillors

CHAFFEY WARD



Cr Henry Barlow (Mayor)

M: 0428 747 839

E: Henry.Barlow@wyndham.vic.gov.au



Cr John Gibbons

M: 0428 995 849

E: John.Gibbons@wyndham.vic.gov.au



Cr Josh Gilligan

M: 0429 078 039

E: Josh.Gilligan@wyndham.vic.gov.au



Cr Walter Villagonzalo

M: 0429 641 233

E: Walter.Villagonzalo@wyndham.vic.gov.au

HARRISON WARD



Cr Aaron An

M: 0419 297 931

E: Aaron.An@wyndham.vic.gov.au



Cr Tony Hooper

M: 0428 979 358

E: Tony.Hooper@wyndham.vic.gov.au



Cr Intaj Khan

M: 0408 564 439

E: Intaj.Khan@wyndham.vic.gov.au



Cr Kim McAliney (Deputy Mayor)

M: 0429 943 623

E: Kim.McAliney@wyndham.vic.gov.au

IRAMOO WARD



Cr Heather Marcus

M: 0400 533 371

E: Heather.Marcus@wyndham.vic.gov.au



Cr Peter Maynard

M: 0429 087 527

E: Peter.Maynard@wyndham.vic.gov.au



Cr Mia Shaw

M: 0429 675 298

E: Mia.Shaw@wyndham.vic.gov.au

Message from Mayor and CEO



Cr Henry Barlow, Mayor

Wyndham is a wonderfully diverse city and community that shares a vision of a vibrant future where all residents and visitors feel welcomed, connected and engaged. As metropolitan Melbourne grows, Wyndham is at the forefront of this growth and, in order to respond to this in the most effective and sustainable manner, we must all embrace the inevitable change and carefully

balance the benefits of growth with the needs and desires of residents, businesses, organisations and partners. Since 1966, I have been immensely proud to call Wyndham home. As Mayor, I am equally proud to lead the city's Council and work together with the elected members, staff and volunteers to achieve the goals, deliver the initiatives and build the projects that are important to our community.

Divided into themes, The Wyndham City Plan sets out the priorities which will guide the work done by Council over the next four years. These themes, strategies and initiatives provide a road-map for Council's Annual Integrated Plan and Budget, and it's against these that we also measure how well we're achieving our targets. The City Plan 2017-2021 is Wyndham's first to be founded on the Wyndham 2040 Community Vision, as well as the District Plans and the work of the District Advisory Committees. Community members' vision for the municipality are central to the entire planning process and set the expectation for what Council will seek to achieve.

This will also be the first time that the Community Health, Wellbeing and Safety Plan will be integrated into the City Plan. The amalgamation of these two plans represents a whole-of-Council commitment, across every service area and function at Council, to improve the health, wellbeing and safety outcomes of the community.



