



Wyndham City Wynning Business Newsletter

Summer 2019

WELCOME



The second WYNNovation festival was very well received and I take this opportunity to congratulate all those who took time out of their busy schedules to participate in what was a highly activated and informative business and personal development program.

I also appreciate the number of people who actively engaged on social media and spread the word on all things #WYNNovation and the Economic Growth Unit's mission of facilitating the enablement of innovation and entrepreneurship in Wyndham.

In moving forward Council is fully committed to WYNNovation and a five-year plan is being developed with the aim of growing the initiative substantially. As is often said, "from little things, big things grow" and the development of the plan will be very much informed from our learnings from years one and two, feedback from participants and intensive stakeholder engagement with business and community.

There was such rich content in WYNNovation including three keynote addresses by international entrepreneurs and innovation gurus and the return of the highly energetic and challenging Gus Balbontin. The presentation by Professor Vasso Apostolopoulos at the WYNNovation lunch delivered an amazing story of persistence, dedication and hard work.

I take this opportunity to acknowledge our supporting partners; Victoria University Polytechnic, Deakin University, Committee for Wyndham and the Committee for Economic Development Australia.

Wyndham plus Innovation equals WYNNovation.
It just makes sense!

Best regards,

Daryl Wilson
Manager Economic Growth

CONTACT

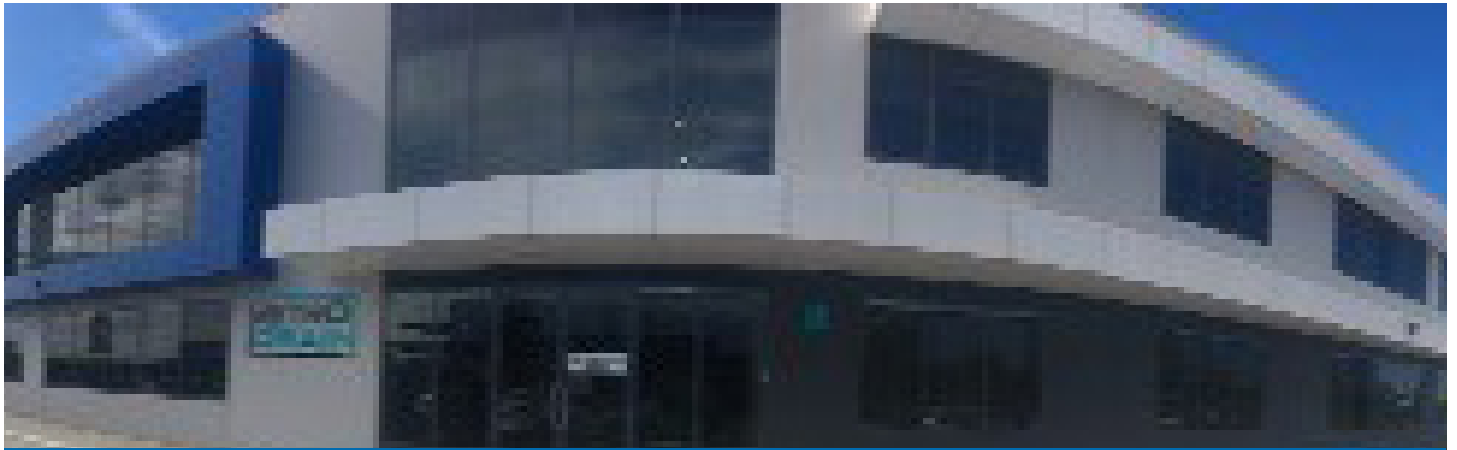
For more information on doing business in Wyndham, contact:

Department of Economic Growth,
Industry Facilitation & Tourism
Wyndham City

 **03 9742 0788**

 **business@wyndham.vic.gov.au**

 **wyndham.vic.gov.au/business**



MATCHWORKS, METRO DRAINS AND RODNEY MAKE THEIR MARK...

Located in Synnot Street Werribee, MatchWorks is a community based, not-for-profit employment services provider. That is MatchWorks specialises in finding and skilling job seekers for businesses of all sizes and industry types, at no cost.

One aspect of MatchWork’s suite of offerings is their Disability Employment Service where the business works with individuals who have a disability, injury or health condition to help them find employment.

Metro Drains is one such business which has taken advantage of the Disability Employment Service. Metro Drains operates from Truganina, specialises in drainage services, site cuts, soil and rock removal amongst others. Whilst technically not in Wyndham (just the other side of Boundary Road) many of the 50 staff including the Director are from Wyndham.

Coordinator Economic Growth, Lesley Rogan, recently met with Metro Drain’s Director, Heath Peatling, to learn more about the business and Heath’s experience with MatchWorks.

