

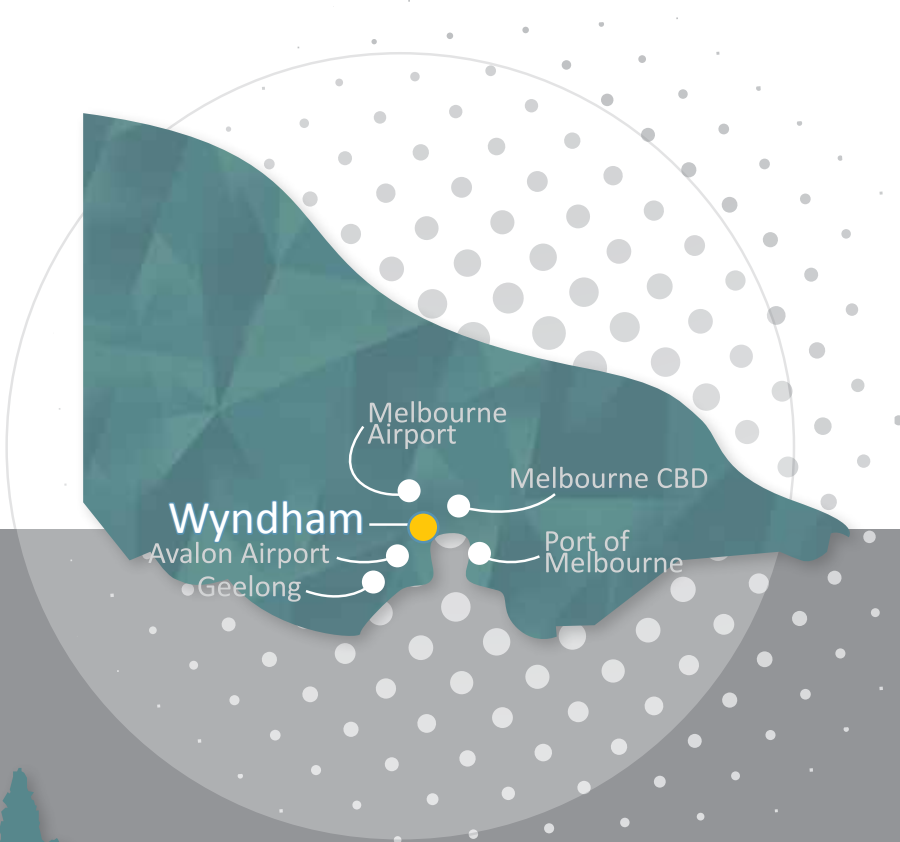
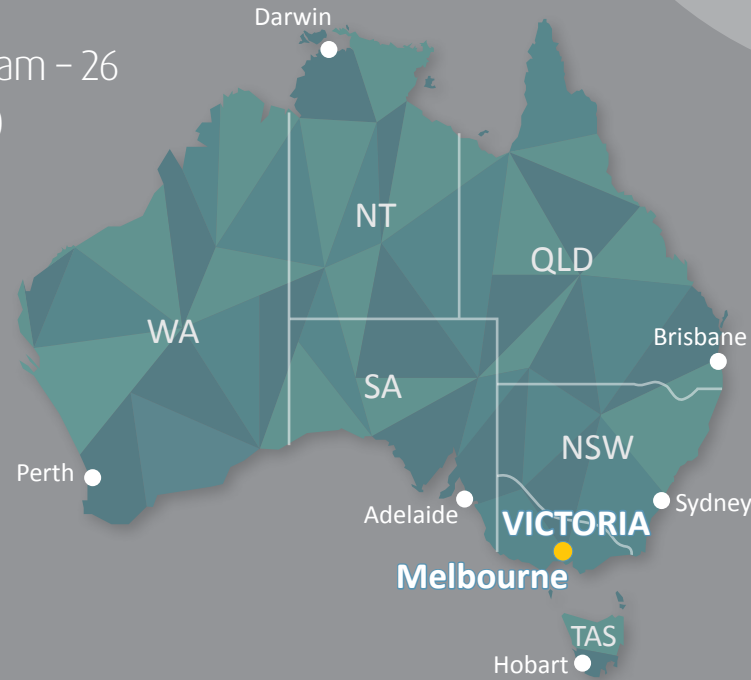


# Wyndham City Your Business Destination



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## Fast Facts

Population	200,000
Forecast population 2021	245,000
Forecast population 2031	332,000
Average travel times:	
Melbourne CBD	30 minutes
Geelong	30 minutes
Port of Melbourne	20 minutes
Melbourne Airport	35 minutes
Avalon Airport	20 minutes

# Wyndham City Your Business Destination



Kelly Grigsby  
Chief Executive Officer  
Wyndham City

For a number of years, Wyndham City has been experiencing annual changes in economic growth significantly greater than Victoria’s Gross State Product and Australia’s Gross Domestic Product.

Wyndham City’s population growth has been rapid and with a forecast population in excess of 330,000 residents by 2031 there are no signs of this growth subsiding.

With this growth comes opportunity.

Strategically located midway between the Melbourne Central Business District and the City of Greater Geelong, our city offers much to astute investors and those entrepreneurs seeking to develop new business activity or expand their existing operations.

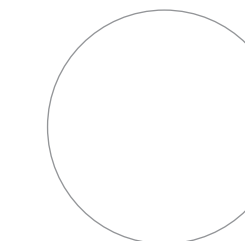
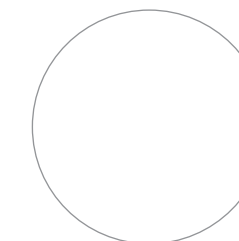
With one of Australia’s most significant industrial precincts at Laverton North/Truganina together with one of the largest commercial greenfield sites in Melbourne at East Werribee, Wyndham City is a business and investment destination representing unparalleled opportunity.

Adopting a proactive approach, our specialist team at the Economic Development Unit is committed to providing the assistance and guidance you are seeking to open doors and facilitate your next commercial or industrial investment.