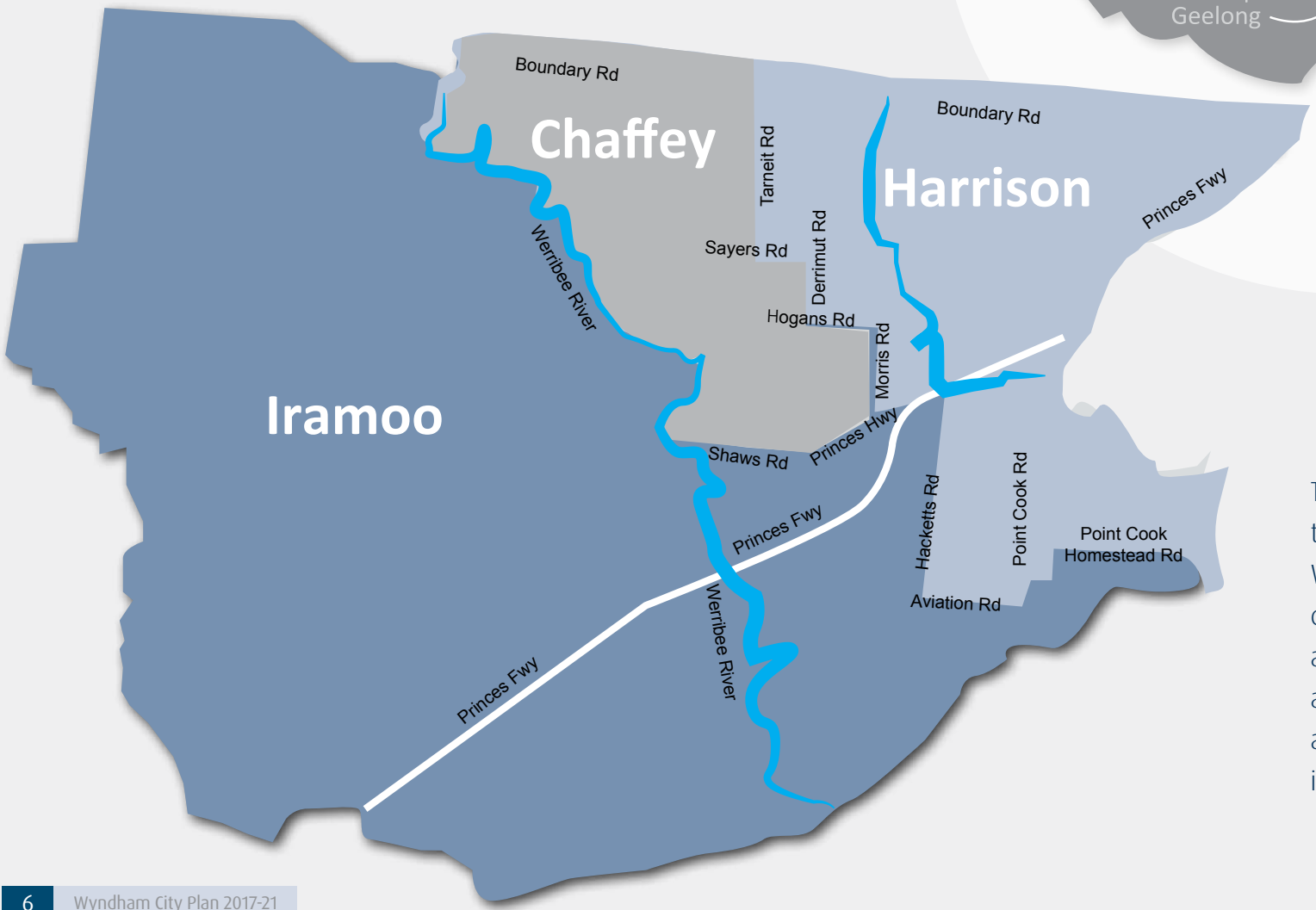
Kelly Grigsby, Chief Executive Officer

Every day, the world we live in is becoming more and more connected. It is a global community shaped by shifting economies and centres of industry, advances in technology and changes in our environment. These are big picture issues with local implications. Our vision for a healthy, liveable city is a place that:

- Is future focussed and plans for sustainable development
- Embraces diversity and is welcoming and inclusive
- Consists of connected, vibrant neighbourhoods that provide for the cultural, social, economic and recreational needs of the community
- Encourages a healthy and active lifestyle
- Supports the diverse educational needs of the community
- Empowers the community to lead

Through these goals we strive to guarantee the health, wellbeing and safety of our community. Ensuring that all individual efforts support one another is central to this, and those combined efforts serve a shared vision of our community first. We must also recognise that we are in a period of accelerated change occurring globally and locally simultaneously. This accelerated change indeed raises many challenges; however, instead of seeing these as barriers to success we should see them as important reminders of the one core truth of our work as a local government: *that our work can never be 'done'*. We must recognise that sticking to current practices will not transform Wyndham into a liveable, sustainable city for the future. So we must be dynamic and continually change, plan responsively and foster a culture of flexibility and adaptability. Ultimately, we must put the community at the heart of everything we do so that we can understand what is required of us. This is central to our Wyndham 2040 Vision.

Wyndham City Ward Map



The City of Wyndham is divided into three wards. Harrison and Chaffey Wards are represented by four democratically elected Councillors and Iramoo has three. These people are your community representatives and can be contacted about issues in your ward.



Wyndham City Profile

The City of Wyndham is located on the western edge of Melbourne, between the metropolitan area and Geelong. Wyndham covers an area of 542km and features 27.4km of coastline bordering Port Phillip to the east. As a meeting place for people of the Kulin nations, Wyndham City has a rich and diverse Aboriginal cultural heritage.

The City of Wyndham has an estimated population of 222,656 for 2016. As the largest growing municipality Victoria wide (5.7% and 12,106 persons)¹, Wyndham is characterised by its strategically placed location with excellent logistic connections to air and sea ports. The City also offers intensive agriculture at Werribee South, major retail precincts and the Werribee Park tourism precinct - one of the largest and most frequently visited tourism destinations in metropolitan Melbourne.

Sustained population growth places significant pressure on Wyndham's liveability. Important elements of liveability include strong communities, good planning and urban design, community infrastructure, accessible and efficient transport and a healthy environment. Council is vigilant in striving to match its actions to meet the changing needs of the community and to maintain that liveability.

Wyndham is experiencing growth across all age groups. Children and young people form the largest population group in Wyndham with 50,638 people under the age of 15 years². In 2016, 4,518 babies³ were born to Wyndham parents, which is around 86 babies born every week. Although residents over 65 years of age currently form a relatively modest part of the Wyndham population, they are forecast to be the fastest growing age group in Wyndham between 2016 and 2036⁴.



In 2015 a team of Council staff and volunteers collected 2,040 stories from the Wyndham community to create the 'Wyndham 2040 Community' Vision.

The four overarching themes covering the priority areas in the '2040 Vision' are People and Community, Places and Spaces, Earning and Learning, and Leadership and Participation. These themes are now adopted as the principal themes of the 'City Plan', aligning Council's strategic planning with the community's vision.

