

You received this email because you are subscribed to Wyndham City's online newsletter.



Dear Business Operator,

Please find the June 2017 edition of Business Matters in Wyndham below which aims to provide useful and interesting information to the Wyndham business community.

If you require further details please feel free to contact Wyndham City's Economic Growth, Industry Facilitation & Tourism Department on 9742 0788 or business@wyndham.vic.gov.au.

2017 Wyndham Business Awards – Entries close 16 June



Don't miss out on entering the 2017 Wyndham Business Awards!

With some exciting new categories this year including excellence awards for innovation and sustainability, Wyndham City encourages all businesses to

enter.

You can also nominate someone for the Business Person of the Year or inaugural Young Entrepreneur of the Year Award.

Major Sponsor *Williams Landing proudly developed by Cedar Woods.*

Category Sponsors *Commonwealth Bank, Crowe Horwath, Homestead Financial Group, MatchWorks, Negotiis, Victoria University, Wyndham BizNet, Wyndham Star Weekly*

Media Partner *Wyndham Star Weekly*



[\\$10M funding will create 100 new jobs in Wyndham](#)



Local companies **Unipod** and **TFI Group** both successfully bid for Victorian State Government funding under the Local Industry Fund for Transition (LIFT) program. The LIFT fund gives grants of up to \$2m to businesses which can create jobs in areas affected by the closure of automotive manufacturing.

Unipod manufactures expanded polystyrene waffle pods which are used to build concrete slabs for new homes, extensions and other commercial industrial buildings. Their grant will assist the funding of a major expansion with \$9.8m to be invested in building a world-class manufacturing plant in Truganina. The company will soon take on 92 new employees including 85 roles which will be suitable for former automotive workers.

In a further boost for auto workers in Melbourne's west, TFI Group (Total Fleet Imaging) in Laverton North received a LIFT grant to create eight new

jobs and expand its signage operations.

For more information about the [Local Industry Fund for Transition program](#) and expressions of interest click on the link above.



[Target Australia moving to Williams Landing](#)



Target Australia is moving its headquarters from North Geelong to Williams Landing, the master planned development by Cedar Woods.

Target has signed a 10-year lease agreement with Cedar Woods for a 12,600 square metre office building over eight levels. It will cater for 850 employees and be located adjacent to Williams Landing train station.

Construction of the building will begin this year and is expected to be completed by the end of 2018.

Events, Training & Networking Opportunities

[2017 Business Training Calendar](#)

Wyndham City Council provides free business training and events for the local business community.

Most events are held at the Wyndham City Council's Civic Centre at 45 Princes Highway, Werribee. Places are limited and online [registration](#) is required.

For a list of the events proposed for 2017 click [here](#).

[How Australian-Made Stories drive Business Success - Webinar – 8 June](#)



Date: Thursday 8 June
Time: 1.30pm to 2.15pm
Cost: Free
Bookings: Click [here](#)

Delivered by Smart Company - sponsored by Australian Made

[Boost Business with Social Media -14 June](#)

Date: Wednesday 14 June
Time: 6.00pm to 8.00pm
Where: Wyndham City Council, 45 Princes Highway, Werribee
Presenter: Melbourne Innovation Centre
Cost: Free
Bookings: Click [here](#)

[An Introduction to Social Media - Webinar - 15 June](#)



This is part of a webinar series “Social Media for your Business” supported by the Department of Industry, Innovation & Science.

Date: Wednesday 15 June

Time: 12.30pm to 1.30pm

Cost: Free

Bookings: Click [here](#)

[Social Inclusion & Engagement Business Breakfast - 21 June](#)

Date: Wednesday 21 June

Time: 7.30am to 9.00am

Where: The Refectory, Werribee Park

Organiser: Committee for Wyndham

Guest Speakers:

Liana Buchanan – Principal Commissioner for Children and Young People
Cameron McLeod - General Manager Community Engagement,
The Huddle (North Melbourne Football Club)

Cost: \$65 members/\$75 non-members

Bookings: Click [here](#)

[Small Business Bus in Wyndham – 28 & 29 June](#)



A free 45-minute business mentoring session is available on the bus from an experienced professional.

Suitable whether you are planning, starting or growing your small business.

Limited times available and bookings are essential.

Date: Wednesday 28 June

Time: 10.00am to 4.00pm

Where: Wedge Street Piazza, 94 Watton St, Werribee

Cost: Free

Bookings: Click [here](#)

OR

Date: Thursday 29 June

Time: 10.00am to 4.00pm

Where: Hoppers Crossing Shopping Centre Car Park
24 Old Geelong Road, Hoppers Crossing

Cost: Free

Bookings: Click [here](#)

[Social Media for Branding & Public Relations - Webinar - 19 July](#)



This is part of a webinar series “Social Media for your Business” supported by the Department of Industry, Innovation & Science.

