
Draft Road Management Plan 2021

Community Engagement Summary Report








Project background

The Road Management Plan relates to Wyndham City's maintenance practices of local roads and footpaths. It sets out the maintenance standards for roads and footpaths and how quickly they are repaired when a defect is found. It is reviewed at set time intervals, as required by Road Management Act 2004. As part of the review, community consultation has been undertaken for a four week period between 7 September – 4 October 2021.

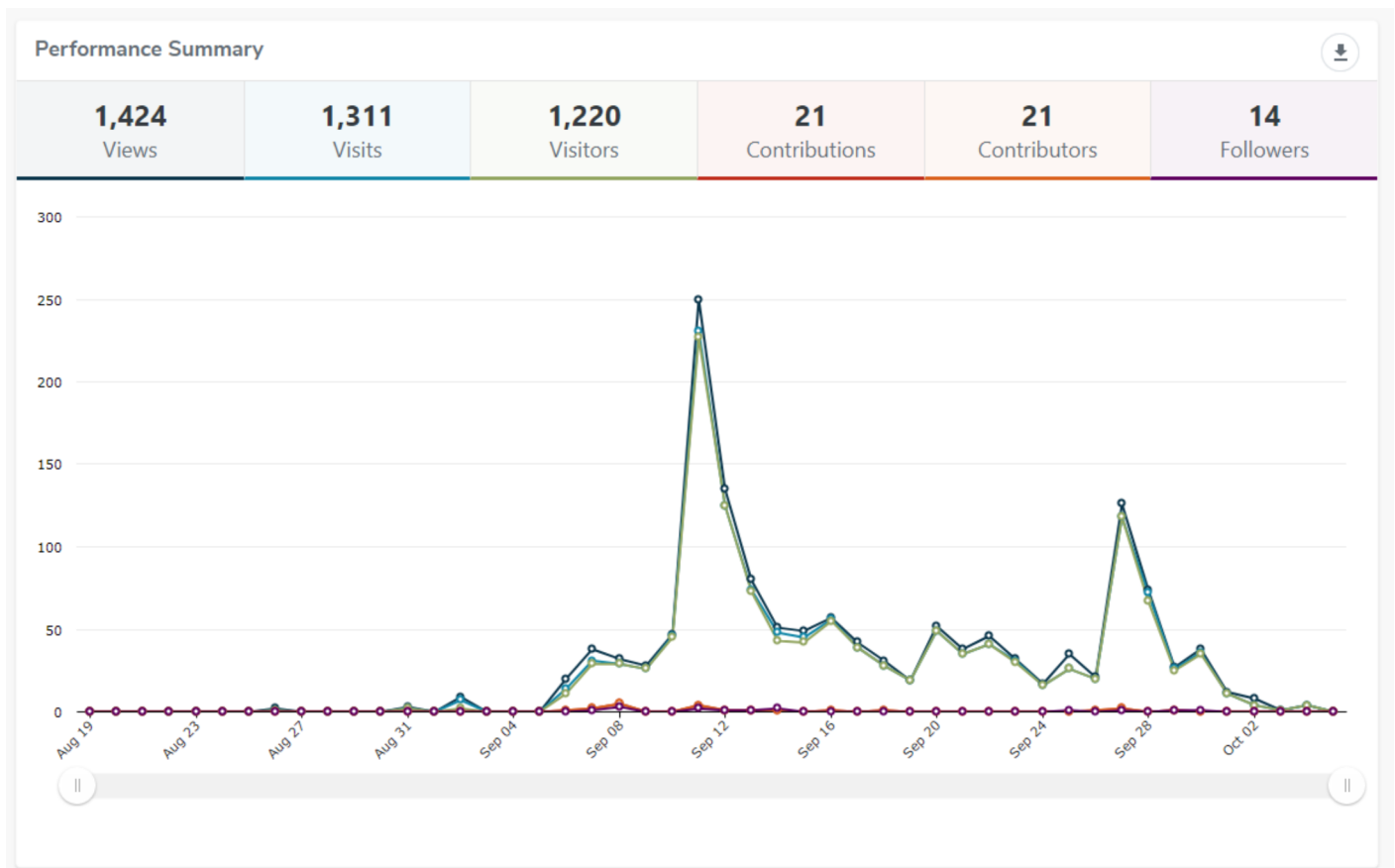
Methodology

The table below outlines the various methods and techniques used to engage with and promote the engagement to the community.