Community Engagement - What we heard from our community

Through the *Wyndham 2040 Community Vision*, the District Advisory Committees, and a range of other engagement mechanisms, community members and leaders have been involved in a progressive process of engagement with Council over the past two years. In preparation for the integration of the *Wyndham City Health, Wellbeing and Safety Plan* into the *City Plan* for 2017-21, key stakeholder workshops were also held for organisational and departmental representatives of health and social services in Wyndham. The strategic priorities identified through these processes were presented to Councillors to inform their priorities and planning for this *City Plan*.

These priorities were further validated with the community through an early pre-exhibition engagement process in March 2017, which attracted over 430 local residents and business people. The key community priorities identified through these engagements include:

- Fostering a welcoming, diverse and inclusive city
- Being a place for creativity, arts and cultural connection
- Being safe and preventing crime

- Improving road, rail and active transport, and limiting congestion
- Offering better access to local services and facilities
- Providing education opportunities for all ages
- Creating opportunities for local employment and business development

These community driven priorities are embedded in the strategic objectives, goals and strategies of this *City Plan* and will set the direction for Council's focus and work of Council over its four year term.

Council delivers ongoing engagement structures and opportunities, including District Advisory and Portfolio Committees, Listening Posts, community events and targeted engagements each year. We also conduct a Community Satisfaction Survey, designed to listen to the diverse voices of Wyndham and measure community attitudes to, and satisfaction with Council's services and facilities, governance and leadership, customer service and planning. The survey identifies issues of community importance, tracks the perception of key social issues and informs the activities and planning of Council.

Integrating the Health, Wellbeing and Safety Plan into the City Plan

Recognising the critical influence local governments can have on health at different life-stages, through supporting the development of healthy places, environments, education and services, the *Public Health and Wellbeing Act 2008* mandates that each Council to develop a *Municipal Public Health and Wellbeing Plan* that is consistent with the *Municipal Strategic Statement*.

Wyndham City applied to the Department of Health and Human Services to integrate our *Health, Wellbeing and Safety Plan* into the *City Plan* for 2017-21. Health, wellbeing and safety goals now overarch Council's strategies across the four themes of the *City Plan* and articulate how our work under each theme will seek to positively impact the community. The *City Plan* is strongly linked and consistent with the *Municipal Strategic Statement* in the *Wyndham Planning Scheme*, which guides the land-use planning of Wyndham City and is an important influence on health and wellbeing during this period of consistent growth.



The amalgamation of these two plans systemically embeds community wellbeing priorities across the whole-of-Council, for greater visibility and sustainability. Strategic initiatives address the four environments for health – economic, built, natural and social.

The *2016 Report of the Royal Commission into Family Violence* includes a recommendation⁵ that Councils take measures to reduce family violence and respond to the needs of victims. Wyndham City's commitment to addressing family violence in our local communities, through our role in service delivery, in developing facilities and creating safe public spaces, as an employer and community leader in promoting cultures of non-violence, respect, and gender equity is highlighted in this City Plan.

Strengthening Council's understanding of the local risks posed by climate change and intentional planning of Wyndham's ecology and built environment to support the long-term wellbeing of the community, are vital investments that will pay dividends to future generations. Adaption and mitigation strategies have also been considered in the city planning process.

⁵Recommendation 94 of the Royal Commission into Family Violence (2016)

Evidence-based process

In the development of the health, wellbeing and safety goals, significant analysis of quantitative data and qualitative information has been undertaken to better understand both the 'lived experience' of Wyndham's diverse community, as well as population health trends. Contextual analysis entailed a comprehensive review of international, national, state and regional policy. This broader environmental scan has been complemented by a local focus on Wyndham's 2040 Community Vision, place-based district planning, and demographic research.

An outcome has been the development of 10 *Place Snapshots* and 11 *Health and Wellbeing Profiles* for Wyndham, which we have shared with stakeholders and the community through our website. A set of 'liveability and wellbeing indicators' have also been introduced to monitor how the community is faring physically, mentally, socially and economically across the social and environmental determinants of health. Engaged communities are key to building cohesion, resilience and social networks which are known to improve health and wellbeing, and Council has an important role in monitoring this to inform our planning.

This regional and local information was complemented with further research into the wider Victorian context, including a review of the *Victorian Health and Wellbeing Plan and Framework 2015-19* and related guides and research documents. VicHealth papers on critical issues including alcohol, healthy eating, mental health and wellbeing, physical activity, prevention of violence against women and children, and tobacco were also reviewed.

Two consultation workshops with health, wellbeing and safety organisational stakeholders provided opportunities for open dialogue around key questions using the World Café methodology. This workshop provided the opportunity to share key information about the wider policy frameworks, the data, and the emerging priorities for health, wellbeing and safety in Wyndham.