“Reliability, respect and attitude are what I look for in my staff and to be honest, that is what I find in the staff I have engaged through MatchWorks” says Heath. “I look for 100% commitment and don’t judge people on the past but rather on what they are prepared to bring to the team”.

“It was a challenge to find reliable, hard-working staff. I was just about to give up and I drove past MatchWorks in Synnot Street, thought I need to think outside the square, pulled up and went in. That was 6 years ago and since then, I have been working with MatchWorks and currently have 3 staff who have disabilities as part of my team”.

One such team member is Rodney who after a two-week trial was successful in securing a two day-a-week cleaning position at Metro Drains. Rodney lives in Werribee and describes Metro Drains as “a lovely place to work with great people. I really enjoy coming to work and I never take a sick day”.

Another member of the Metro Drain’s team, who was originally placed by MatchWorks, has also achieved great success. Arriving at work one morning Heath noticed this staff member picking up litter which had blown into the front of the site. Heath was impressed at the initiative and attitude on display as it was not necessarily part of their role to do so. Working with MatchWorks, this staff member has subsequently been trained, obtained licences and has progressed to Maintenance Manager with the business.

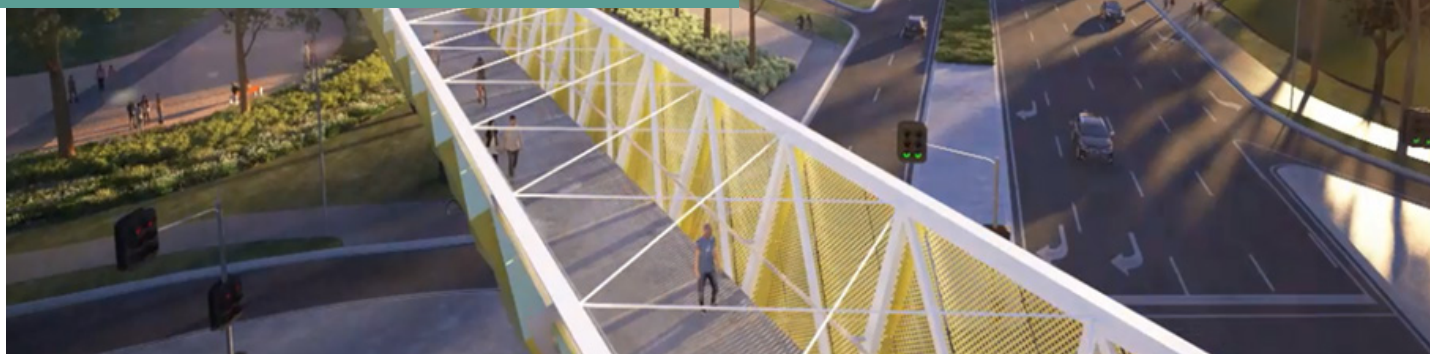
MatchWorks provides regular catch-ups with employees and the businesses involved to ensure great outcomes for both. Subsidised wages for the first six months of employment and funding for any specialised equipment are met by MatchWorks.

Congratulations and well done to Rodney, Metro Drains and MatchWorks on making your mark!



Western Roads Upgrade

Works are underway to widen and upgrade some of Wyndham's busiest roads and intersections. Major Road Projects Victoria has commenced with works across Wyndham as part of the Western Roads upgrade project.



At Palmers Road, drainage and traffic barriers are being installed, as site investigations are also underway.

For the widening of Dunnings Road, an upgrade at the roundabout at Shaftsbury Boulevard has commenced, while works on the bridge foundations at Skeleton Creek have begun.

At Derrimut Road, motorists will see roadworks to build traffic lanes on the eastern end, while bridge works are continuing over Dry Creek and beginning over the Tarneit Station trainline.

Stormwater drainage installations have kicked off at Leakes Road, while soil is being dug and moved to prepare for the new Skeleton Creek Bridge and Laverton Creek Bridge.

The construction of eastbound traffic lanes is underway at Dohertys Road West, as is the installation of concrete drains at Laverton Creek.

At the Forsyth Road interchange, traffic barriers are currently being installed, and soil being removed.

At the Duncans Road interchange, roadworks have begun on the construction of entry and exit ramps.

More information

www.roadprojects.vic.gov.au/projects/suburban-roads-upgrade/western-roads-upgrade



Is Your Business Sustainable?

Wyndham City Council, along with many organisations, is seeking to do business with contractors and suppliers that share a strong commitment to sustainability.

The City of Wyndham has partnered with the Cities of Port Phillip and Whittlesea and the Supply Chain Sustainability School to provide an online sustainability learning platform for local business and Council suppliers.