# Snapshot



## Capital of Melbourne's New West

- One of the fastest growing cities in Australia
- Strong and sustained economic growth
- Werribee: a metropolitan city centre with a river at its heart
- Situated on Port Phillip Bay and strategically located between Melbourne and Geelong
- Greenfield development sites aplenty
- World class tourism precinct
- A young, skilled and available workforce
- Well planned residential developments offering open space, recreation, community facilities and diverse housing stock
- Hospitals, schools, universities
- Passionate business community
- Unique and attractive lifestyle proposition offering easy access to Melbourne, Port Phillip Bay, Geelong and the Great Ocean Road

## Business Destination

- East Werribee: an employment precinct with a vision to deliver 60,000 jobs
- Laverton North: an industrial powerhouse and logistics hub of Melbourne
- Truganina: 650 hectares of greenfield industrial land
- Werribee City Centre: the heart of Wyndham and 'Capital of Melbourne's New West'; offering office, retail and residential
- Wyndham Harbour: Port Phillip Bay's largest marina is under construction
- Major activity centres at Werribee Plaza, Hoppers Crossing, Point Cook and Williams Landing
- Future opportunities in new and planned communities





# Competitive

Deakin University is aiming to boost higher education participation rates. The south-west of Melbourne is increasing its demand for higher education, with a 30 per cent increase in students enrolling in university over the past two years.  
(Professor Jane den Hollander, Vice-Chancellor, Deakin University)

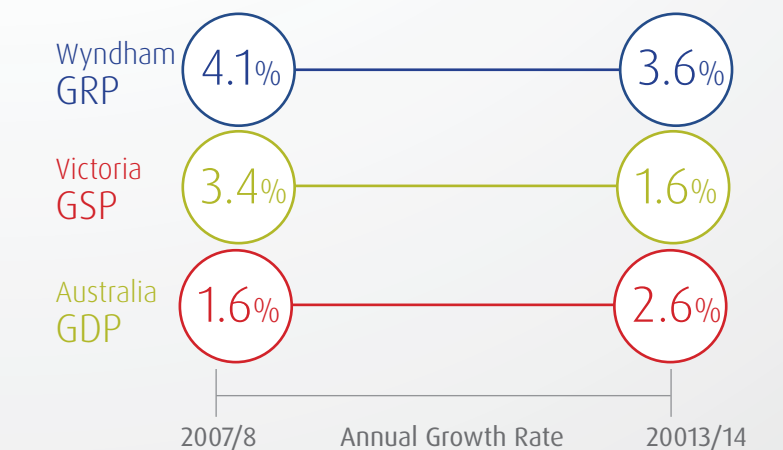
# Advantages

## Position, Position, Position

- Strategically located midway between the Melbourne Central Business District and the City of Greater Geelong
- Immediate access to the Princes Freeway and Western Metropolitan Ring Road
- Direct connection to Melbourne and Avalon Airports
- Twenty minutes to the West Gate Bridge and Port of Melbourne
- Regional Rail Link: providing efficient movement of freight between Melbourne, Wyndham and western Victoria
- Where city meets country and coast

## Strong Economic Growth

- Gross Regional Product (GRP): \$6.28 billion
- Total Output: \$14.03 billion
- Annual % growth in Gross Regional Product (GRP) greater than Victoria's Gross State Product (GSP) and Australia's Gross Domestic Product (GDP)





# Competitive Advantages

## Young, Skilled Workforce

- Annual growth in population: 7.5%
- Tertiary qualified workers: 42.7%
- Median age of residents: 32 years

## Established Commercial and Industrial Sectors

### Key industries:

- Manufacturing
- Logistics
- Construction
- Wholesale Trade
- Public Administration
- Retail
- Agriculture

## City of Opportunity

### Growth Industries:

- Information and Telecommunications
- Health Services
- Education
- Professional, Scientific and Technical Services
- Financial and Insurance Services
- Tourism

## Major Business Hubs

- Laverton North/Truganina Industrial Precinct
- East Werribee Employment Precinct
- Werribee City Centre
- Williams Landing
- New and planned communities

## Visitor Destination

- Werribee Park
- Werribee Open Range Zoo
- Victoria State Rose Garden
- Shadowfax Wines
- National Equestrian Centre
- Point Cook Coastal Park
- Point Cook RAAF Museum
- Werribee South Foreshore
- Wyndham Harbour

## Access to Education

- Victoria University
- University of Melbourne Veterinary Clinic and Hospital
- University of Notre Dame Clinical School
- Deakin University
- The Gordon
- Federation University
- Suzanne Cory Select Entry School
- Westbourne Grammar School
- Al-Taqwa College
- Thirty-nine primary and secondary schools

## Melbourne's West

- Melbourne's Growth Region comprising the Cities of Moonee Valley, Hobsons Bay, Maribyrnong, Brimbank, Melton and Wyndham
- Major Centres: Werribee, Williamstown, Essendon, Moonee Ponds, Sunshine, Footscray, Yarraville, Caroline Springs
- Population: 716,000
- Forecast population 2031: 1.1million
- Supplies 12% of Victoria's labour force
- Interface with City of Greater Geelong (Forecast population 298,000 by 2031)
- LeadWest: providing strong regional collaboration and advocacy ([www.leadwest.com.au](http://www.leadwest.com.au))