Areas of concern for Wyndham's health, wellbeing and safety

Our evidence-based process identified the following health, wellbeing and safety concerns for the Wyndham community:

- Early Years and Children – breastfeeding, child and maternal health checks, developmentally vulnerable children, bullying.
- Youth Health & Wellbeing – high school retention, year 12 and higher qualifications.
- Older Adults 65+ Years – social connections, financial security, wellbeing, assistance with core activities.
- Healthy Eating & Physical Activity – vegetable and fruit consumption, takeaway food and sugary drinks consumption, food insecurity, physical activity, walking, obesity, chronic disease.
- Mental Wellbeing – factors contributing to poor mental wellbeing, social interactions, depression and anxiety, psychological distress, seeking assistance.

- Substance Abuse and Gambling – alcohol-related harm, illicit drug-related incidents, Electronic Gaming Machine losses.
- Community Safety – serious injuries and fatalities on road, family violence, safety at night.

These concerns are understood in the context of determinants of health in the society and environment, which are also of strategic importance to the health, wellbeing and safety of Wyndham. These strategic issues include:

- Growth in demand for community infrastructure, programs and services due to the rapid growth of Wyndham City, including exponential growth in some life-stage groups.
- Vulnerability to housing costs and transport stress.
- The need for regional and local education and employment to build resilience in local communities.
- The importance of addressing both risk factors and protective factors to prevent deterioration in community health and wellbeing.
- Acknowledging the diversity of Wyndham. communities, neighbourhoods, suburbs and districts.



Our Vision for People and Community

Wyndham will be a welcoming, family-friendly city that acknowledges the Aboriginal heritage of the area, encourages connection within the community, promotes health and wellbeing, and actively celebrates diversity, culture and art. We will be a Council that listens to and learns from the diversity, knowledge and opinions of all residents and, as we embrace growth, we will also remember the country beginnings of our towns and shire.

Theme 1 - People and Community



Wyndham's community has a younger age profile than Greater Melbourne, and a larger proportion of couple households with children (41% and 34% respectively)^{6,7}.



The number of children aged 0-11 years is forecast to increase by over 38,000 people between 2016 and 2036. Large growth is also expected for Wyndham's retirement age population, which is forecast to increase by 143%⁸.



With a much higher percentage of three and four bedroom homes (84%) compared to Greater Melbourne (66%), and significantly fewer two bedroom homes (7% compared to 19%), there is significantly less housing diversity within Wyndham⁹.



Wyndham has the third largest Indigenous community in the Greater Melbourne area¹⁰.



The crime rate in Wyndham is lower than the Victorian rate, but the rate of reported family incidents is higher (1,348 per 100,000)¹¹.



Wyndham's community is becoming more diverse; 40% of the population are born overseas (34% in 2011) and 35% of residents do not speak English at home (30% in 2011)¹².



Theme 1 - People and Community

1. Strategic Objective

Council will work with the community to ensure Wyndham is an inclusive, safe and welcoming city, which celebrates our diverse heritage and cultures, and helps residents to stay healthy, active and connected.

1.1 Health, Wellbeing and Safety Goal

People in Wyndham are well across the life stages, safe and socially connected regardless of where they live or their social, economic or cultural background.

1.2 Strategies

1.2.1 Council will celebrate a strong arts and culture sector, by actively promoting and attracting creative and cinematic industries; examining the feasibility of new arts initiatives; and providing a platform for visual and performing arts drawing from and celebrating a diversity of backgrounds.

Partners: The Australia Council (Arts), Creative Victoria, Multicultural Arts Victoria, Arts Access Victoria.

1.2.2 Council will endeavour to increase health and wellbeing outcomes of our community by engaging with the State and Federal Governments on gambling reform and reducing harmful alcohol and drug use, particularly among young people and other at risk community cohorts.

Partners: Department of Health and Human Services, Department of Justice and Regulation, Victoria Police, Victorian Responsible Gambling Foundation, IPC Health, Gambler's Help - Western, Odyssey House Victoria.

1.2.3 Council will enhance community health and wellbeing by making it easier for residents to participate in physical activities by building mainstream and accessible sporting infrastructure at the local level and providing a diversity of sporting opportunities through assisting minor and 'hard-to-locate' sports, as well as recreation and informal opportunities for physical activity.

Partners: Sport and Recreation Victoria, Department of Health and Human Services, Department of Education and Training, State Sporting Associations, VicSport.

1.2.4 Council will help to create a safer, more cohesive community by: effective planning, design and regulation of public spaces which encourage active transport and social inclusion opportunities; actively engaging with the community to improve perceptions of safety; and encouraging shared responsibility to prevent and address issues which impact on residents' sense of safety and wellbeing.

Partners: Victoria Police, Westgate Roadsafe, WEstjustice, Odyssey House Victoria, Western Integrated Family Violence Committee, Department of Health & Human Services, Werribee Support and Housing, Women's Health West, and Department of Justice & Regulation.

1.2.5 Council will celebrate the cultural diversity of our City, actively support social inclusion and tackle inequalities by ensuring all residents have access to services and building social connections in our local communities.