To ensure your business is up to date with current sustainable practices register on the Supply Chain Sustainability School website and take advantage of the hundreds of free sustainability learning resources including videos, templates, documents and hyperlinks. The website also has a self-assessment and a tailored action plan to help make your business more sustainable.

More information

<http://www.supplychainschool.org.au>



Innovate to EXCELERATE

The Economic Growth Unit expects to hold the popular Innovate Business Development program again in 2019. Suitable for small businesses that are keen to grow, this unique program includes group sessions as well as individual coaching sessions.

Last year, a diverse range of 22 businesses including: web and technology developers, plumbers, online shopping platform, pizza shops, candle manufacturer, engraver and pet food supplier completed the Innovate to Excelerate program.

Check the website for more information and how to apply.



Learn how social media & digital marketing can help your small business

If you're running a small business with less than 20 employees, you're eligible for the Australian Small Business Advisory Services (ASBAS) Digital Solutions program. The program offers low-cost, high quality digital advisory services to small businesses in Wyndham and across Victoria.

For a single payment of \$55 you can attend up to 8 workshops about social media and digital marketing plus access two hours of one-on-one mentoring.

MAY – SOCIAL MEDIA

- Profile Building & Networking on LinkedIn – 8 May
- Engage Real Followers with Instagram – 15 May
- Boost Business with Facebook Advertising – 22 May
- Influence an Audience on Twitter – 28 May

OCTOBER – DIGITAL MARKETING

- Digital Marketing Essentials – 9 October
- SEO Foundations for Small Business – 14 October
- Create Marketing Campaigns with Mailchimp – 22 October
- Enhance Business Efficiency with the Cloud – 30 October

The program is being delivered in Wyndham by Melbourne Innovation Centre in partnership with Council's Economic Growth Unit. **To book and for more information:** www.wyndham.vic.gov.au/businessstraining

WYNDHAM BUSINESS AWARDS TURN 25

Entries open in March

Have you entered the Wyndham Business Awards before? If not, this year is a great opportunity as it's the Awards' 25th anniversary and going to be bigger than ever.

There are award categories to suit any business, no matter what size or sector. You can nominate your own business for an award. It's just a matter of completing the application form.

You can even nominate yourself, or someone else, for the Wyndham Business Person of the Year or Wyndham Young Business Person of the Year (if you are 35 years or younger) Awards.

APPLICATIONS OPEN ON 15 MARCH AND WILL BE ASSESSED BY AN INDEPENDENT JUDGING PANEL.

Winners will be announced at the presentation gala event on Friday 23 August at the Encore Events Centre.

If you'd like more information:
businessawards@wyndham.vic.gov.au
 Amy Gilbert, Economic Growth Unit on 8734 5416

Major Events

Enticing, Exciting, Energising Events!
Wyndham has it all.....

Summer comes alive in Wyndham with an array of fabulous events for all. Wyndham City proudly sponsored three significant events during January attracting visitors from near and far. Visitors to Wyndham bring not only positive impacts on sectors such as accommodation, hospitality, retail and the like but they also raise awareness of the worldclass tourist attractions on offer.



SO FRENCH SO CHIC – 13 JANUARY

Werribee Park Mansion provided the perfect back drop for this exquisite event which attracts around 6,000 visitors to Wyndham. French music, French food and French champagne were the flavour of the day!

NATIONAL TENPIN BOWLING YOUTH CUP AND CHALLENGE – 12 TO 17 JANUARY

A national event, bowlers from Australia wide destinations, New Zealand and Singapore descended on Wyncity Bowl & Entertainment for six days of high energy excitement! Teams put their best “bowling” foot forward in what was a friendly but very focussed challenge where they displayed their amazing talents.

NATIONAL CLYDESDALE & HEAVY HORSE FESTIVAL – 19 & 20 JANUARY

Held over two days, this event commenced at the National Equestrian Centre in 2007 and attracts participants from most states of Australia. The festival is of national significance and is the biggest show of heavy horse breeds in Australia. Several thousand participants, their family and friends enjoyed the beautiful setting, weather and spectacle of this captivating event.



WHAT’S AROUND THE CORNER?

Fromage a Trois – Sunday 24 March 2019 – where cheese lovers gather for a day of cheesy indulgence.

Set in the stunning surrounds of Werribee Park Mansion, this festival will take you from far gate to picnic blanket, with the best artisan cheese and local produce.

FOR YOUR CHANCE TO WIN TWO TICKETS, please email business@wyndham.vic.gov.au and include a contact mobile number. Winner will be drawn on Monday 18 March.

WIN TWO TICKETS

FROMAGE A TROIS | CHEESE FESTIVAL

WERRIBEE PARK
SUNDAY 24 MARCH 2019

TICKETS ON SALE NOW VIA EVENTBRITE
WWW.FROMAGEATROIS.COM.AU

wyndhamcity
city east country