

## Newsletter One

**The Wyndham Leisure Strategy states that Council will ensure that all people who live, work and invest in Wyndham City are connected through their involvement in leisure by continually improving leisure opportunities throughout the city.**

### Welcome

This is the first newsletter providing an update of Wyndham's Sports Strategy, an exciting new sport and recreation project. This newsletter will be distributed to a wide number of stakeholders, used to inform and update everyone involved on the progress of the strategy.

Wyndham looks forward to collaborating with you on this project to shape the delivery of sport in Wyndham until 2045.

### What is the Sports Strategy?

The Sports Strategy will determine how Wyndham City delivers sports infrastructure across the city in line with the principles of the Leisure Strategy. It will have an outlook to 2045 to:

Determine Wyndham's plan to provide local access to sport for all residents

Identify how Wyndham will structure sports infrastructure to respond to barriers in participation such as gender, age, ethnicity, ability, work, personal commitments and socio economic needs.

Resolve how Wyndham will respond to the dynamic needs of the community and diverse participation trends across its sports infrastructure.

Determine the plan for sports infrastructure which sustainably uses community resources to maintain and enhance the quality of life for Wyndham residents now and into the future.

### Why?

Wyndham's population growth is at an unprecedented rate. The current population is recorded at 213,911 (2016) with an expected population of between 400,000 – 450,000 by 2045.

Wyndham has 32 existing Active Open Spaces with a further 34+ to develop. There are multiple indoor and outdoor venues both publicly and privately operated.

Wyndham is significantly diverse ethnically and its health needs are varied. Demands for a different way to play and access sport are already unfolding.

The planning of the growth corridors has already seen the development many precinct structures for Wyndham's new communities.

### Vision

Establish an integrated and sustainable sports network across the municipality which will benefit the physical, mental and social wellness of the whole community now and in 2045.





## Guiding Principles

**Best Value:** Provide a legacy of best value for the Wyndham community's wellbeing, environment and economy.

**Maximise Participation:** Enable Council to address the access needs of growth activities and diversity of sporting opportunities in our locally diverse and globally connected community.

**Social Impact:** Ensure sports infrastructure inclusively connects residents and facilitates the development of community capacity and social leadership.

**Sustainable Partnerships:** Develop strong partnerships between Council, the community and industry regarding the capital development of facilities.

## Stakeholders

- Ratepayers and residents of Wyndham City;
- Wyndham Portfolio and District Committees;
- Existing identified clubs and governing bodies;
- Community organisations including the Wyndham Humanitarian Network and Mambourin Enterprises;
- Commercial Sports Providers ;

- Land Owners and Developers;
- Sport and Recreation Victoria;
- State and National Sports Associations; and
- Other municipalities which neighbour Wyndham when considering regional topics.

## How you can be involved

We will be in contact with during **Phase 1** of the project. There will be a range of ways we will connect to ensure you can add your valuable knowledge to this project.

## Project Plan

### Phase 1 –September – November 2016

- Context Review: Data collection and analysis
- Literature Review
- Consultation period (late October – Nov)

### Phase 2 – November – January 2016

- Issues and Opportunities Paper
- Financial Analysis of Options and Issues

### Phase 3 – January – June 2017

- Draft Wyndham Sports Strategy
- Final Wyndham Sports Strategy Adopted by Council

## Strategy Contact

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