Partners: Wyndham Community and Education Centre, H3 Wyndham Alliance, Wyndham Humanitarian Network, , Community service organisations seeking to establish a physical presence for service delivery in Wyndham, Wyndham Interfaith Network and places of worship.

1.2.6 Council will acknowledge and engage with the diverse local Aboriginal community of Wyndham, including Traditional Owners of the Kulin Nation, through implementing our Reconciliation Action Plan, to conserve and protect our Aboriginal heritage and improve access and inclusion for Aboriginal people in Council services, programs and facilities.

Partners: Traditional Owners Organisations, State-wide and local Aboriginal Community Controlled Organisations such as; VACCA (Victorian Aboriginal Childcare Agency) and VALS (Victorian Aboriginal Legal Service).

1.3 Strategic Indicators

1. Community Satisfaction with "Arts and cultural services".

2. Physical health: percentage of adult population that is obese; percentage of adults that engage in sufficient amount of physical activity each week; Average serves per day of vegetables.

3. Proportion of fully-immunised children.

4. Recorded incidents of family violence per 100,000 population.

5. Mental health: Lifetime prevalence of depression and anxiety (percentage adult population).

6. Health risks: Lifetime Risk of Alcohol-Related Harm; Proportion of adults who are current smokers.

7. Percentage of personal safety: Residents' perception of safety in public areas of Wyndham during the day.



Our Vision for Places and Spaces

Our transport system will be efficient, responsive and easy to navigate, with greater connectivity to Melbourne, while infrastructure, built spaces, and the diversity of housing options contribute to the quality of life of residents at all ages. We will carefully balance the preservation, protection, and respect for the natural environment with the need to ensure that parks and open spaces invite citizens to positively interact with the outdoors and each other.

Theme 2 - Places and Spaces



Wyndham's population is forecast to increase to around 424,000 by 2036¹³.



12.9% of households which are ranked in the lowest 40% of incomes are paying more than 30% of their weekly income in housing costs¹⁶.



Around 16% people who arrived in Wyndham between 2006 and 2011 came from another municipality in Victoria¹⁴.



Annual rainfall in Wyndham has fluctuated between 336mm and 767mm in the last 10 years¹⁷.



64% of households own two or more motor vehicles and 54% of households own at least one bicycle¹⁵.

Theme 2 - Places and Spaces



2. Strategic Objective

Council will work with our partners to build a city that is easy to move around, offers a diverse range of housing, protects our natural environment, and promotes active and passive recreation.

We will strive to improve neighbourhood ambience, civic services and our standing as an attractive, relaxing, responsive and infrastructure-progressive coastal municipality.

2.1 Health, Wellbeing and Safety Goal

People in Wyndham enjoy healthy and attractive environments that promote happy and active lives.

2.2 Strategies

2.2.1 Council will seek to enhance the health and wellbeing of residents and visitors who experience the negative effects of commuter-stress by advocating for higher levels of accessible, affordable, low-emission public transport; increase car parking and opportunities for active transport in and around public transport hubs including train stations; and ensure new developments include infrastructure that will address our City's growth needs.

Partners: Department of Economic Development, Jobs, Transport and Resources, Public Transport Victoria, Vic Roads, Sustainability Victoria, Bus Association of Victoria, Transport for Victoria, Royal Automobile Club of Victoria (RACV), Cycling Victoria and Bicycle Network Victoria , Victorian Transport Association, Public Transport Users Association, Metropolitan Transport Forum, Victorian Planning Authority and Private Developers.

2.2.2 Council will build civic pride and social connection amongst residents and businesses through measured activation and regulations to create more appealing streetscapes, including improvements to signage, building fronts, and the natural environment, in order to improve and add to the special physical character of Wyndham.

Partners: Wyndham Business and Tourism Association, Werribee City Centre Landowners Group, VicRoads, Melbourne Water, Powercor and Parks Victoria.

2.2.3 Council will be a leader in environmental sustainability and adapt to climate change by increasing the energy efficiency of Council, encouraging energy efficient development, fostering bio-diversity, and supporting local agriculture by working with the state government to ensure water security throughout our area.

Partners: Department of Environment, Land, Water and Planning, Environmental Protection Authority, Sustainability Victoria, Southern Rural Water, Parks Victoria.

2.2.4 Council will balance social sustainability with urban development by identifying and encouraging vital community infrastructure and services prior to land development; seeking opportunities to include health impact assessments for new developments; and continuing to create open and active outdoor /public spaces in both new and existing communities.

Partners: Victorian Planning Authority, Department of Environment, Land, Water and Planning, Urban Development Institute of Australia – Victoria.

