



ARTIST CALL OUT:

PAINTED TRAFFIC SIGNAL BOX PROJECT “SMART SIGNAL ART”

What

Smart Signal Art is an anti-graffiti initiative of Wyndham City Council managed by Urban Smart Projects. The project involves 15 artwork opportunities on traffic signal boxes (TSBs) around Wyndham City Council area. The TSBs are owned and operated by Vic Roads.

If you would like to be part of this project please read this document carefully, as it contains important information. If you have any questions please contact Urban Smart Projects on: 1300 872 022 or info@urbansmartprojects.com.

How

Artists are invited to submit design proposals before the due date for consideration. Artworks must be original. Designs must be proposed for all visible sides of specific TSBs. We recommend visiting the TSB site of your proposed artwork to familiarise yourself with the size and scale of the TSB and take note of the surrounding environment for design inspiration.

Artists must submit their designs using the A3 template at the end of this document (Appendix 2). Designs must be in full colour. You may choose to submit designs for multiple locations or a single design for one specific location.

You can work in a group of up to four people on this project. If you are under 18 years of age you can submit a design and then paint with a parent, teacher or guardian who agrees to supervise.

Fee

Each successful artist will be paid a fee of \$400 for each TSB artwork, payable on completion of all participation steps and on submission of a tax invoice to Urban Smart Projects.

When

- Artists must submit their proposed designs by **5pm on Tuesday 18 April 2017**.
- Successful artists will be notified on **Friday 05 May 2017**.
- The successful designs will be painted from **Monday 8 May 2017 to Friday 30 June 2017**.
- Successful artists can choose a painting period within the above dates. Please note: no painting can be done without authorisation.
- Weather contingencies will be negotiated as required.

Design Selection Process

Designs will be selected for their vibrancy, community appeal and connection to the location.

- Deadline for submissions is **5pm on Tuesday 18 April 2017**.
- Artwork designs will be reviewed by an internal panel.
- Designs will also be approved by Vic Roads.
- One design will be selected for each location.
- Successful artists will be notified by email and will be required to comply with participation requirements and safety instructions. Successful artists will be required to sign an Artist Agreement with Urban Smart Projects.

Artwork Brief

Designs need to have minimal areas of blank colour to reduce the likelihood of graffiti tagging and must be positive in nature, original, colourful and provide meaning to the regional identity of the Wyndham City Council area.

Designs will not be permitted if they:

- Breach Intellectual Property Rights (ie. somebody else's idea).
- Include trademarks, brand or business names, logos or copyrighted images.
- Contain too many dark colours (may cause the internal electronics of the traffic box to overheat).
- Include images of a potentially offensive or sensitive nature as determined by Wyndham Coast Council, Urban Smart Projects or Vic Roads (where applicable).
- Include collage or gluing anything onto the TRAFFIC BOX.
- Include images that resemble illegal graffiti or tags.
- Impede, encroach upon or interfere with, alter, modify, remove, tamper with, deface or paint over any key holes, hinges or any of Vic Roads regulatory or other official notices. All items and notices must remain clearly visible and untouched.

Design submissions should:

- Detail how artwork will cover all sides of the TSB
- Be an original artwork (the artist owns the copyright and intellectual property of the artwork)
- Include a title and artwork statement (please include this information in Appendix 2)
- Include your signature if you intend signing your TSB artwork. Signatures need to be no more than 30cms by 10cms (actual size) on the TSB and may include the copyright sign "(c)"

Location of Traffic Signal Boxes to be Painted

There are 15 Traffic Signal Box opportunities in 15 locations. Please refer to Appendix 1 for the specific locations.

What is Provided to Approved Artists?

Each approved artist will be provided with an Authority Notice that they MUST take on site while painting. Urban Smart Projects also provides artists with an Equipment Pack. Equipment Packs will be couriered to and collected from residential address. Equipment Packs contain:

- Safety information and painting procedures
- Professional quality 500ml pots of warm and cool red, warm and cool blue, warm and cool yellow, black and white paints, plus an undercoat and an anti-graffiti coat (two coats to be applied to completed artwork).
- Safety cones & safety vests
- Drop sheets and rags
- Disposable mixing palettes. Please note we purposely don't supply lids as we cannot have paint returned in these containers as it is likely the paint will spill during transit. You may wish to use your own mixing containers that include lids so you can save any colours you have mixed between painting sessions



What Does the Artist Need to Supply or be able to access?

- An email address and computer to work through online participation steps
- Paint brushes
- Water for cleaning up
- Personal protective gear - including long sleeve shirt and pants, wide brimmed hat, closed footwear, sunscreen, sunglasses
- Drinking water and snacks/food
- Basic first aid kit, insect repellent
- Hand trolley/moving trolley if required

How long do TRAFFIC SIGNAL BOX Artworks last?

The finished works will become part of Wyndham City Council's assets and artists will be acknowledged for these works. Please note that TSBs are owned by Vic Roads are a critical piece of road safety equipment. TSBs may need to be replaced or removed at any time. Wyndham City Council has no control over routine or emergency replacements of TSBs.

Key Dates

Submissions due: **5pm on Tuesday 18 April 2017.**

Notifications of successful designs: **Friday 05 May 2017.**

Painting period: **Monday 8 May 2017 to Friday 30 June 2017 pending weather conditions.**

Submission Details

Please submit full colour designs using the template provided by either email or post:

Email: info@urbansmartprojects.com

Note: images should be less than 5MB

Post: PO Box 1300, Maleny, QLD 4552

Further Information

For further information please contact Urban Smart Projects on:

1300 872 022 or info@urbansmartprojects.com.



APPENDIX 1: Artwork Sites / Traffic Signal Boxes Locations

TSB ID	Street 1	Street 2	Suburb
1374	140 Derrimut Road		Hoppers Crossing
1544	35 Ballan Road		Werribee
5244	110 Heaths Road	Mossfiel Drive	Hoppers Crossing
5246	88 Derrimut Road	Warringa Cres	Hoppers Crossing
5251	31 Market Road	Cottrell Street	Werribee
5255	47 Ballan Road		Werribee
5257	Derrimut Road	Princes Hwy	Werribee
5260	Railway Ave	Market Ave	Werribee
5262	Derrimut Road	Railway Ave	Hoppers Crossing
5265	52 Derrimut Road	Willmott Drive	Hoppers Crossing
5269	305 Heaths Road		Werribee
5276	156 Tarneit Road	Parramatta Road	Werribee
5287	100 Shaws Road	Market Road	Werribee
5342	115 Derrimut Road		Hoppers Crossing
5346	85 Princes Hwy	Tyrone Street	Werribee



APPENDIX 2: Traffic Signal Box Design Template (for creating your design please print this page on A3 size paper if possible)

Please use this template to create your designs in full colour for each side of the box. This is an approximate scale and boxes may vary in size. Please duplicate this page if you are submitting more than one design for assessment.

Artist Name:

Phone:

Email:

Artwork Title:

Artwork Description:

Location of design – please refer to Appendix 1 and tick box/boxes below:

<input type="checkbox"/> Site 1	<input type="checkbox"/> Site 2	<input type="checkbox"/> Site 3	<input type="checkbox"/> Site 4	<input type="checkbox"/> Site 5	<input type="checkbox"/> Site 6	<input type="checkbox"/> Site 7	<input type="checkbox"/> Site 8	<input type="checkbox"/> Site 9	<input type="checkbox"/> Site 10	<input type="checkbox"/> Site 11	<input type="checkbox"/> Site 12	<input type="checkbox"/> Site 13	<input type="checkbox"/> Site 14	<input type="checkbox"/> Site 15
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