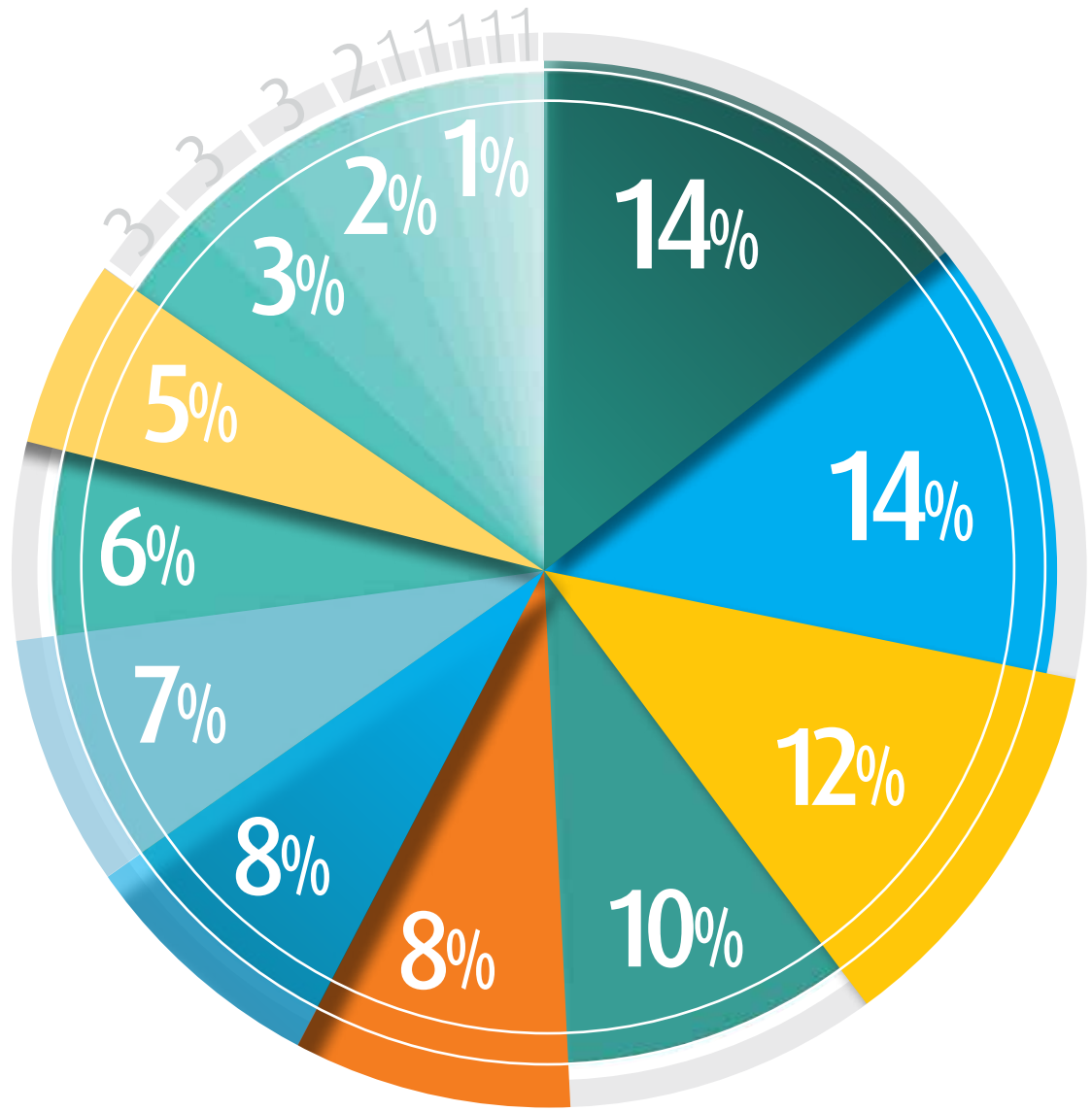




# Wyndham City Economy

## Summary

- Gross revenue generated (Output): \$14.03 billion
- Gross Regional Product (GRP): \$6.28 billion
- Largest contributors to GRP by sector:
  - Manufacturing
  - Logistics
  - Construction
  - Real Estate
  - Wholesale Trade
- Regional Exports: \$4.68 billion
- Regional Imports: \$4.27 billion
- Number of Jobs: 43,000
- Resident workforce: 77,000
- Largest employment providers by sector
  - Manufacturing
  - Retail Trade
  - Logistics
  - Education
  - Health



## Contribution to employment by sector

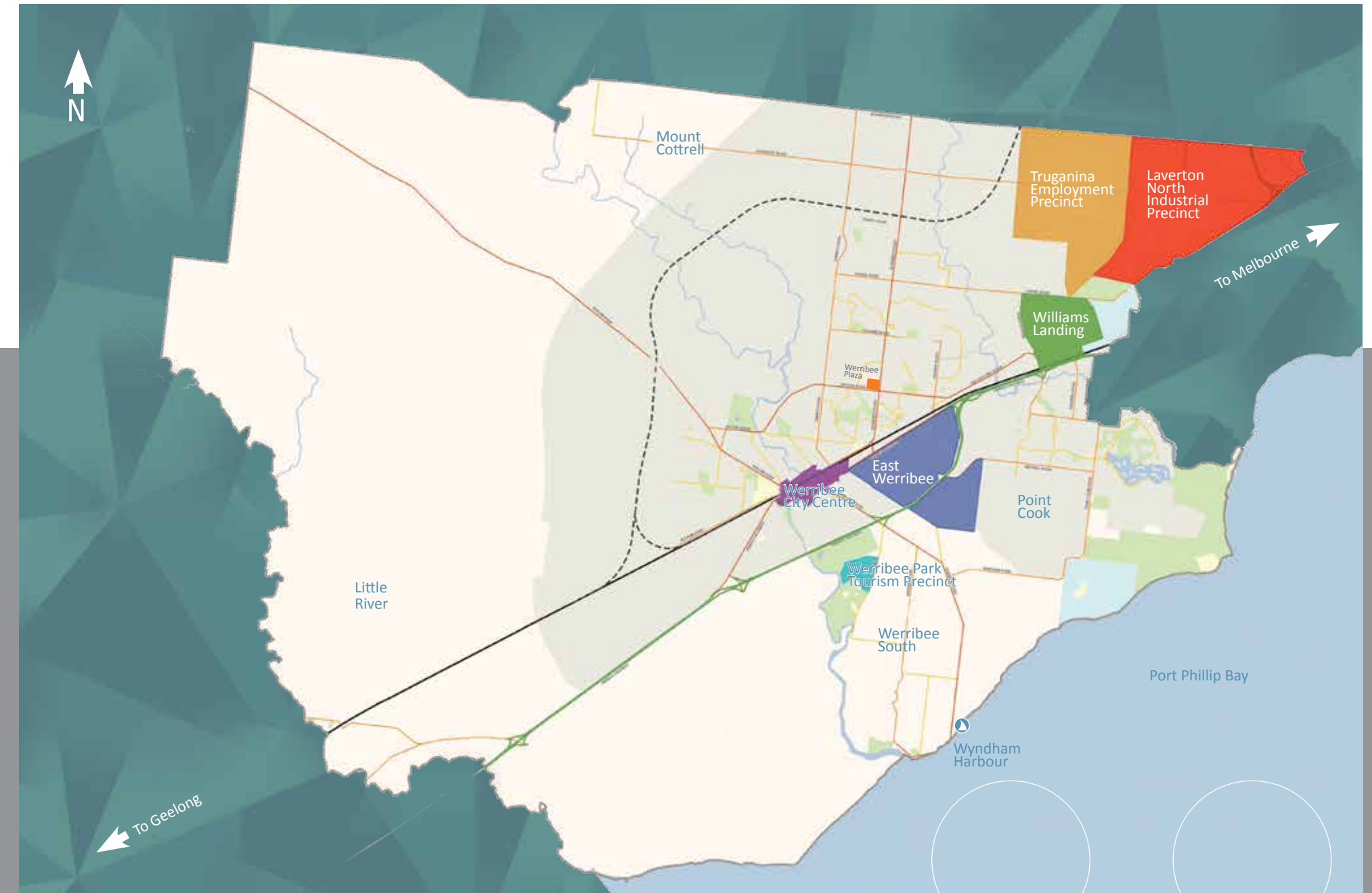
- 14% Manufacturing
- 14% Retail Trade
- 12% Transport, Postal & Warehousing
- 10% Education & Training
- 8% Health Care & Social Assistance
- 8% Construction
- 7% Wholesale Trade
- 6% Public Administration & Safety
- 5% Accommodation & Food Services
- 3% Other Services
- 3% Professional, Scientific & Technical Services
- 3% Administrative & Support Services
- 2% Rental, Hiring & Real Estate Services
- 1% Arts & Recreation Services
- 1% Financial & Insurance Services
- 1% Agriculture, Forestry & Fishing
- 1% Information Media & Telecommunications
- 1% Electricity, Gas, Water & Waste Services