2.3 Strategic Indicators

- 8.** Community satisfaction with sealed local roads.
- 9.** Housing diversity: dwelling structure and density (%).
- 10.** Kerbside collection waste diverted from landfill.
- 11.** Council greenhouse gas emissions.
- 12.** Percentage of Local Government Area with tree canopy.
- 13.** Open space access: hectares of public open space per 1,000 population; community satisfaction with sports ovals and other recreational spaces, parks and gardens.
- 14.** Commute time: proportion of Wyndham residents who take 90 minutes or more to travel to and from work.
- 15.** Public transport: percentage of workers using public transport to commute on census day; percentage of residents who believe public transport is an issue for Council to address in the next 12 months.



Our Vision for Earning and Learning

Wyndham City will be a city of opportunity, recognised for its diverse, high-quality centres of learning, its libraries and knowledge hubs, and its varied and plentiful employment. We will attract businesses of all sizes and promote a wide mix of shops and retail, events and attractions – all designed to build community pride and engagement.

Theme 3 - Earning and Learning



Health care, social assistance and retail trade are the largest employment industries for Wyndham residents, making up approximately 22% of the workforce¹⁸.



Around 60% of employed residents work outside Wyndham¹⁹.



Wyndham's unemployment rate was recorded at 6.89% at December 2016²⁰.



Around 27% of the population over 15 years of age have obtained a degree qualification or higher²¹.



Theme 3 - Earning and Learning

3. Strategic Objective

Council will work innovatively with our partners and community to ensure Wyndham is a place of opportunity for learning, working, investing and succeeding, which builds a vibrant and sustainable city where all residents have access to opportunities. We will seek innovative ways to build an attractive business and investment environment – both locally and internationally.

3.1 Health, Wellbeing and Safety Goal

People in Wyndham enjoy financial security, have access to a diverse range of learning, education and work opportunities and have safe and healthy work and learning environments.

3.2 Strategies

3.2.1 Council will grow a diverse economy by tapping into the diverse international knowledge and connections of our community, and look to develop strategic and collaborative national and international relationships for commerce, education, and investment.

Partners: Department of Economic Development, Jobs, Transport and Resources, Western Melbourne Regional Development Australia.

3.2.2 Through embracing new technologies and promoting the development of a local knowledge economy, Wyndham will be transformed into a Smart City, thereby enabling new and established business to create employment opportunities and build a financially secure community.

Partners: State Government and Utility Providers, Higher Education Providers – TAFE and University Sectors, industry partners and investors in new technologies, transport and urban development.

3.2.3 Council will invigorate local commerce and visitation by activating retail precincts, to increase local economic development and support local business.

Partners: Wyndham Business and Tourism Association, Western Melbourne Tourism.

3.2.4 Council will commit to developing a diverse range of quality education opportunities, thereby improving career prospects and, in turn, the emotional health and social wellbeing of residents. We will work to establish partnerships with, and attract, higher education providers; advocate for increased and improved schools' infrastructure from other levels of government; work in partnership to attract private schools into Wyndham; and ensure access to sustainable kindergarten services.

Partners: Department of Education and Training, Higher Education Providers – TAFE and University Sectors, WynBay Local Learning and Employment Network.

3.2.5 Council will support sound growth and cohesiveness as a sustainable city by modernising our physical, environmental and cultural infrastructure, and fostering knowledge through integrated learning spaces.

3.3 Strategic Indicators

16. Adult learning: number of adults participating in learning and skills programs offered at Wyndham libraries.

17. Satisfaction with local library services.

18. Job growth: percentage change number of local jobs.

19. Gross Regional Product: Gross Regional Product and percentage contribution to Victorian Gross Domestic Product.

20. Youth disengagement: percentage of 15-25 year olds not engaged at all in work or study.

21. Higher Education: percentage of the adult population attending University or TAFE (18+ years).



Our Vision for Leadership and Participation

Wyndham will be home to passionate residents who are encouraged to share their ideas, skills, knowledge and passion to build a thriving city. We will offer a variety of ways for community members to support others through volunteering, social interaction, and engagement.

Theme 4 - Leadership and Participation



18% of the population aged 15 and over have volunteered in the last 12 months²²



27% of Wyndham residents aged over 15 signed a petition²⁴



14% of Wyndham residents aged over 15 years were a member of a committee²³



Over 80% of Wyndham's population are Australian citizens²⁵



Theme 4 - Leadership and Participation

4. Strategic Objective

Council will continually build and shape a community of passionate, engaged and inspired residents and organisations who are proud to call Wyndham City their home. We will streamline our internal systems, our collaboration, and communication across all levels of government, while establishing the foundations for a long-term financial sustainability and strengthening our values, partnerships, and community engagement.

4.1 Health, Wellbeing and Safety Goal

Wyndham City works with local residents, organisations, partners, and other tiers of government to deliver sustainable and financially responsible improvements to health, wellbeing, and safety for the community.

4.2 Strategies

4.2.1 Council will strive to offer value to residents, businesses, and visitors through focusing on operational efficiency in response to changes in government legislation, while ensuring the community continues to enjoy access to high-quality services, amenities and infrastructure.

4.2.2 Council will foster confidence and positive community outcomes by working with the State Government to improve crime prevention; increase awareness and access to services that tackle family violence, gender equity; and help prevent other social violence and injury in order to improve the health, wellbeing, and overall lives of Wyndham's vulnerable citizens.

