



JANET HOLMES À COURT AC MEETS LOCAL BUSINESS LEADERS
TFI GROUP LEADS IN SIGNS OF THE TIMES
DEAKIN UNIVERSITY SUPPORTS WYNDHAM
AND MORE.....

Wyndham City
Wynning Business Newsletter
Summer 2016/17

WELCOME



When job positions are advertised it is entirely logical that job seekers from anywhere in the country can apply for the position.

In a growth area such as Wyndham the ideal scenario is for our resident job seekers to be given the best possible opportunity to apply for local jobs.

Wyndham Joblink is a new initiative of the Economic Growth Unit's drive to deliver this outcome.

In simple terms Wyndham Joblink aggregates all Wyndham jobs advertised online. These jobs are then available for viewing on one website at www.wyndhamjoblink.com.au

Importantly, local businesses can advertise on the website at no cost. These jobs are then available to "talent community" members who have registered as a Wyndham Joblink user.

Another function of the program allows job seekers to upload their CVs onto the website. A search function then allows employers to search CVs and make contact with job seekers on a confidential basis via the website.

Further information on Wyndham Joblink is provided on the last two pages of this edition of Wynning Business.

As we tick over to 2017, on behalf of the team, I wish everyone a prosperous and profitable year.

Best regards,

Daryl Wilson
Manager Economic Growth

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CONTACT

For more information on doing business in Wyndham, contact:

Department of Economic Growth,
Industry Facilitation & Tourism
Wyndham City

 03 9742 0788

 business@wyndham.vic.gov.au

 wyndham.vic.gov.au/business

Laverton North company leads in **SIGNS OF THE TIMES**



A local business that started in the back of a Holden FB ute in 1968 is today one of the oldest dedicated transport signage companies in Australia.

The family-based business, TFI Group employs 43 full time staff, mainly from Wyndham and has branches in Laverton North and Yatala in Queensland.

Recently, Wyndham City's Business & Industry Development Officer, Tanya Eggins met with Adam Bennett, son of TFI Group's founder Barry Bennett.

"Dad started the business carrying out general signage for shop fronts and car yards around Werribee working from the back of his ute," Adam said.

"He then moved into sign writing trucks and took on a shed in Lock Avenue, Werribee. We kept on growing from there."

As the company developed and became larger it moved to a number of locations but always chose to stay within Wyndham.

Currently plans are underway to double the size and capacity of TFI Group's two-acre Fitzgerald Road Laverton North site. The development will include new buildings, an additional 20 metre truck spray painting booth and the installation of new state of the art digital printers.

TFI Group has applied to the Victorian Government for funding under the **Local Industry Fund for Transition (LIFT)** program to help pay for the development. The fund, part of the State Government's automotive transition program, supports job creating projects in Wyndham and other areas affected by the closure of car manufacturing plants.

Adam Bennett and his brothers Darren and Damien all joined their father's business when they turned 16. Like their father Barry they started as sign writers but today focus on different aspects of the business.

"Dad's still on the tools and concentrates on truck lining and scrolling (pinstriping)", Adam said.

Adam's older brother Darren runs the Queensland branch of the business.

But whatever the site, TFI Group, encourages a family culture among staff.

"All our staff are long-term – 27 years, 24 years, 18 years, 15 years, etc - we pride ourselves on listening to our staff," said Adam.

TFI Group also places strong importance on health and safety and is recognised by WorkSafe as OHS leaders. WorkSafe regularly visits TFI to show their inspectors how a site should operate in a potentially very hazardous environment.

TFI Group has made significant investments in staff training and safety equipment, such as high access equipment to eliminate the use of ladders and scaffolding. Furthermore, spray booths eliminate emissions of particulate contaminants in line with EPA regulations.

TFI Group has built and established a great reputation for quality graphic design, painting and signage plus wide format digital printing from a small sign to a B-double truck and trailer combination.

"TFI's success has developed from a loyal and demanding customer base and focusing on a quality outcome at a competitive rate. Our ability to provide this has secured long standing customer relationships and repeat business", Adam added.

TFI Group expects their customer base to continue to expand.

All enquiries welcome:

TFI Group
138-142 Fitzgerald Rd
Laverton North
Ph: 9360 0333
hello@TFIgroup.com.au

For more information on the Local Industry Fund for Transition visit www.business.vic.gov.au/LIFT or call Business Victoria on 132215.

DEAKIN UNIVERSITY SUPPORTS BUSINESS IN WYNDHAM



With over 53,000 students, Deakin is the 7th largest of Australia's 39 universities and ranked 3rd in Victoria and 11th in Australia overall. In terms of student satisfaction, Deakin has led Victoria for the past six years.

Deakin works closely with industry and businesses of all sizes to solve real problems, offering access to world-class research, facilities, training and work-ready graduates.

"Deakin students can inject new thinking into your business to solve a problem, advance a project or fill a short-term gap", says Jacqui Bramwell, Manager Sectoral Partnerships.

"For organisations looking to hire graduates, Deakin offers a free recruitment service which guides you step-by-step through the recruitment process, including shortlisting and connecting your business with the best Deakin students or graduates", she added.

Deakin provides free advertising for employers promoting casual, part-time or vacation jobs. Furthermore, if your business has 5 or more staff, it is eligible to host Deakin students for industry based learning placements or internships.

To explore any of these opportunities, contact grad-recruitment@deakin.edu.au or phone 03 5227 1242.