# Your Business Destination

## KEY INVESTMENT PRECINCTS

- East Werribee
- Laverton North Industrial Precinct
- Truganina Employment Precinct
- Werribee City Centre
- Williams Landing
- Werribee Park Tourism Precinct





## Your Business Destination East Werribee



East Werribee is a mixed-use precinct that aims to create opportunities for approximately 60,000 jobs.

The project has been designated by the Victorian Government as a National Employment Cluster and represents the largest mixed-use development in suburban Melbourne. Home to a growing health and learning hub that includes Werribee's Mercy Hospital and an education precinct anchored by University of Melbourne Veterinary Clinic, Victoria University and the Suzanne Cory Select Entry School, East Werribee will develop over the next twenty to thirty years, with a city centre that includes the creation of a major lake and associated water features.

### East Werribee Town Centre

Positioned overlooking the lake, waterways and parkland, the East Werribee Town Centre will be an attractive space for quality businesses and investment. The town centre will be located alongside the new Sneydes Road Boulevard being delivered through the precinct, featuring a genuine mix of uses and 24 hour activation.

### Health and Learning Precinct

The precinct will be focused on a new 'University Village' town centre which will offer local students, education and medical workers convenient retail and entertainment opportunities. This precinct is relatively mature and is already home to Werribee's Mercy Hospital, Wyndham Private Clinic, University of Notre Dame Medical School, Victoria University and Suzanne Cory Select Entry School.

### Commercial Precinct

The commercial precinct will incorporate offices, industries based in clean research and technology, conference and hotel facilities and residential apartments. Commercial spaces to service the community will include options for childcare facilities, local medical and specialist services, short stay accommodation, restaurants, cafes and bars.

### Enterprise and Interchange Business Precincts

These precincts will make optimum use of the excellent freeway exposure and access to East Werribee via the new full diamond freeway interchange being delivered at the precinct. The area will be occupied by a mix of high quality employment opportunities, including office and office warehouse, research and development and high tech industries.

“The infrastructure investment incorporated in the East Werribee Precinct will provide a substantial foundation for the future development of our company's Agrifood Technology site, with the potential relocation of other AWTA Ltd divisions. The proximity to major freeways, airports and growth corridors enhances the location's attractiveness for such future development.”

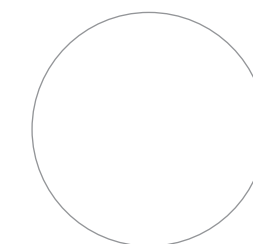
(Michael Jackson, Managing Director - Australian Wool Testing Authority)

60,000 jobs



Your Business Destination

# Laverton North Industrial Precinct



Laverton North is the industrial powerhouse of Greater Melbourne.

With a history of traditional manufacturing the precinct has been the number one supplier of jobs for Wyndham City's resident workforce.

Since the opening of the Western Metropolitan Ring Road, the precinct has grown to be one of the largest transport and logistics hubs in the country. In more recent times, companies including Coles, Woolworths and Kmart have consolidated operations and chosen Laverton North as the preferred location for large distribution centres in excess of 70,000m<sup>2</sup>.

With a buffer to residential development and a road network designed to cater for large and frequent truck movements, companies can invest with confidence knowing that they will not be constrained by residential encroachment or operational curfews.

The Industrial zoning provisions at Laverton North allow for flexibility and opportunity for undertaking most manufacturing and industrial operations.

Comprising in excess of 1,500 hectares, significant parcels of greenfield and redevelopment sites are available for the astute investor.

Major development companies holding land within the precinct for sale or lease include the Dexus Property Group, Goodman Australia, Vaughan Constructions and the Kador Group.

Wyndham City has provided great opportunities to develop and grow our business.

With the manufacturing side of our organisation starting to expand, a decision was made to strategically place our head office in a precinct that would assist with growth to the commercial sector.

Our research and planning assessed Laverton North as a prime location. Our move has been a very successful one.'

(Jason Catlow, Director, Aus Lock and Safe, Wyndham Business of the Year 2013)



Your Business Destination

## Truganina Employment Precinct



## high quality industrial and commercial area

Comprising 650 hectares of greenfield development land, the Truganina Employment Precinct is located immediately west and south-west of Laverton North.

A broad range of industrial land uses can be accommodated, with a large proportion of the estate providing for manufacturing, logistics and general industrial.

Addressing the precinct's interface with the Truganina residential community, the vision for the employment precinct is a high quality industrial and commercial area with strong architectural and landscape themes along the major arterial routes.

These high amenity areas will accommodate a diversity of light industrial, research and development uses.

Truganina is an excellent area for investors developing offices, factories and showrooms across a wide range of industry sectors and occupancy sizes.

Major development companies holding land within the precinct for sale or lease include Goodman Australia, Vaughan Constructions, Investa Property Group and Berton Investments.

In my ten years working within Wyndham City I have witnessed remarkable investment in infrastructure which has led to significant growth in the Laverton North/Truganina Industrial Precinct. The combination of quality road infrastructure, value for money property and a growing catchment of a sustainable workforce is unparalleled anywhere else in the country, and it is these factors that are attracting business from other areas within Victoria, Australia and overseas.'

(Nathan Bingham, Director in Charge, Colliers International)





Your Business Destination

## Werribee City Centre

## Capital of Melbourne's New West



The Werribee City Centre is a key focal point for Melbourne's west.