Partners: Victoria Police, Department of Health and Human Services, Health and community support organisations, Women's Health West, VicHealth

4.2.3 Council will strengthen its operational efficiency and sustainability by identifying and embracing new, more efficient ways to work with partners from the public and private sector, and by regularly applying rigorous evaluation of our systems, investments, expenditure, infrastructure needs, service delivery, technology use, resource application, and staff development, empowerment and flexibility.

Partners: Municipal Association of Victoria, Australian Local Government Association, National Growth Areas Alliance, Victorian Local Governance Association, Interface Group of Councils, LeadWest (including Western Region Councils), Committee for Wyndham, Wyndham Business and Tourism Association, Werribee City Centre Landowners Group

4.2.4 Council will lead Wyndham's evolution in becoming a 'Smart City' by embracing new and emerging technology; working with expert partners; applying innovative ways of problem-solving; and adopting advances in technology to find more effective and efficient solutions.

Partners: Australian Smart Communities Association, Private Investors/Entrepreneurs, Victorian and Australian Government bodies

4.2.5 Council will actively engage the community in decision-making for how we will use resources and assets to implement the community vision of "Wyndham 2040" and support residents to understand and participate in Council decision making.

4.3 Strategic Indicators

22. Community satisfaction with Council's performance in community consultation and engagement

23. Community satisfaction with Council's representation, lobbying and advocacy on behalf of the community with other levels of government and private organisations on key issues

24. Community satisfaction with performance of Council across all areas of responsibility

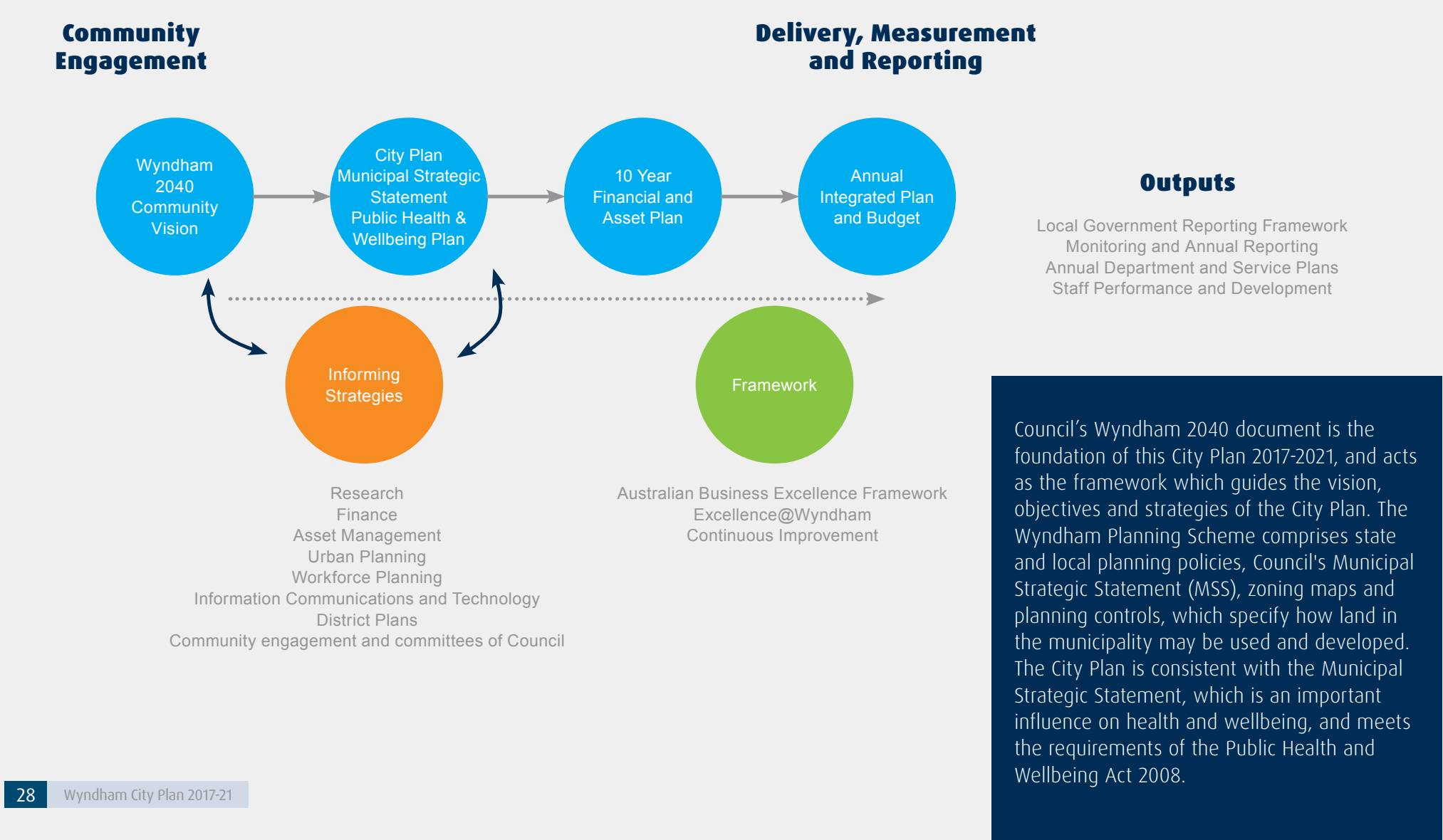
25. Community satisfaction with Council's performance in maintaining the trust and confidence of the local community