Community engagement activities / tools		
Method / technique	Stakeholders engaged	Dates
 Project page on The Loop	1424 views 1220 people visited the site 14 Followers	7 Sept - 4 Oct 2021
 Online survey	20 responses (21 including test response)	7 Sept - 4 Oct 2021
 Direct Emails/ Phone conversations	5 direct phones/emails	7 Sept - 4 Oct 2021

Communications / marketing activities		
Method / technique	Stakeholders engaged	Dates
 Facebook	Total Engagement: 220 Total No. Posts: 4 Total Reach: 18,800 Total Clicks to Website: 1,125 Comments: 52	7 Sept - 4 Oct 2021

Project page performance summary



Views	The total number of times a user views any page. Page views are recorded each time a page is visited, regardless if the user has previously visited that page.
Visits	Visits refers to the number of individual 'browsing sessions' a user, or visitor has.
Visitors	Visitors are defined as the number of unique users. A single visitor may make more than one visit over the course of the same day or several days, but are only counted once.
Contributions	The total number of responses collected through participation activities. Multiple contributions may be made by a single contributor.
Contributors	The unique number of visitors who have left feedback or contributions.
Followers	The number of visitors who have 'subscribed' to a project by selecting the 'Follow' button on the project website.

Summary of feedback

WE ASKED

How satisfied are you with the condition (E.g. Cracks, potholes) of the local roads within Wyndham City?

YOU SAID

13 respondents were not satisfied
4 respondents were neutral
3 respondents were satisfied

WE DID

This information has helped Wyndham City understand the level of satisfaction with the condition of roads.

WE ASKED

How satisfied are you with the condition (E.g. Cracks) of footpaths within Wyndham City?

YOU SAID

8 respondents were not satisfied
6 respondents were neutral
6 respondents were satisfied

WE DID

This information has helped Wyndham City understand the level of satisfaction with the condition of roads. Wyndham City will consider improving the maintenance standard of footpaths as proposed in the draft road management plan.

WE ASKED**Have you read the Wyndham City Road Management Plan?****YOU SAID**

6 respondents had read the full Road Management Plan
4 respondents had read part of the Road Management Plan
9 respondents had not read the Road Management Plan

WE DID

Wyndham City will increase communication around the Road Management Plan so that more people can be aware of it and have the opportunity to read it if they wish to.

WE ASKED**If you have read the Road Management Plan, did you find it easy to understand?****YOU SAID**

5 respondents said that the Road Management Plan was understandable
4 respondents said that the Road Management Plan was not understandable

WE DID

Wyndham City will continue to make the Road Management Plan easier to understand as it is revised over the years.

WE ASKED**Additional feedback provided during consultation.****ADDITIONAL COMMENTS PROVIDED INCLUDED:**

The key themes from additional comments received are:

- State government roads
- Building new roads or upgrading roads
- Poor condition of roads and footpaths
- Heavy vehicles causing damage to roads

It is noted that many of the comments received do not relate to road maintenance and the Road Management Plan. Such comments will be forwarded to the relevant department for consideration.

WE DID

Comments will be forwarded to the relevant department for consideration.

Next steps

- Feedback received will be considered and the proposed draft Road Management Plan updated accordingly.
- This report will be sent direct to those “following” via The Loop project page and to those who have directly emailed/called the project lead.
- The final version of the Road Management Plan 2021 is expected to go to Council for adoption at the Ordinary Council Meeting, 30 November 2021.
- For further information please contact – Daniel Kade, Senior Operations Engineer – Roads and Maintenance, Daniel.kade@wyndham.vic.gov.au