Over 400 businesses currently provide a wide range of retail and commercial services integrated with cultural and dining experiences. Situated on the banks of the picturesque Werribee River and overlooking parklands, the Werribee City Centre's unique natural assets set it apart from any other activity centre in Melbourne.

The vision for the Werribee City Centre is growth embracing the river, with plans in place to facilitate major expansion and densification.

With a premium train station and bus interchange, Werribee is already well serviced to meet the public transport needs of workers, customers and residents.

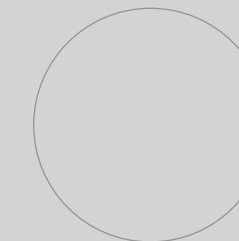
## two to twenty storeys

There is a mixture of small and large land holdings in the Werribee City Centre. The larger sites have significant potential for future redevelopment, with a number of the smaller sites presenting opportunities for the astute investor.

Preferred building heights range from two to twenty storeys with the aim of establishing high density housing and office accommodation above active ground level uses.

Aegis is one of the largest providers of customer contact solutions in Australia and globally, with our Werribee location dedicated to one of our biggest clients. Access to a deep talent pool for recruitment has delivered Aegis a highly engaged workforce. Watton Street is a vibrant location and we are proud to have invested in one of Australia's most significant growth regions.'

(Andrew Hume, CEO, AEGIS Services Australia Pty Ltd)

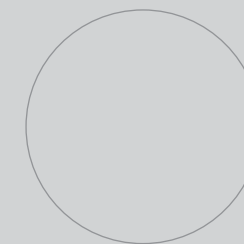
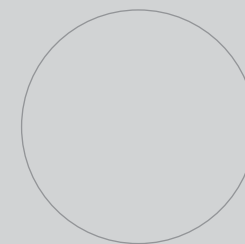




## Your Business Destination Williams Landing



## prestigious gateway



Williams Landing offers a prestigious gateway between Wyndham City and the inner suburbs of Melbourne.

Offering a contemporary master planned urban environment of world class standing the beautiful parks, gardens and reserves combine to create a network of open space based on environmentally sustainable principles. With a diversity of quality housing stock including high density town houses and homes, Williams Landing offers a place not only to work but also to live and play.

A unique feature of this new suburb is the fifty hectare Town Centre which provides immediate access to a brand new \$86 million train station and the Princes Freeway.

Already home to Wyndham's only Masters Home Improvement Store and with capacity to provide for large footprint and multi storey commercial developments, Williams Landing is well positioned to become one of the most exciting Major Activity Centres in Melbourne's west.

In addition, the Williams Landing shopping centre is now under construction and leasing. Set to become a landmark retail destination, stage 1 of the shopping centre is 8,500m<sup>2</sup> in lettable area and is anchored by a Woolworths Supermarket. It also includes a medical centre, approximately twenty three specialty stores and two levels of commercial office space.

Williams Landing Town Centre is open for business! Just 19km from Melbourne CBD and with world class transport facilities, amenity and transport infrastructure, Williams Landing is the ideal business environment.

(Patrick Archer, Development Director,  
Cedar Woods Properties Limited)



## Your Business Destination Tourism and Events



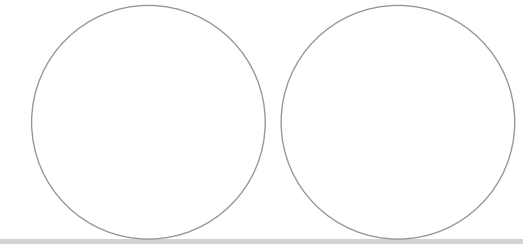
Wyndham City's tourism industry is anchored by the Werribee Park Tourism Precinct, which is one of metropolitan Melbourne's most frequented visitor destinations attracting more than 1.3 million visitors each year.

The world class Werribee Open Range Zoo and Werribee Park Mansion both proudly boast unique visitor experiences. The National Equestrian Centre, Shadowfax Winery, the Victoria State Rose Garden and Werribee Park Golf Club ensure that any day trip or overnight stay in Wyndham can be one to treasure.

Wyndham is the place where city meets country and coast. The Point Cook Coastal Park and Marine Sanctuary, Werribee River, Cheetham Wetlands and K Road Cliffs are just a few of the natural features on offer. The Werribee South foreshore and boat ramp with views to the You Yangs National Park and the emerging Wyndham Harbour development provide water based assets that add to Wyndham's tourism jigsaw.

Major events including music concerts, food and cultural festivals and sports competitions regularly draw large crowds of new visitors to the region.

Wyndham's tourism and events industry is expanding, and there are many opportunities for innovative large and small players to benefit from that growth.



The Mansion Hotel & Spa is set in historic Werribee Park, a tourism jewel of Melbourne's west with domestic and international conferences drawn to the unique setting. We work closely with a very supportive Council and the team at Werribee Park in the delivery of corporate and private functions and major events.

Adrian Dent, Director of Operations, Lancemore Group



# The Changing Face of Wyndham



## East Werribee

Previously known as the Werribee Agriculture and Food Technology Precinct, East Werribee will have the capacity to change the face of Wyndham and the face of metropolitan Melbourne.

As population numbers continue to increase and the world transforms to a knowledge economy, the need to provide high skilled local employment across metropolitan Melbourne is critical to growing the economy and developing sustainable, well connected communities.

Operating as an important state research and technology precinct for over 100 years, East Werribee features a number of prestigious research, medical and educational organisations, including CSIRO Food Innovation Centre, University of Melbourne, Victoria University, Dairy Innovation Australia, Agrifood Technology, Incitec Pivot and University of Notre Dame Medical Clinic. The most recent investment in the precinct has included extensions to the Werribee Mercy Hospital and University of Melbourne Veterinary Clinic



and the construction of Victoria University's Inter-professional Health Clinic, Wyndham Private Medical Clinic and Wyndham Clinic Private Hospital.

With a vision to deliver a 21st Century City, East Werribee has been designated as a National Employment Cluster by the Victoria Government, set to deliver a critical mass of jobs to grow the local economy, reduce travel to work time and road congestion and contribute to Melbourne's transformation to a polycentric city.

A \$72 million package of works, including a full diamond interchange with the Princes Freeway, upgrades to the main road through the precinct and key intersection upgrades along the Princes Freeway, will unlock the site.

The precinct boasts three kilometres of freeway frontage and is close to Hoppers Crossing and Werribee Train Stations. When completed, East Werribee will provide some of the best amenity metropolitan Melbourne has to offer, based around generous amounts of open space, waterways, shared trails and community facilities.