26. Community participation: proportion of adults who belong to an organised community group (sports, religious, school, professional, other)

27. Social support: percentage of adults experiencing high or very high levels of social isolation

28. Volunteers: percentage of population (15 years +) that volunteered in the last 12 months

Council's Planning Framework



Council's Reporting Framework

Drawing on, and inspired by the 2,040 stories collected by Wyndham City staff and volunteers in 2015, and additional information collected in forums, we've been able to paint a picture of how this wonderful city will look in the future. In Wyndham, these over-arching plans include individual organisational 'road-maps' including a Strategic Resource Plan to outline the funding of new initiatives, a City Plan, which highlights the goals of Council and the local community, as well as the strategic direction for achieving those goals over a four-year period, and a Community Health and Wellbeing Plan (which is part of the City Plan).

Help shape the future

Under Section 223 of the Local Government Act 1989, Council must, before adopting its City Plan, give public notice of its intention to adopt the plan and invite public submissions. Members of the public may make written submissions within 28 days of the notice and, if they so desire, request to be heard in support of their submission. Progress on the implementation of the City Plan and Annual Plans will be reported to Council on a six-monthly basis, with an annual performance summary published in the Annual Report. These reports are published on Council's website.

We will also assess our progress against the wider Local Government Performance Framework, to ensure we remain at the forefront of responsive, sustainable, relevant and cost-effective progress, state-wide.

<http://www.dtpli.vic.gov.au/local-government/strengthening-councils/council-performance-reporting/about-the-performance-reporting-framework>

Indictors framework

The Local Government Act requires Council to identify and monitor 'Strategic Indicators' against the City Plan. Wyndham City has developed a comprehensive Indicators Framework to inform our planning and improve our services, amenity and infrastructure for the community.

The Indicators Framework includes key findings from our Community Satisfaction Survey, the Local Government Reporting Framework, and our Liveability and Wellbeing Indicators, and is informed by the Victorian Public Health and Wellbeing outcomes framework. The Strategic Indicators of the City Plan have been selected from this broader framework and are the indicators most relevant to the City Plan priorities and strategies. They tell us about how the community is faring and where we should focus our resourcing, as well as the impact and satisfaction with our work for the people and places of Wyndham.



Endnotes

¹ Australian Bureau of Statistics 2016, Estimated Resident Population

² Australian Bureau of Statistics 2016, Population by Age and Sex of Australia 2015, Cat.3235.0

³ Maternal and Child Health Service Wyndham City Council 2016, Birth Notifications Received

⁴ ID Consulting 2016, Wyndham Population and Household Forecasts 2016

⁶ Australian Bureau of Statistics, Census of Population and Housing 2011, analysed by Wyndham City Council

⁷ Australia Bureau of Statistics, Census of Population and Housing 2011, analysed by ID Consulting

⁸ ID Consulting, Wyndham Population and Household Forecasts 2016-2036

⁹ Australian Bureau of Statistics, Census of Population and Housing 2011, analysed by ID Consulting

¹⁰ Australian Bureau of Statistics, Census of Population and Housing 2011, analysed by Wyndham City Council

¹¹ Crime Statistics Agency, Latest Crime Data, 2016

¹² Wyndham City Council, Wyndham Household Survey District Area Report 2015

¹³ ID Consulting, Wyndham Population and Household Forecasts 2016- 2036

¹⁴ Australian Bureau of Statistics, Census of Population and Housing 2011, analysed by Wyndham City Council

¹⁵ Wyndham City Council, Wyndham Household Survey District Area Report 2015

¹⁶ Australian Bureau of Statistics, Census of Population and Housing 2011, analysed by ID Consulting

¹⁷ Australian Government, Bureau of Metrology - Monthly rainfall

¹⁸ Wyndham City Council, Wyndham Household Survey District Area Report 2015

¹⁹ Ibid

²⁰ Australian Bureau of Statistics, Department of Employment. (Dec 2016) Small area labour markets publication

²¹ Wyndham City Council, Wyndham Household Survey District Area Report 2015

²² Wyndham City Council, Wyndham Household Survey District Area Report 2015

²³ Ibid

²⁴ Ibid

²⁵ Ibid



Further Information

For more information please contact:

Wyndham City

P: 9742 0777

E: mail@wyndham.vic.gov.au

W: www.wyndham.vic.gov.au