Date: Wednesday 19 July

Time: 12.30pm to 1.30pm

Cost: Free

Bookings: Click [here](#)

[Cyber Security for Small to Medium Enterprises – Webinar – 31 July](#)



This is part of a webinar series “Cyber Security for your Business” supported by the Department of Industry, Innovation & Science.

Date: Monday 31 July

Time: 12.30pm to 1.30pm

Cost: Free

Bookings: Click [here](#)

[Using Facebook to Build a Highly Engaged Audience - 3 August](#)

Date: Thursday 3 August

Time: 12.30pm to 2.30pm

Where: WYNCITY Bowl & Entertainment, 36 Wallace Avenue, Point Cook

Presenter: Loren Bartley, Social Media Strategist, Impactiv8

Cost: \$30

Bookings: Click [here](#)

[Leadership Program for Melbourne's West](#)

The Committee for Wyndham is offering a unique leadership program in Melbourne's west. The *Future Leaders of the West* (FLOW) program is designed to improve your capacity and influence as a regional leader.

The Gordon along with well-known and influential industry government and community leaders will deliver the FLOW program. It will run for a half day each month for 12 months and starts in July.

Participants will graduate with the nationally accredited and recognised Diploma of Leadership and Management.

More information

Barbara McLure

barbara@committeeforwyndham.com.au

8742 4148

[Program Brochure](#)

[Application Form](#)

[Western Safety Group – network with health and safety professionals](#)



The Western Safety Group is a voluntary, non-profit organisation comprising companies, organisations and individuals involved in health and safety from Melbourne's west.

The Group holds monthly meetings which feature a speaker on workplace health and safety.

Regular site visits are also undertaken to give members the opportunity to see how other organisations achieve their health and safety objectives.

Find out about Western Safety Group's upcoming speakers and events and how to become a member [here](#).

Tips, Resources & Business Opportunities

[Are you a home-based business in Wyndham?](#)

We'd like to hear from you!

Please complete a short five-minute [survey](#) to help inform Wyndham City about the advantages and challenges for home-based businesses in Wyndham.

Save money & improve the environmental performance of your business



Plastic container manufacturer and distributor, **Class Plastics**, has installed a super solar system on the building they lease in Truganina. The company signed an **Environmental Upgrade Agreement** (EUA) with Wyndham City and the Sustainable Melbourne Fund to install a 365 kilowatt solar system.

An EUA is an agreement between the owner of a building, a bank and Wyndham City that facilitates a building upgrade to improve its environmental performance.

Many commercial tenants are unable to make changes to the building that they lease and EUAs make this possible.

Various types of renewable energy and energy efficiency projects (such as solar panels and lighting upgrades) are eligible.

More information

For more information or to check the eligibility of your business contact:

Wyndham City
Sustainability Department
9742 0777
sustainability@wyndham.vic.gov.au

or

Sustainable Melbourne Fund
9658 8740
info@sustainablemelbournefund.com.au

[Compare your business to others](#)

The Australian Taxation Office offers small business benchmarks for over 100 industries that have been updated with the latest data.

Use the benchmarks to see how your cost of sales or expenses compares to industry averages.

Tenders, EOIs and Quotes

Invitations to Tender

[Contract No. C1888/17 - Business Transformation – Enterprise Platform](#)

[Contract No. C1886/17 - Four 7500kg Minimum GVM Beavertail Trucks](#)

Grants & Financial Assistance

Energy Assessment Grants

Small and medium sized businesses (SMEs) that spend more than \$20,000 per annum on energy can cut energy costs and increase productivity with the help of an energy assessment grant.

On average, SMEs can expect to find over \$50,000 of potential energy savings per year.

The grants are offered at two funding levels - up to \$2,000 for a basic energy assessment and up to \$6,000 for a detailed energy assessment on a matched funding (\$1:\$1) basis.

Successful applicants can also access a \$3,000 bonus to help implement one or more of the recommendations in the energy efficiency assessment.

Applications are open now and more information about the grants is available by clicking on the link above.

Higher Education and TAFE Programs

[Victoria Polytechnic offers customised Industry Training](#)

Victoria Polytechnic (Victoria University's TAFE Division) offers a range of customised training solutions to suit individual workplaces.

These range from workshops, non-accredited short courses and customised qualifications- all of which are linked with industry standards.

Click on the link above to find out more about how Victoria Polytechnic can help your workplace.

If you have any comments or suggestions on topics you would like to hear about please [email](#) us as we would welcome your feedback.

Kind regards,

Economic Growth
Wyndham City