# Wyndham Harbour

Wyndham Harbour is an exclusive new marina community, bringing deluxe waterfront living to the picturesque Port Phillip Bay region of Wyndham City.

Being constructed around an idyllic safe boat harbour and a vibrant Marina Square, Wyndham Harbour offers an unmatched luxury bayside lifestyle.

Wyndham Harbour will bring:

- 300 residential lots
- 104 and 137 designer waterfront apartments over two buildings
- Two new beaches
- Ten hectares of impressive landscaping and purpose-built cycling and walking trails
- A state of the art marina
- A thriving cosmopolitan centre encompassing the premium aspects of waterfront living

As the only safe boat harbour between Williamstown and Geelong, Wyndham Harbour Marina will feature up to 1,000 wet berths and dry boat storage for up to 390 vessels combined with waterfront living and retail offerings. A commuter and tourist ferry service running to Station Pier Melbourne is also planned.

Wyndham Harbour has received EnviroDevelopment certification, a national sustainability assessment that provides independent verification of the project's sustainability performance. The certification is awarded to projects that achieve exceptional sustainability outcomes over and above statutory requirements and which focus on the development of a more sustainable environment in which to live.

# Regional Rail Link

Regional Rail Link is a landmark infrastructure project designed to remove major bottlenecks in Victoria's rail network. It will achieve this by untangling metropolitan and regional tracks as they travel through Melbourne's west into the heart of Melbourne.

The project increases the size of Victoria's rail network by 90km with two new stations provided in Wyndham City at Tarneit and Wyndham Vale. All road and rail crossings on the new line are grade separated enabling efficient traffic flow.

Apart from improving rail services in the first instance, the \$4.8 billion project will improve links between Melbourne's west and the Melbourne CBD, making the western region even more attractive to businesses and employees. It is estimated that labour productivity in Melbourne's west will grow as a result of the project with gross regional product to be boosted by more than \$1.6 billion.







# Your Lifestyle Destination

For the astute investor and business operator, Wyndham City offers a lifestyle that very few destinations can match.

With direct freeway and train line connections to the Melbourne CBD and as the gateway to Geelong and the Great Ocean Road, Wyndham City provides an ideal place to work, live and play.

For weekend pursuits with family, friends and relatives the choice is endless. The city boasts the world class Werribee Tourism Precinct, Wyndham Harbour Development, Werribee South Foreshore, Point Cook Coastal Park and Werribee River Regional Park.

For those seeking an active lifestyle an exciting bike and trail network awaits along with the National Equestrian Centre, the Sanctuary Lakes and Werribee Golf Courses and a plethora of recreation facilities, sporting clubs and parkland.

Redevelopment of the Wyndham Leisure and Events Centre is delivering a new five pool aquatic centre and health and fitness precinct whilst the redevelopment of the Werribee Sports and Fitness Centre includes a 1500 seat show court.

Formal and niche groups for theatre, dance, music and craft breathe life in a cultural scene anchored by the Wyndham Cultural Centre and Art Gallery, complemented by spoilt for choice offerings of fine restaurants, riverfront cafes and lively eateries that express an amazing array of cuisines.

Diversity of housing stock in new and emerging estates, along with some of the older historic residential precincts within the city, means that everyone can find their dream home and embed themselves in Wyndham's dynamic and passionate community.



# In Good Company

Wyndham City is home to more than 10,000 businesses across a diverse range of industry sectors. Now is the time for the smart business operator to explore the available opportunities for investment in new and expanding employment precincts, benefit from all that the city has to offer, and join those companies that proudly call Wyndham City home.

## Manufacturing

### Encore Tissue

Encore Tissue is an Australian owned manufacturer of toilet tissue and kitchen towel. Headquartered at Laverton North, the company has a strong commitment to sustainability, with a majority of its products produced from recycled paper.

Encore's branded products are the only tissue paper endorsed by Planet Ark and all fibre sources are FSC certified. Water is a key resource in paper manufacturing and aiming to reduce water usage has been a key project for Encore Tissue. Since commencement, the amount of water used per tonne of paper manufactured has reduced by 50 percent. This has been largely due to innovative solutions that utilise recycled water within the manufacturing process.



### Nufarm

Nufarm is the largest manufacturer of crop protection products in Australia. The company's production, research and development facility at Laverton North employs in excess of 400 people.

Since locating their corporate headquarters to Wyndham City in 1972, various acquisitions and solid organic growth have seen the business rapidly expand. Nufarm is now ranked the eighth largest crop protection company in the world, with a clear leadership position in Australia and substantial operations in North and South America, Europe, New Zealand and Asia.





Food

**Ballantyne**

Ballantyne’s purpose built food ingredient and butter factory at Laverton North houses the company’s manufacturing operations, logistics and research and development laboratory. With a reputation for quality, manufacturing expertise and constant innovation, Ballantyne produces a range of packaged butter, dairy blends, margarine and jam/sauce products as well as an extensive range of spray dried and blended cheese and cream products that are sold and enjoyed in Australia and around the world.



Research

**CSIRO Food Innovation Centre**

An anchor tenant in the East Werribee technology hub, the CSIRO Food Innovation Centre is a federally funded organisation that services Australia’s food manufacturing and dairy industries. Employing approximately 100 staff and students the facility works across a variety of projects related to innovative processing and separation technologies, cheese processing, microencapsulation, microbiology and biotechnology.

**Dairy Innovation Australia Limited**

Dairy Innovation Australia Limited (DIAL) is an innovation hub for dairy manufacturing, providing world class, integrated, responsive and cost effective dairy manufacturing research and development and support services. DIAL is both funded and led by the dairy industry with member companies processing over 70 percent of the milk and 65 percent of all manufactured dairy products in Australia. A new expanded facility includes state of the art research laboratories, a manufacturing pilot plant, food technology laboratories, sensory laboratory, culture production and meeting facilities available to the wider food industry.

