

What do we know about girls' and women's participation in sport, and what role can Wyndham clubs play?

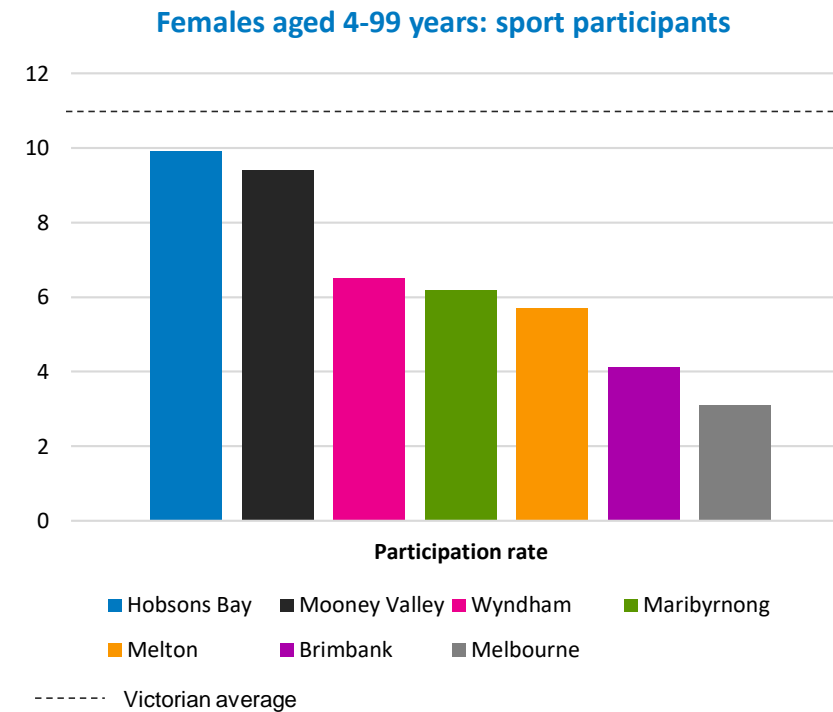
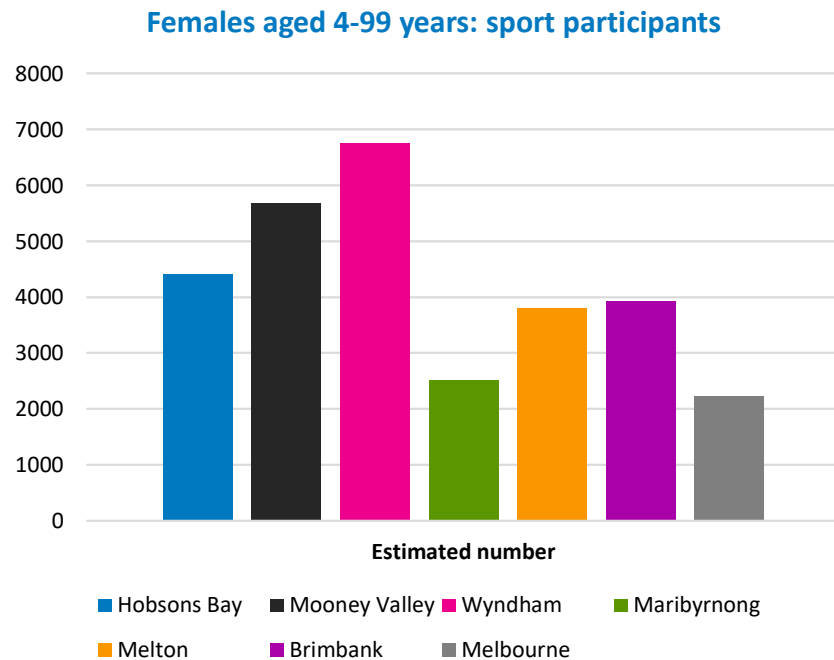
Dr Fiona McLachlan & Professor Ramon Spaaij

THE NEW WAY TO DO UNI



What is the problem?

Summary of female participation in Melbourne's west (by Council)



What do we know about gendered inequalities in sport?



Access

Participation
Opportunity



Income

Wages
Allocation of funds



Representation

Media coverage
Content



Decision Making

Leadership
Coaching



Experiences

Hostility
Forms of
harassment

The research underpinning the 'Action Plan'

LGA	Geographic focus	Cohort(s)
Wyndham	Urban growth	Pacifika, women in paid employment
Melton	Urban growth	Indian, new mothers (x3)
Maribyrnong	Inner-density low	Vietnamese, Sudanese, 65+
Hobsons Bay	Inner-density low	Disability
Moonee Valley	Inner-density low	65+
Melbourne	Inner-high density	LGBTIQ, Women in paid employment

'Every time I think about sort of spending more time, getting out and spending more time on myself, I tend to decide I should be at home for the family. I tend to prioritise them over myself all the time.' Women in paid employment, urban growth'

'the cost of the games and like entry fee and like really, your season. It's expensive as hell. - Sudanese women, inner low density housing'

What do we know about barriers in Melbourne's West?



Access

Cost, proximity, facilities



Experiences

In/competence, injury, deficit model, safety



Competing priorities

Study, family, employment



Intersectionality

CALD, (dis)ability

FINAL
DRAFT

Women's Participation in
Sport and Active Recreation in
Melbourne's West:

ACTION PLAN FOR CHANGE 2020 - 2025

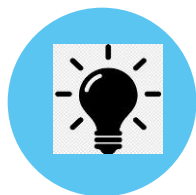
April 2020



Practical steps for clubs



Let's talk



Know your space



Make it relevant

Change makers

- ✓ Valuing and supporting 'champions' within clubs
- ✓ Getting club leadership onside
- ✓ Diversifying club leadership structures
- ✓ Engaging coaches as key actors in gender equity practice (micro-affirmations)

Sharing good practice

- ✓ Sharing local knowledge and experience – community of practice
- ✓ Celebrating success



Change makers: be part of the journey!

Change Makers: Football Victoria

Empowering Football Clubs on their journey to 50/50



<https://sportandsocialchange.org/change-makers-football/>

VU Home > About VU > News & events > News >

VICTORIA UNIVERSITY FUNDED TO INCREASE SPORT PARTICIPATION FOR MIGRANTS IN MELBOURNE'S WEST

CHANGE MAKERS: EMPOWERING SPORTS IN MELBOURNE'S WEST TO PROVIDE POSITIVE ENGAGEMENT FOR MIGRANTS AND REFUGEES

OUR SHARED MISSION

We are sociologists committed to social justice and social transformation in and through sport. We carry out research that seeks to understand and transform the structure and culture of sport and society. Through education we empower people to transform their practice to provide positive sport experiences for all.

We are enthusiastic about the current strategic importance given to increasing newly arrived migrants and refugees' participation in sport in Australia. We are interested in collaborating with organisations that have a demonstrated commitment to inclusive sport, and a focus on enhancing opportunities and experiences for migrants and refugees.

THE CONCEPT

Decades of research on migration, settlement and sport shows that the structural and cultural barriers to achieving social inclusion of migrants and refugees in sport are very difficult to shift, despite attempts to redress their under-representation. Based on the research, we know that achieving full inclusion will require a "bottom up" as well as "top down" approach.

Sporting associations and local governments will need to work with clubs and programs, and clubs and programs will need change makers to enable this transformation. Change makers will need to be educated and supported through the transformation process.

To become effective change makers, individuals will need to see and understand the structural and cultural conditions they are working in. Change makers will need to be supported over a sustained period of time. They will need to be informed about best practice and be prepared to face varying forms of resistance.

Thank you

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