WERRIBEE LEARNING CENTRE – DEAKIN & THE GORDON PARTNERSHIP

In partnership with The Gordon TAFE, Deakin University operates the Werribee Learning Centre, a stylish, media rich space at 9 Bridge St, Werribee.

The Werribee Learning Centre offers supported access to Deakin's Cloud Campus, which makes it particularly attractive to undergraduate and post-graduate students juggling study with work and family responsibilities.

The Werribee Learning Centre also provides classes and credit pathways from The Gordon TAFE into Deakin's Bachelor of Commerce and Bachelor of Early Childhood Education, as well as degree studies in Health Science and Psychology.

Students can take advantage of "credentials" which recognise experience and knowledge acquired through work, life and community involvement. A credential is proof of a person's capability, skill or achievement and can be used to indicate the student's suitability for a role or task.

"Credentials help students demonstrate relevance in the workplace, become work ready after a career break or enhance their career progression", says Jacqui Bramwell, Manager Sectoral Partnerships.

"Credentialing assessments are designed for busy professionals and have been made as streamlined as possible. They can be undertaken at your own pace to suit your lifestyle and work commitments", she said.

Each DeakinDigital Credential is aligned to Deakin's Professional Capability Standard, Australian Qualification Framework and internationally recognised industry skill frameworks.

Find out more at <http://deakinprime.com/services/recognition/credentialing-programs> and <https://www.deakindigital.com/what-we-do-for-individuals>

Photos left to right: Werribee Learning Centre; Professor Jane den Hollander, Vice Chancellor Deakin University (pictured with Daryl Wilson, Manager Economic Growth, Industry Facilitation & Tourism Wyndham City) presented at a luncheon for local business women in October.





Barbara McClure - Committee of Wyndham (middle), with Mel Dwyer & Jason Catlow - Aus Lock & Safe Company



Sylvia Caldwell & Nick Liangos - Western Fresh Produce



Kelly Grigsby, CEO Wyndham City with Janet Holmes à Court AC

Janet Holmes à Court AC MEETS WYNDHAM BUSINESS LEADERS

Now in its fifth year, Council was honoured that the keynote speaker at the 2016 Barry Jones Oration was one of Australia's most revered business women, Ms Janet Holmes à Court AC.

The Barry Jones Oration is named in honour of the former Local Member and Minister for Science, The Honourable Dr Barry Jones AC. This annual event aims to raise the profile and importance of learning and skills development, innovation, creativity, technology and critical thinking in Wyndham City.

At the 2016 Oration held at The Refectory, Werribee Park Mansion, Janet Holmes à Court AC joined Sir Gustav Nossal AC, Professor Suzanne Cory AC, Julian Burnside AO QC and The Honourable Dr Barry Jones AC himself on the coveted list of Orators. Guests included Wyndham business leaders, heads of institutions and government representatives. Since its inception in 2012, this special event has grown to be one of the most significant on Wyndham City's business calendar.

The Barry Jones Oration is delivered by Wyndham City's Economic Growth Unit with the generous support of the event sponsors - ANZ, Victoria University and WynBay LLEN.



ANZ helps businesses make a start

As the major sponsor of the Barry Jones Oration 2016, the ANZ Bank helped bring together key industry leaders in Wyndham and foster local business relationships.

Denton Pugh, ANZ's Head of Small Business Banking – Greater Melbourne said how he welcomed the opportunity to support such a unique event.

“The ANZ is delighted to sponsor this year's Barry Jones Oration. We have 20 guests here today who are very fortunate to hear such a distinguished Australian, Janet Holmes a Court speak”, said Denton.

He also spoke about how much he enjoys the customer relationship aspect of banking and seeing businesses grow.

“When I started with the ANZ I was based in a Branch and loved working directly with the customers. I remember meeting with someone starting a business in Melbourne who later went on to open a very successful restaurant in LA - and I had dinner there”, he said.

Of course not all business start-ups are successful and some do not even get off the ground. To make the start-up business as convenient and easy as possible, the ANZ has developed a platform called BusinessReady.

“BusinessReady is an online one-stop shop helping start-ups with everything from registering an ABN and business

name, setting up business domain names and business email addresses to designing a business logo and website, and opening ANZ business bank accounts. All this can be done online in one day”, Denton said.

Growing businesses can also benefit from a range of services to help run their business like digital marketing, document storage, lodging BAS statements and invoicing.

ANZ's Small Business Specialists are on hand to offer support and guidance, not just during the start-up phase but they'll work with businesses to understand their short and long term business goals.

For more information visit www.anz.com.au or visit your local ANZ Branch.



Denton Pugh, ANZ Head of Small Business Banking – Greater Melbourne



Representatives from the ANZ at the Barry Jones Oration 2016





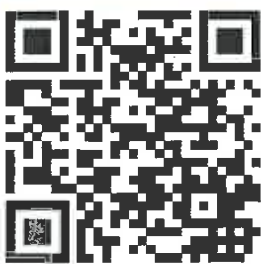
Need more staff?

Connect with local job seekers via

Wyndham Joblink

Visit www.wyndhamjoblink.com.au

- ▶ Add a job at no cost and access a community of willing and active local candidates
- ▶ Promote your local opportunities on the web and mobile
- ▶ Showcase your vacancies on social media
- ▶ Access supporting information and useful links




wyndhamcity
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- ▶ Join the community to access member only jobs
- ▶ Access supporting information and useful links
- ▶ Share job search experiences through social media



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