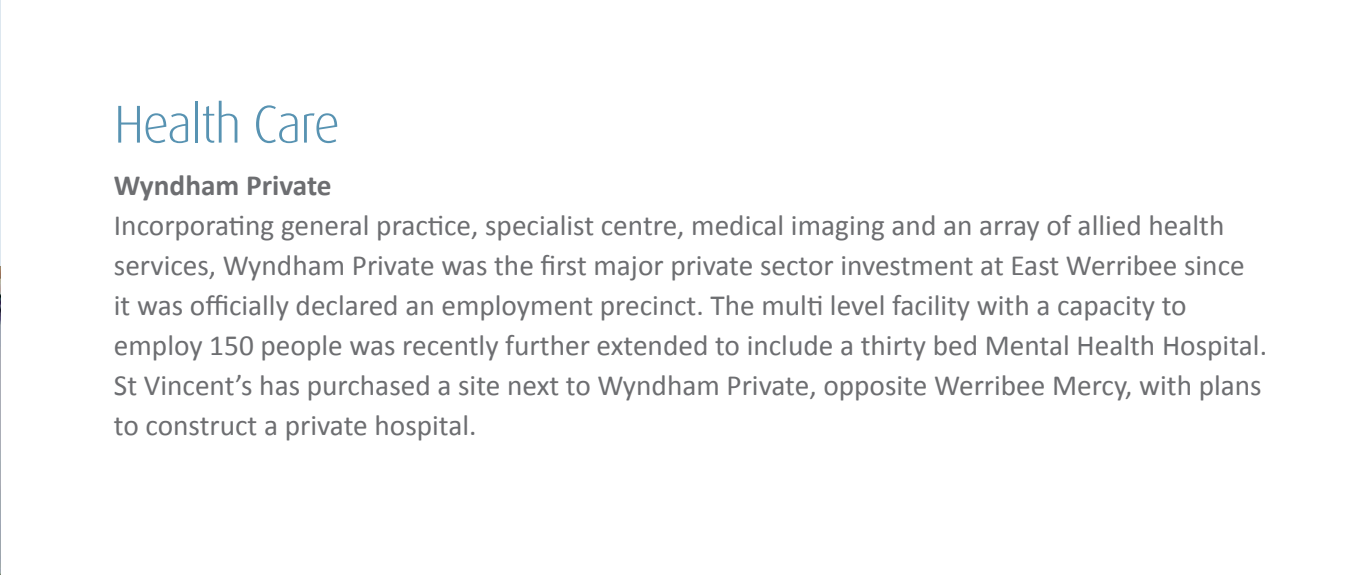
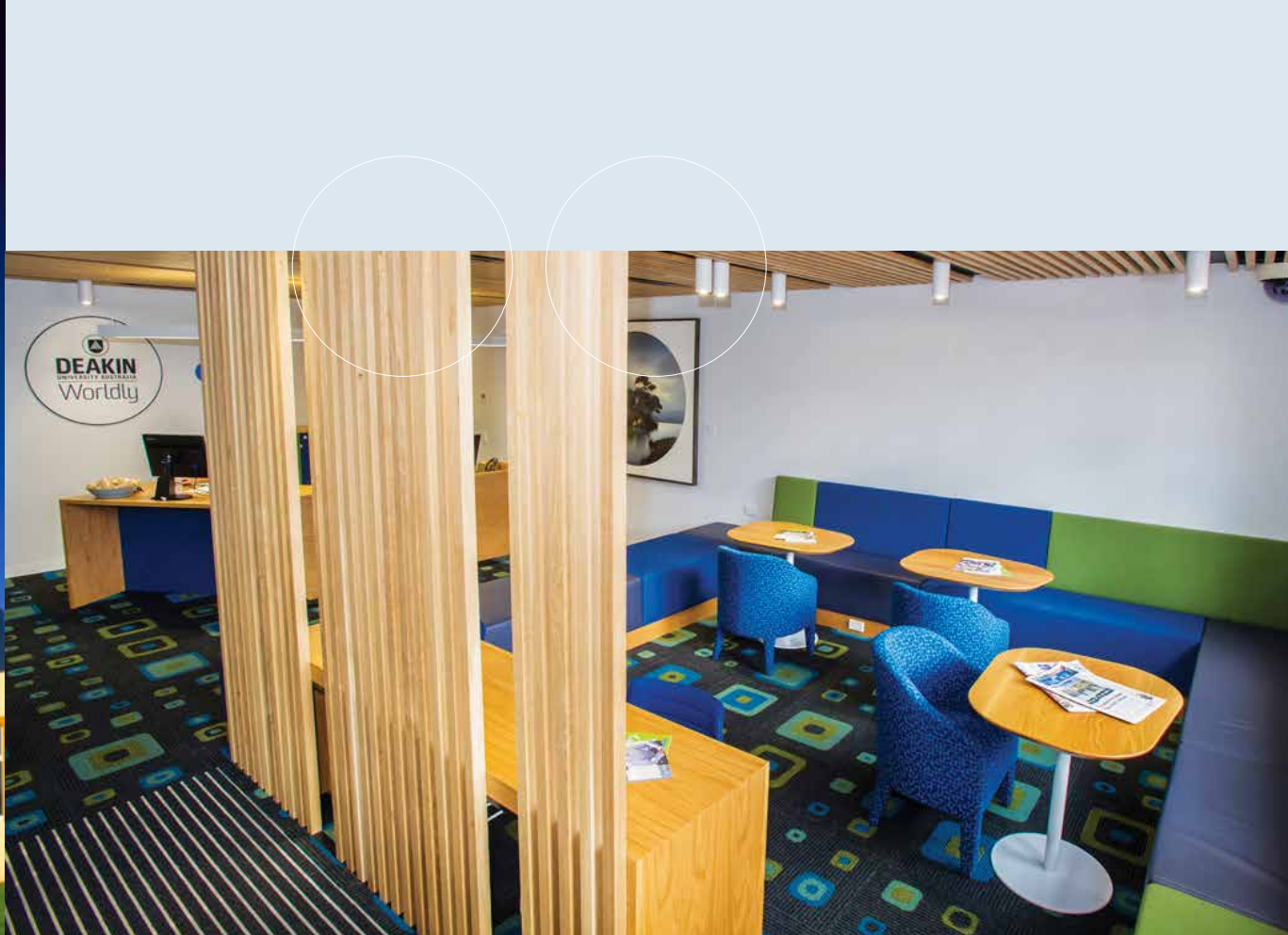
**Mainstream Aquaculture**

Mainstream Aquaculture has developed an innovative process for producing food fish, using proprietary recirculating aquaculture technology, which produces premium seafood in an environmentally sustainable and highly efficient manner. Founded in 2001, the vertically integrated company breeds its own Barramundi, raises seed stock in world class hatcheries, has state of the art grow out facilities and controls the distribution of its suite of products.

Mainstream Aquaculture operates the largest closed system aquaculture facility in mainland Australia, is in the top ten Australian producers of Barramundi and operates the largest Barramundi hatchery in the world.







## Education

### Victoria University

Victoria University is a multi-sector institution offering both higher education and vocational training (TAFE) courses. The Werribee Campus is located at the eastern entrance to Werribee offering easy access by car or public transport. The University's most recent investment at the campus is a \$14.8 million supervised student run inter-professional health clinic that provides structured opportunities for trainee doctors, nurses, paramedics and other health students. The facility is the first of its kind developed in Australia.

### Deakin University

Deakin University and The Gordon have partnered to establish the Werribee Learning Centre. Located in the Werribee City Centre and less than a two minute walk from the Werribee Railway Station, the Werribee Learning Centre provides a stylish and accessible space in Werribee for education delivery, corporate and community functions, and student engagement in western metropolitan Melbourne. Courses on offer include a range of certificates, diplomas, an associate degree and degrees in early childhood education, arts, science, business and industry skills. Study options provide pathway opportunities from The Gordon into undergraduate programs at Werribee and Deakin's two campuses in Geelong.

## Health Care

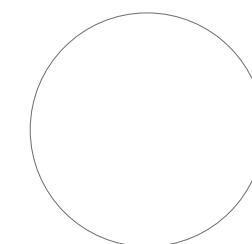
### Wyndham Private

Incorporating general practice, specialist centre, medical imaging and an array of allied health services, Wyndham Private was the first major private sector investment at East Werribee since it was officially declared an employment precinct. The multi level facility with a capacity to employ 150 people was recently further extended to include a thirty bed Mental Health Hospital. St Vincent's has purchased a site next to Wyndham Private, opposite Werribee Mercy, with plans to construct a private hospital.



### Werribee Mercy Hospital

Werribee Mercy Hospital is a Catholic public community hospital dedicated to caring for people of all ages, cultural backgrounds and religions. It provides surgical, medical, maternity, newborn, renal dialysis, emergency, mental health, rehabilitation, aged and palliative care services to Melbourne's southwest. Werribee Mercy's ongoing commitment to servicing the region is demonstrated by the development of a \$28 million Rehabilitation and Geriatric Medicine Service Centre at the Princes Highway site.







## Tourism

### Mansion Hotel and Spa

Set in four hectares of formal gardens, the Lancemore Group's Mansion Hotel and Spa at Werribee Park provides the perfect luxury getaway including an indulgent spa, award-winning restaurant, indoor pool, library, tennis courts and snooker room. High quality and flexible conference facilities are available. Nearby attractions include Werribee Park Mansion, Shadowfax Winery and the National Equestrian Centre.



### Werribee Open Range Zoo

Boasting over 225 hectares of lush savannah set along the magnificent Werribee River, this world class open range zoo attracts more than 400,000 visitors each year. With a focus on conservation, education and visitor experience, Werribee Open Range Zoo has cemented its place as an industry leader at a national and international level.



## Business and Professional Services

### Crowe Horwath

With more than 100 offices throughout Australia, Crowe Horwath is the country's largest provider of practical accounting, business advisory, audit, tax, lending and insurance broking and financial advice to individuals and small to medium businesses. As part of an international network of firms in 100 countries, Crowe Horwath has a reputation for delivering high quality services and practical financial solutions.

### Aegis

Aegis is one of the largest providers of customer contact solutions in Australia and globally. In Australia, Aegis operates out of three campuses situated in Melbourne CBD, Werribee and Mill Park. Globally, Aegis employs 60,000 people in thirteen countries servicing nearly 300 iconic companies. Aegis's Werribee location is dedicated to one of their largest clients. Aegis provides close to 200 customer service professionals who work on behalf of one of Australia's largest retail energy providers.



## Logistics

### Oxford Cold Storage

Oxford Cold Storage is Australia's leading family owned provider of third party temperature controlled warehousing. It is the largest single site operation in Australia. Employing over 500 people Oxford runs state of the art radio frequency warehouse management software (WMS) that has been developed in house over many years.

The WMS is extremely flexible and capable of handling the most stringent of customer requirements. All radio frequency and scanning hardware is manufactured and supported by its Wyndham based sister company Radio Terminal Systems Pty Ltd.

### Murray Goulburn

As one of the largest container users in the Port of Melbourne it makes sense that the co-operative's integrated logistics centre is strategically located in Wyndham City.

Murray Goulburn recently invested further in Wyndham with the development of a \$60 million processing facility that will supply home brand milk to Coles Supermarkets.



“When Coles was considering potential sites for its Victorian Distribution Centre, Council provided assurances that the planning process would be seamless and trouble free. This was a significant factor in choosing our preferred location. Securing a workforce of some 700 team members was daunting, but it was soon proven that there are many capable people in the region available to work. Coles would not hesitate in committing to another site within Wyndham City.”

Michael Williams  
National Property Manager  
Coles



# Making it happen

Wyndham City is one of the most dynamic business destinations in Australia. You've read our story, so please come and tell us yours.

The Economic Development Unit is committed to assisting businesses seeking to invest. Our dedicated team offers free confidential advice that will assist you in making an informed choice.

Our specialty is investment facilitation. You will be assigned a case manager who will work with you and your team.

We will commit to

- Assisting with site identification and selection
- Preparation of investment-specific response reports including relevant economic modelling and statistical information
- Delivering Executive and Board level presentations and hosting VIP site inspections and investment tours as required
- Providing guidance through the planning process and any associated legislative requirements
- Ensuring the planning process is undertaken within agreed time frames

- Facilitating introductions to relevant Victorian or Australia Government agencies
- Connecting you with local companies upstream and downstream of your operations
- Introducing you to Wyndham's business community
- Providing relevant data that may assist your operations and decision making
- Identifying any potential government grants or funding programs
- Responding to your individual needs
- Providing ongoing service to assist in the growth and long term sustainability of your business

## Contact Details

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## References

Demographics, Statistics and Supporting Documentation

Available for downloading at [www.wyndham.vic.gov.au](http://www.wyndham.vic.gov.au)

Wyndham Economic Profile: REMPLAN

Wyndham Community Profile: .id the population experts

Wyndham Growth Report: Inteprise

Wyndham City Economic Development Strategy: Wyndham City Council

Wyndham City Tourism and Events Strategy: Wyndham City Council

Truganina Employment Precinct Structure Plan: Metropolitan Planning Authority

East Werribee Precinct Structure Plan: Metropolitan Planning Authority

Werribee; Capital of Melbourne's New West: Wyndham City Council





Wyndham City  
Your Business Destination